

# VIBRANT FOR LIFE:

## *Shaping Age-Friendly Communities*



**Carol Raphael**

AARP Board of Directors

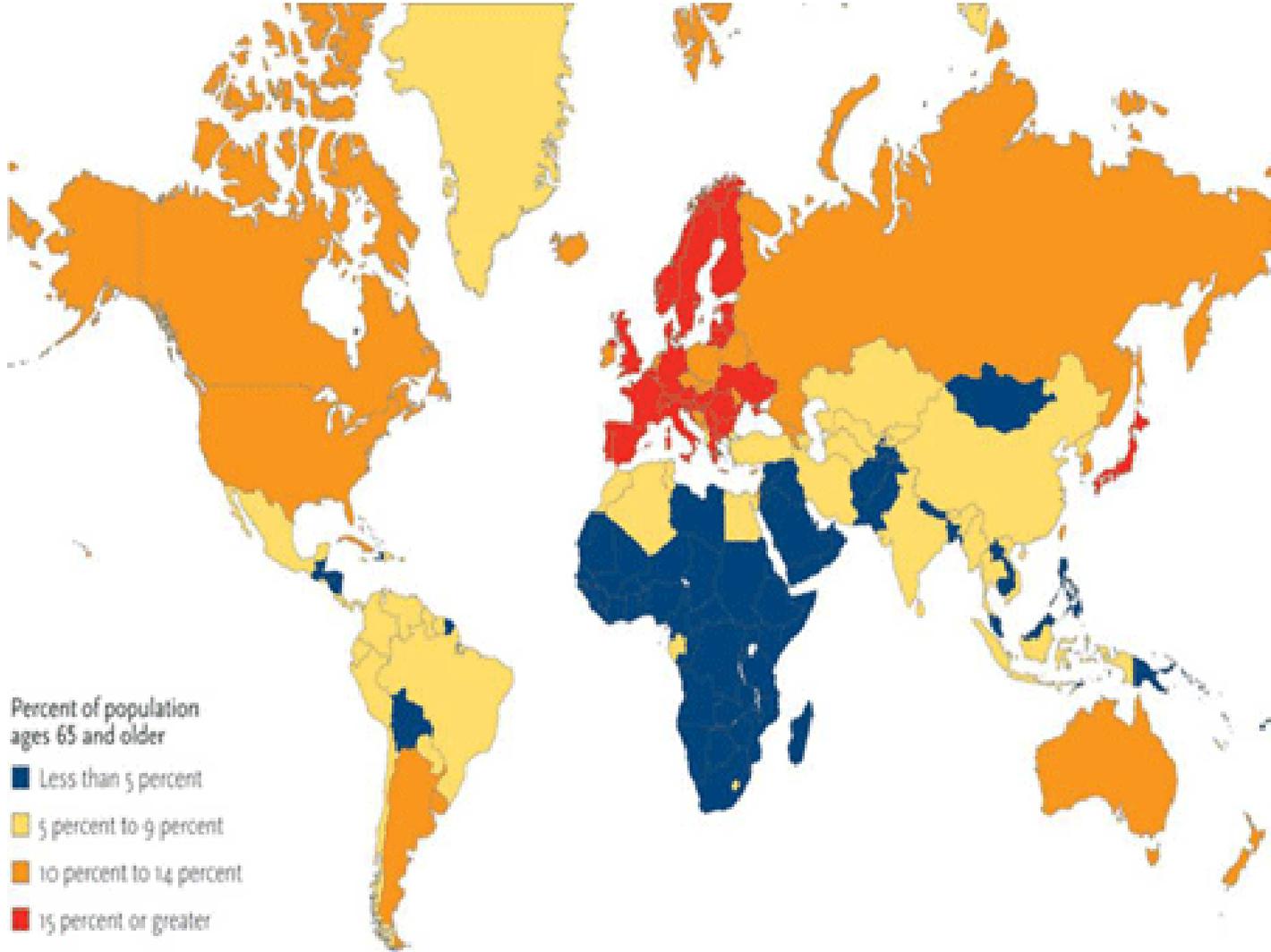
Aging Well in Jefferson County Summit

WaterStone Community Church

Littleton, CO

Tuesday, June 19, 2012

# DEMOGRAPHIC CONTEXT



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*Of all of the people who ever lived to age 65 since the dawn of humankind, two-thirds are walking the earth today.*



# GLOBAL DIMENSIONS



“There’s no place like home” is a **global** idea. The challenge to is to make home livable, for life...

