

Strategic Plan for Aging Well in Jefferson County

Susan Franklin, Program Manager Jefferson County Human Services



Why Did We Do It?



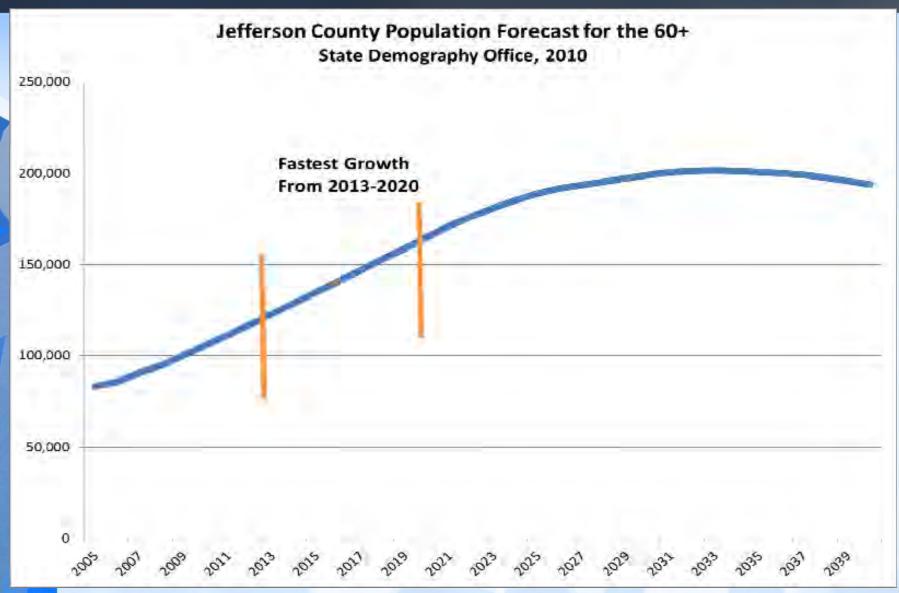
THE SENIOR POPULATION
IS GOING
TO DOUBLE
BY 2030
IN JEFFERSON COUNTY





2013-2020





Jefferson County Aging Well Project



VISION

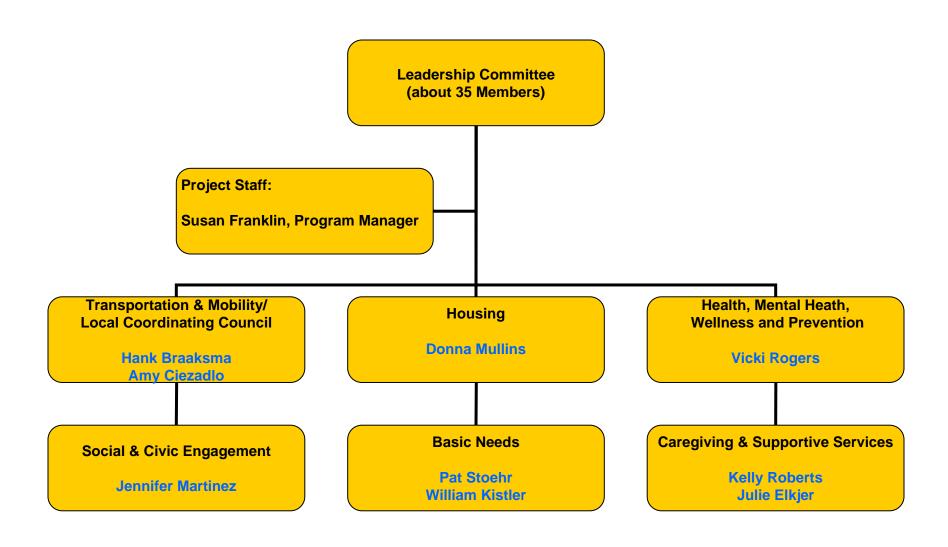
Jefferson County: A thriving community for aging well.

