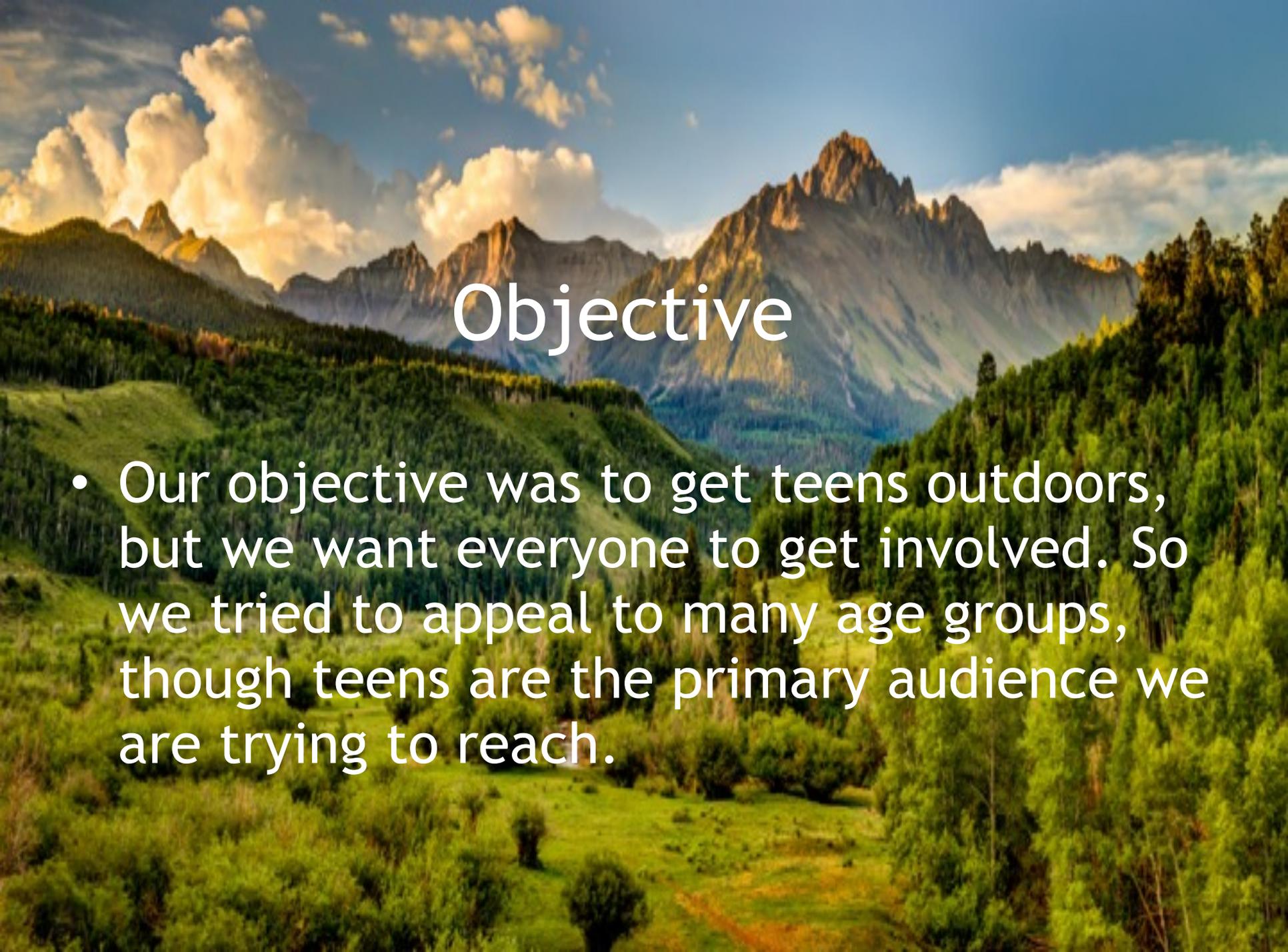




Find Your Colorado



Objective

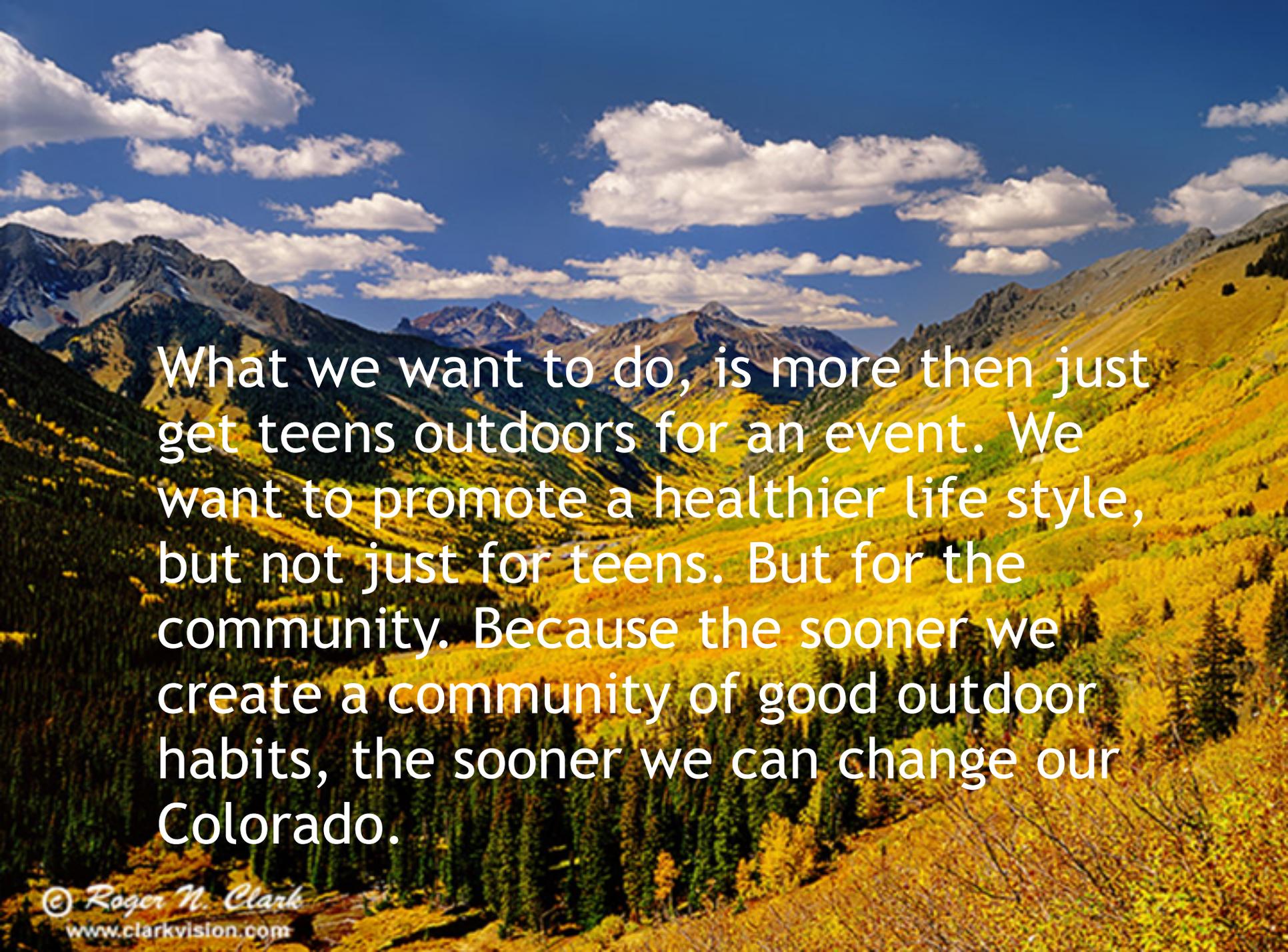
- Our objective was to get teens outdoors, but we want everyone to get involved. So we tried to appeal to many age groups, though teens are the primary audience we are trying to reach.

Our Research On Teens

- Based on an online survey we took of some columbine students, most people said they don't go outside because they don't have enough time. We found that on average teens:
 - sleep for 42 hours a week
 - go to school 36 hours
 - do homework for 15 hours
 - play sports for 8 hours
- That's roughly 67 hours that teens have of free time that isn't used going outside. Most spend 15+ hours a day on social media, TV, or video games

Leading Issues

- Not spending enough time outside can cause health, mental, and emotional problems.
- In a study that the Center for Disease Control and Prevention posed, it was found that 82% of teenagers are moderately to severely stressed about school, grades, and home life.
- According to the Center for Disease Control and Prevention all age groups are having a huge increase in the amounts of kids with obesity and mental health issues



What we want to do, is more than just get teens outdoors for an event. We want to promote a healthier life style, but not just for teens. But for the community. Because the sooner we create a community of good outdoor habits, the sooner we can change our Colorado.

#getreal_co

- This is a picture scavenger hunt that will take place throughout the entire summer and all around Colorado.