# GLOBAL DIMENSIONS

## THE JOURNAL AARP INTERNATIONAL



# GLOBAL IS LOCAL IS GLOBAL



# WHO & AARP – AGE-FRIENDLY COMMUNITIES



# WHO & AARP – EIGHT DOMAINS

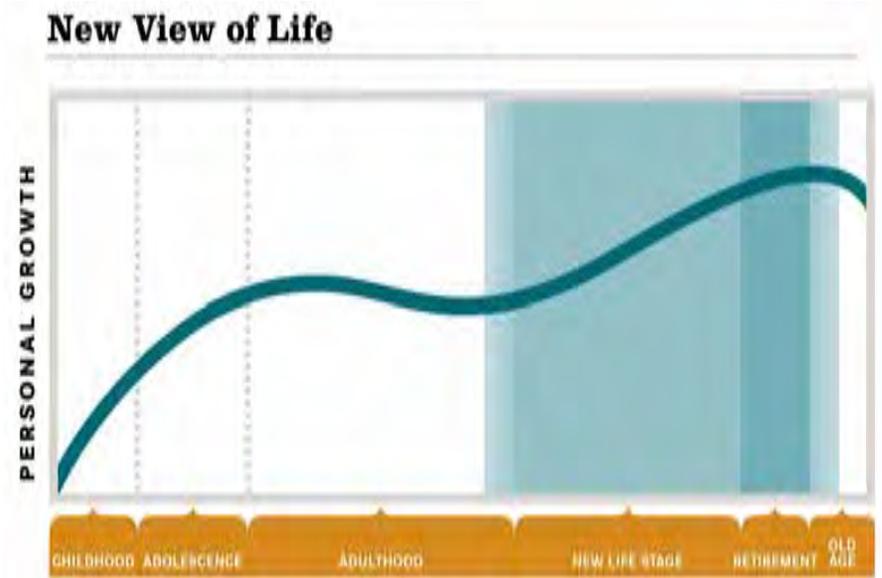
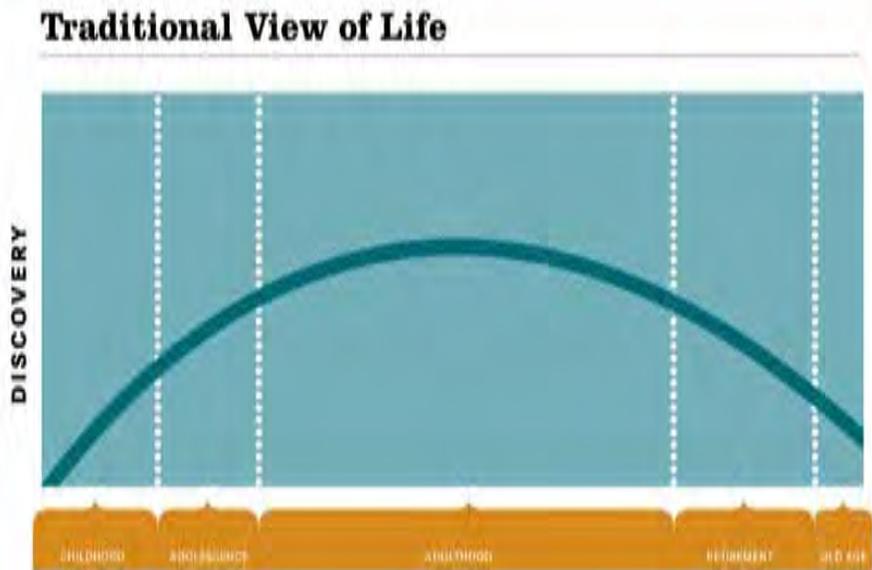


