

Tobacco-Free Coalition Meeting – December 3, 2008

Smoke-Free Laws Group

What does this area include and what are some ideas on issues you think are important?

- Develop case studies by working with owners and tenants on multi-unit housing developments that have gone smoke-free for use with legislature, new laws, and other communities. These should include statistics on turnover, cost, etc. for those communities that have implemented the policy.
- Target, with education, those who toss cigarettes out of cars
- County-wide assessment of compliance issues and enforcement
- Local partnerships (i.e. code enforcement) around proper disposal of cigarette butts to encourage compliance with ordinances/laws
- Signage requirements of CCIAA, providing more education
- Development of biodegradable cigarette butts
- Support and recognition for cities & jurisdictions
- Using personnel policies to strengthen laws
- Using a 3-tier approach: education, engineering, enforcement
- Recycle cigarette butts for discounts (will encourage current smokers to bring butts back in for discount to prevent littering)
- Using provisions/ordinances from one city to encourage others to follow & strengthen their own laws
- Licensing and penalties to generate revenue for programs
- Health/life/property insurance partners: data on cost of smoking and reduction
- Further judicial enforcement of CCIAA (i.e. “new” cigar bars)
- Federal & State health initiatives forthcoming with new government: piggyback on these mandates for tobacco issues
- Automobiles, kids and secondhand smoke
- Tax credits for developers who open “smoke-free” buildings

Key priority areas from the list of ideas:

1. MUH case studies utilizing health/life/property insurance partners and giving tax credits to developers of “smoke-free” properties.
2. Reducing smoking in cars with kids and littering through education as well as by pushing development of biodegradable cigarette butts or implementing the “recycling for a discount” program.
3. Performing a county-wide assessment of compliance issues/enforcement and using the information to further judicial enforcement, encourage other communities to strengthen their laws through examples like using personnel policies, support & recognize communities for their achievements, and develop partnerships with other agencies like code enforcement to increase compliance/enforcement.

4. Use 3 tier approach in educating about CCIAA including signage, engineering programs/etc. to fit, and then enforcing laws to increase compliance.
5. Utilizing retail licenses and penalties to support programs around CCIAA, tobacco cessation, youth access.
6. Use upcoming federal/state health initiatives from the new administration to implement tobacco laws.

Priority areas for TPI team and community:

- Define gaps and issues through the assessment of JeffCo to determine top priority areas
- Educate large employers and other groups to promote compliance and support of laws/ordinances before moving to enforcement
- Gather stakeholders to determine interest and effort and to tap the resources in the county

****Influence policy and social norms****