- Basically people will be required to go to a bunch of different locations. At each location if there is no requirement along with the picture they will have to take a selfie or group photo at the top. They will post their pictures and tag us at the hashtag above. We will post some of the pictures on our Instagram page [getreal_co](#).

getreal_co Locations

Lair O' the Bear

Alderfer Three Sisters Park

Mount Falcon- take picture by ruins

Lookout Mountain Nature Reserve and Park

Elk Meadow- picture with elk in the background

Elk Meadow Dog Park- picture with favorite type
of dog

Deer Creek Canyon- picture there at sunset

Hildebrand Ranch Park- picture at sunrise

Matthews/Winters Park

Meyer Ranch Park

Mount Galbraith Park

Pine Valley Ranch Park- picture with lodge

Reynolds Park

South Table Mountain Park

South Valley Park- picture in the rain

White Ranch Park

Rebel Rally Dayz

This would be a weekend long community event. Its to help promote a healthy lifestyle, and also to get the community together.

- Day one: team races, relay races, “field day” events, and old fashioned races
- Day two: “Road” rally day. (a road rally is basically a large scavenger hunt, a trivia game, and a treasure hunt. Instead of cars we will have the teams run through the clement park and columbine area) the last “clue” of the rally will lead to a barbeque

Sponsors

We have contacted many companies including: Qudoba, Yogurt Land, Boulder Running Company, and Chick-Fil-A. Almost all have said they would sponsor us once they got more information. We would have companies like that have booths at Rebel Rally Dayz and as prizes for the scavenger hunt.

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Our website link:

<http://maddie081.wix.com/get-teens-outside>