# THE AARP NETWORK *of Age-Friendly Communities*



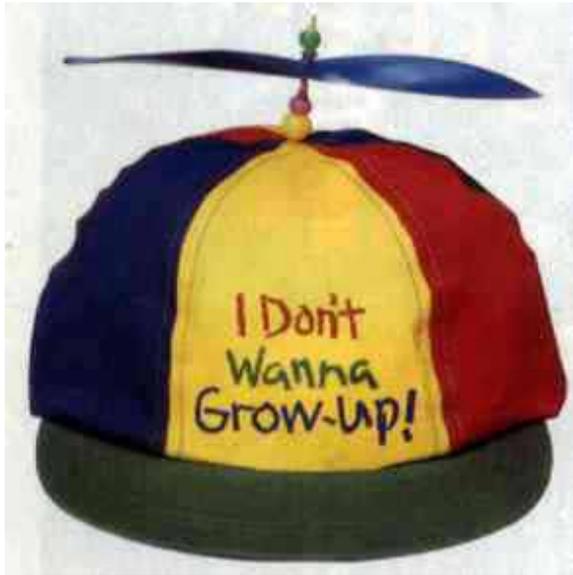
The goal is to promote and recognize improvements that make communities more user friendly for residents of all ages. Pilots are established in seven states – Georgia, Iowa, Kansas, Michigan, New York, Oregon, and Pennsylvania and the District of Columbia. AARP expects to expand the network to other states in the future.

# PEOPLE 50+ – A VIBRANT QUALITY OF LIFE



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Only a third indicate they will stop working entirely after they retire



They are re-seeking their relevance through finding purpose

They want products with proof – real value not perceived value

Half feel finding a purpose in life is more important than making money

# AARP & LIVABLE COMMUNITIES

“The causes that can engage your leisure hours to the betterment of society are as numberless as the sands of the desert.

“Perhaps you sense the hidden dangers of uneven curbs; of the absence of a welcoming bench for the weary shopper; the lack of uniformity of street marking; the lack of proper street lighting; the absence of the sign identifying the town’s name for travelers’ information.

With persistent, crusading effort, yours can be a town that is clean, attractive and proud of itself.”



***AARP’s founder, Ethel Percy Andrus  
in a Modern Maturity magazine column,  
“May Our Torches of Enthusiasm Inspire Others”***

# AARP & LIVABLE COMMUNITIES



# UNIVERSAL DESIGN



Ethel Percy Andrus, founder of AARP, joins President Dwight D. Eisenhower for a 1961 Conference on Aging. The model Eisenhower holds is of Freedom House, a universal design home developed by AARP.

