

Tobacco Control Activities to Address Secondhand Smoke Exposure

This area of work includes education, coalition building and policy advocacy efforts. In Jefferson County policy work includes advocating for voluntary policy change at the individual, family and organizational levels, as well as advocating for local laws and policies which expand and/or strengthen smoke-free ordinances. **Primary staff contacts:** Ed Ellis (compliance with smoke-free laws) 303-275-7565, ejellis@jeffco.us; Susan Sobkoviak (smoke-free housing and other) 303-275-7558, sksobkov@jeffco.us; **coalition contacts:** **Colorado Alliance for Smoke-Free Housing (CASH); Coalition Against Unhealthy Smoke-Filled Environments (CAUSE)** (for contact information, call Susan Sobkoviak at 303-275-7558).

Quarter 2 – Highlights of Accomplishments

Smoke-Free Housing:

- Worked with several multi-unit housing (MUH) complexes and housing authorities to implement smoke-free policies; this work involves reaching and educating key community members and policy makers regarding the benefits of smoke-free policies in multi-unit housing (please see the backside of this form for a list of current MUH and assisted living/retirement communities in Jefferson County which are 100% smoke-free or have committed to being so)
- Collaborated and/or assured the dissemination of information/articles addressing health risks of SHS and the benefits of smoke-free housing through several publications and via the Web, including: the Denver Metro Apartment Association newsletter; TRENDS magazine; National Smoke-Free Housing website; and the Lakewood Family Services newsletter.
- Multiple messages via postcards and newsletters were sent to multi-unit housing managers/owners regarding the benefits/legalities of smoke-free housing.
- Provided technical assistance to individual MUH residents, landlords, homeowners' association boards, etc., regarding smoke-free policies in MUH.
- Created and implemented a continuous-play DVD that addresses the risks of SHS exposure for children and the importance of protecting them by keeping homes and autos 100% smoke-free; this DVD aired during the recent influenza and back-to-school immunization clinics at the Lakewood office of the Health Department, reaching over 300 families this quarter.

Smoke-Free Laws/Policies:

- Met with law enforcement personnel, city staff and key policy makers in 6 jurisdictions to address compliance and enforcement issues around local and State smoke-free laws.
- Worked with the City of Arvada to support the passage of a local smoke-free ordinance which makes all tobacco businesses (cigarette/smoke shops) smoke-free, prohibits the entry of anyone under the age of 18 into these establishments and prohibits gifting/selling tobacco products and tobacco coupons to minors. This law, passed on October 6, makes Arvada the first 100% smoke-free workplace community in the County, and prevents the opening of hookah bars in the City.
- An ongoing dialog with officials in Golden helped to move the City Council to increase its 0-foot smoke-free entranceway stipulation to 15 feet. The law further specifies that merchants holding a City sidewalk sales permit are responsible to ensure that patrons do not smoke in any permitted area which falls within fifteen feet of their establishment's entryway.
- Met with staff from the District Attorney's office and the Consumer Protection Program to identify strategies to assure that businesses holding both food and liquor licenses are compliant with smoke-free laws.
- Developed a brochure for Jefferson County jurisdictions to provide to new businesses which clarifies local and State smoke-free laws, resources, and where to get assistance.
- Completed numerous compliance complaints in support of State (Clean Indoor Air Act – CCIAA) and local smoke-free laws.
- Have initiated a process to support a local business owner in advocating for the closing of the loopholes which have been used under the Cigar Bar exemption in the CCIAA.

See backside for a list of smoke-free MUH in Jefferson County

Smoke-free multi-unit housing in Jefferson County:

Sterling House, Arvada, Assisted Living

Clear Creek Commons, Golden, Retirement Community

Golden Pond, Golden, Retirement Community

Heritage Hills, Golden, Condos

Eaton Terrace, Lakewood, Senior Residences

Heritage Club, Lakewood, Assisted Living

Atria Inn at Lakewood, Retirement Community

Willow Glen, Lakewood, Senior Residences (grandfathering in Nov. 1, 2009)

Creekside Residences, Lakewood, Senior Residences (grandfathering in Dec. 1, 2009)