MISSION

 To develop and implement strategies creating inclusive, livable communities through sustainable partnerships and integrated services.



Aging Well Organizational Chart



First Year



- Ascertained what Jefferson County has in place
- Each workgroup prepared a report:
 - Past trends
 - Future trends
 - Strengths and Assets
 - Gaps in Services
 - Priority Areas



Second Year



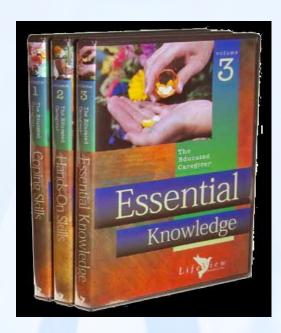
- Based on gaps and needs identified in first year:
 - Promising Practices nationally and internationally
 - Strategic Plan: who, what, where, when
 - Champions in the Community
- Held first Jefferson County Summit on Aging, June 16, 2010



Third Year Highlights



- First Senior Law Day, June 11, 2011
- Purchased and distributed 20 sets of "The Educated Caregiver" throughout the county
- Jefferson Center for Mental Health received a \$350,000 grant to screen seniors for depression and prescription drug misuse



Third Year Highlights (cont.)



- Researched the Village Housing Model based on Washington Park Cares Model
- Provided computer classes to over 350 people over the age of 50 through the E-Train
- Formed a Local Coordinating Council for human services transportation (elderly, disabilities, low income)
- Provided funding to Seniors' Resource Center for a café type model in Southwest Plaza Mall

Year Four 2011-2012



Basic Needs:

Provided Medicare Savings Program information to seniors on postcards

Administered a food survey to seniors regarding fresh fruits and vegetables

Caregiving:

Conducted a webinar conversation with Jefferson County's EAP to learn how to work with EAPs to reach employees Provided caregiving sessions to employees through Human Resource Departments at the City of Wheat Ridge and Jefferson County

Health, Mental Health, Wellness and Prevention:
 Created and distributed a Falls Prevention brochure
 Worked with PCPs to screen 1000 seniors
 for depression and substance abuse

Year Four (cont.) 2011-2012



Housing:

Hired an intern to research and provide a report on Accessory Dwelling Units
Supported the start up of Columbine Community Village

Social and Civic Engagement:

Promoted lifelong learning through DRCOG's Network of Care website

Local Coordinating Council:

Distributed a white paper explaining the urgent need for advocacy and funding for human services transportation Hired an intern to do a gaps analysis



Other Achievements



- Strong support from The Arc, DDRC and the GLBT community
- Approached by 50 Plus Marketplace to have a standing article
- Approached by AARP to apply to be an Age-Friendly Community
- Award Winning
 - DRCOG for Vision
 - Good News Breakfast

NOW FOR THE BAD NEWS



- Waiting lists are growing
 - Transportation
 - Meals on Wheels
 - In-home services
 - Low-income housing
- Hard to find PCPs willing to take Medicare/Medicaid
- More seniors on food stamps
- More scams and exploitation against the elderly
- Sandwich generation Really struggling
- Increasing dementia diagnoses

What We Need



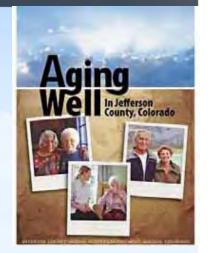
- For more people to get involved
- Funding for senior services
- Read the Report, Strategic Plan and CASOA (survey) to see how it pertains to you and how to use
- Share the information with planners, housing developers, transportation providers, police, librarians, medical personnel, caregivers, volunteer staff, etc.
- Listen to and involve the seniors
- Invite Aging Well members to present to groups



Website



jeffco.us/adultsvc or Google Aging Well Jefferson County



CASOAs, Report and Strategic Plans (\$10 for books/\$5 for CDs) and other materials can be found on the website



Contact Information



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