# Downsizing & Elder Cottages

## 1966: Downsizing

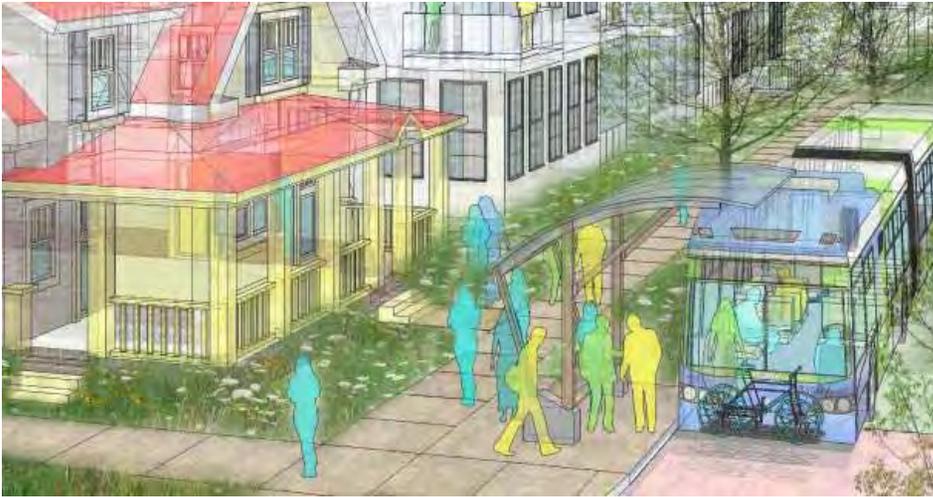


*Esther Peterson*

## 1970s: Elder cottages



# THE LIVABLE COMMUNITIES AWARDS



# ALBERT LEA, MN & THE BLUE ZONES PROJECT



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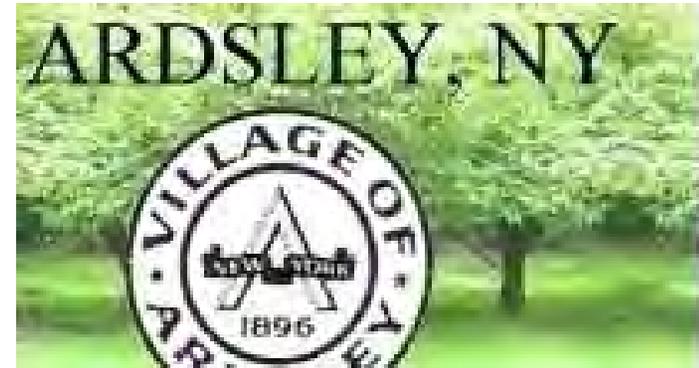
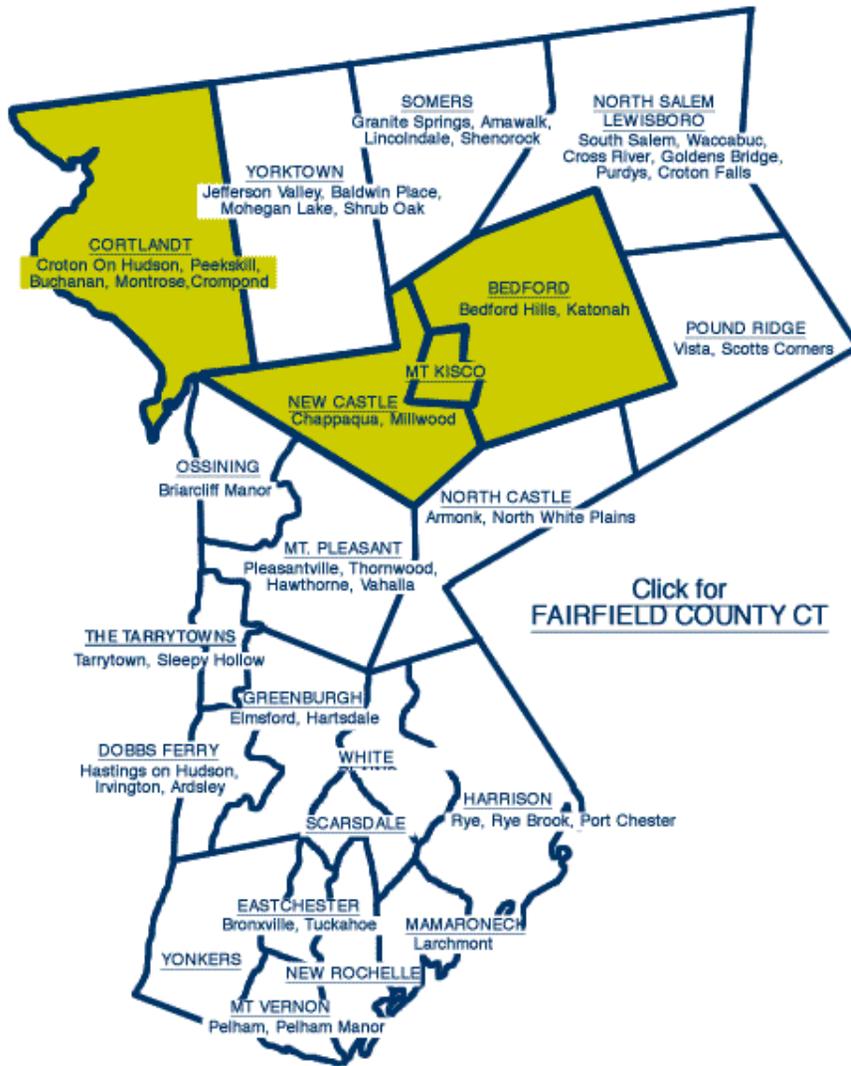
*Ikaria, Greece*



*Albert Lea, Minnesota*

Ikaria and Albert Lea: two Blue Zone communities sharing a template for healthy living

# VILLAGES IN WESTCHESTER COUNTY, NY

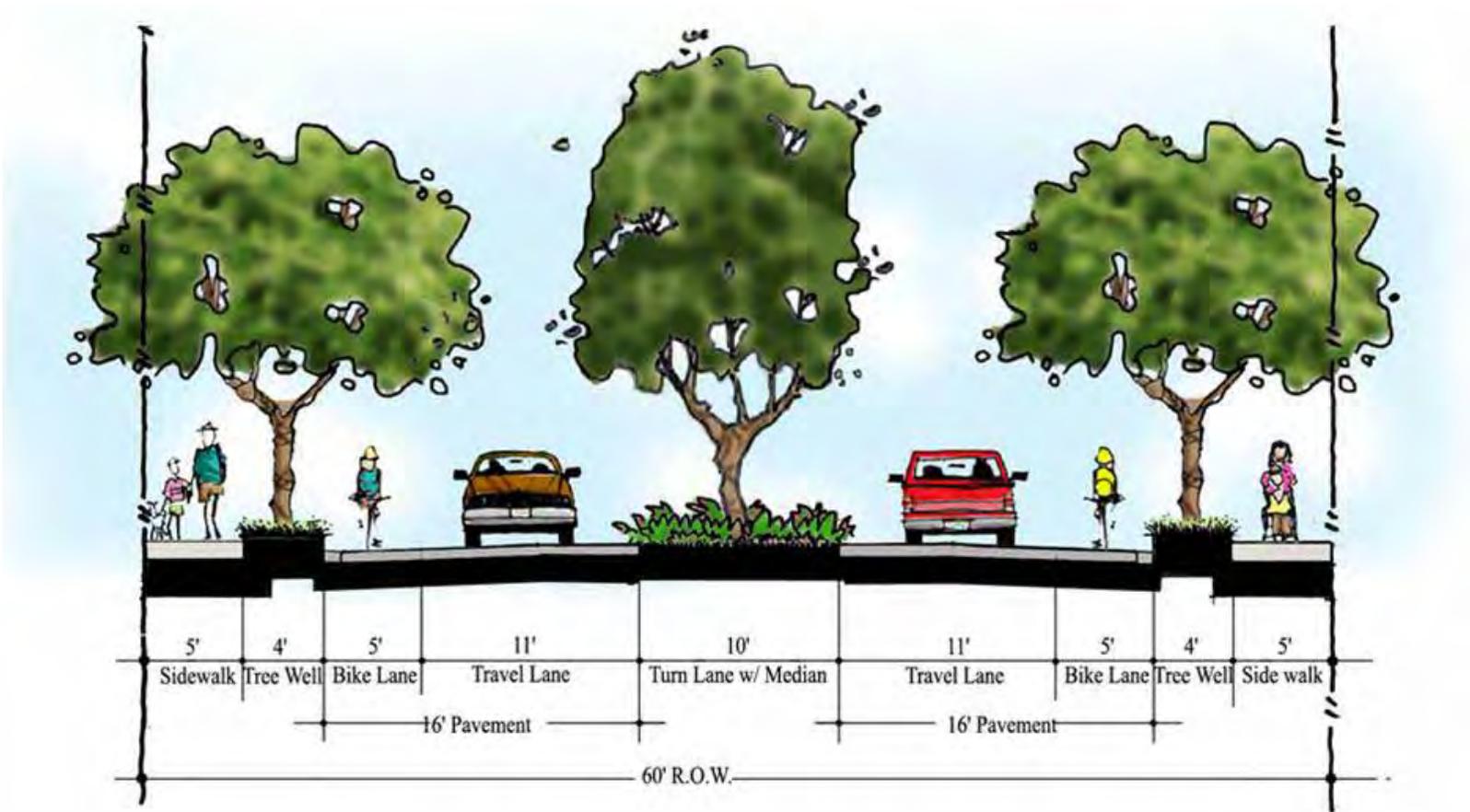


*“It takes a village...”*  
Hillary Clinton

# VILLAGES – CARE CIRCLES



# VILLAGES – COMPLETE STREETS



# COMPLETE STREETS



# COMMUNITY BY COMMUNITY



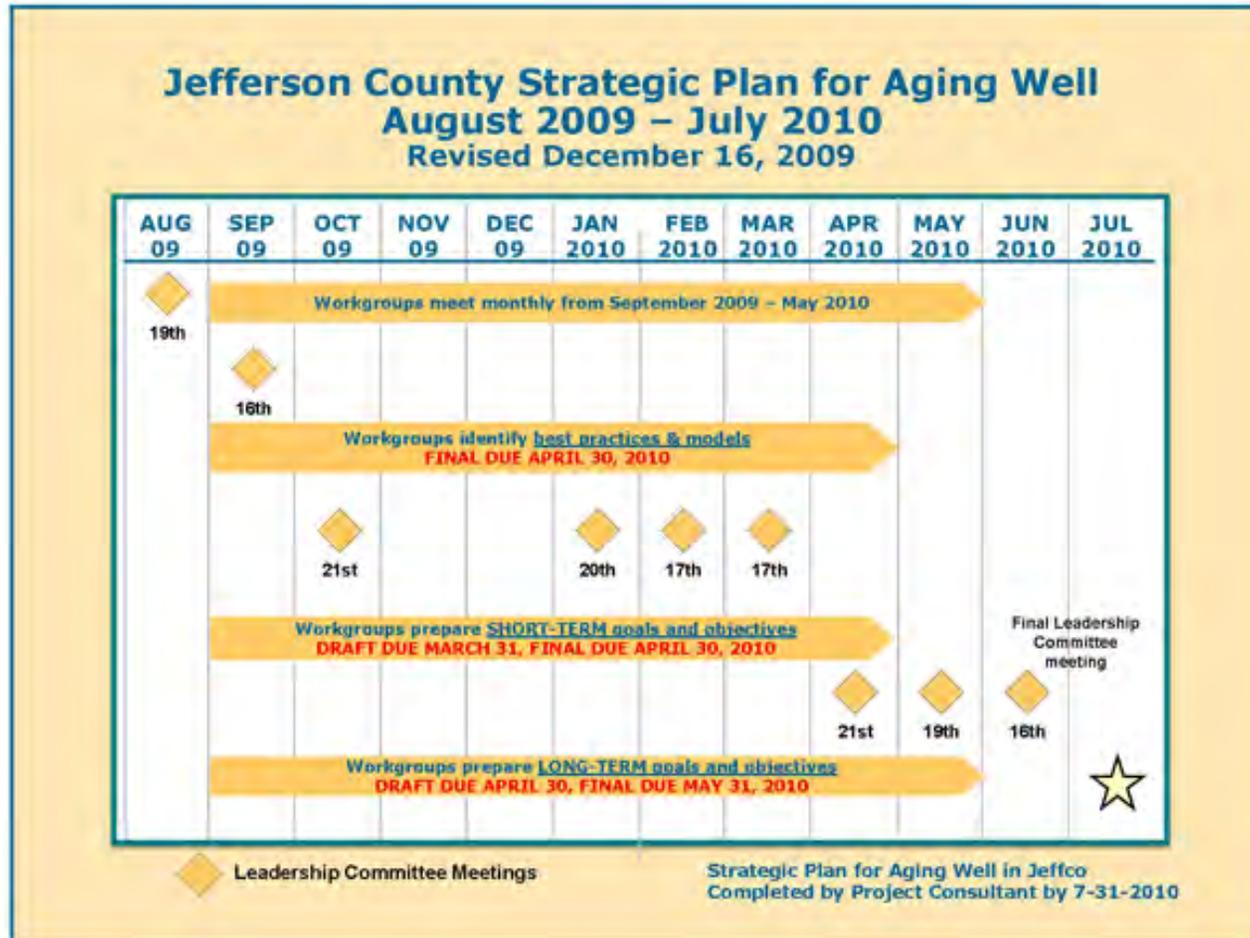
*Hollygrove, New Orleans  
Louisiana*

**Burlington, Vermont**



# COMMUNITY BY COMMUNITY

## Jefferson County



## CLOSING



*“What we do, we do for all...”*

**Ethel Percy Andrus**