



# 2009-2010 STEPP Grant

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Overview of activities



# Grant Status

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- TPI received funding through the State Tobacco Education and Prevention Partnership with budget cuts of 3.5%.
- This year we will deepen and expand outreach, education and policy work with a focus on health disparity affected populations
- We will continue to work with local jurisdictions to protect individuals from SHS



# Coalition Building

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- TPI will provide support for the function and success of Tobacco Free Jeffco, CASH, CAUSE, the Latino Advisory Committee and the Youth Access/BE Team Coalitions.



# Youth Access Policies

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- TPI will work with local jurisdictions to move towards implementing a policy or passage of a local law to reduce youth access to tobacco products and/or minimize youth exposure to tobacco advertising.



# Stronger CCIAA laws

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- TPI will work with local jurisdictions to move towards implementing a policy or passage of a local law to increase enforcement or strength of the Colorado Clean Indoor Air Act (CCIAA) at the local level.



# Secondhand Smoke Policies

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- TPI will support the implementation of policies to reduce SHS in the homes and autos of people disproportionately affected by tobacco-related health disparities.



# Tobacco-Free Campus Policies

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- TPI will support implementation of tobacco-free campus policies in organizations such as worksites, in schools, on post-secondary campuses, in healthcare/hospital settings and within Jefferson County government.



# Latino/a Communities

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- TPI will increase the number of Jefferson County Latinos actively supporting tobacco control efforts in their communities and will collaborate with organizations serving the Latino/a community.



# Substance Abuse Providers

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- TPI will work with providers of substance abuse treatment services to integrate multiple tobacco control strategies, including cessation, into the clinical/treatment setting.



# Spit Tobacco

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- TPI will implement tobacco control activities targeting spit tobacco users in Jefferson County.



# GLBTQ Organizations

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- TPI will develop collaborative partnerships to support gay/lesbian/bisexual/transgender/queer (GLBTQ) organizations in Jefferson County to implement tobacco control activities.



# County Service Providers

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- TPI will work with intra-agency/County service providers reaching low income or other health disparity-affected groups to reduce secondhand smoke exposure, tobacco use and/or youth initiation of tobacco.



# Health Care Providers

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- TPI will work with health care provider groups serving priority populations to improve their secondhand smoke prevention and cessation interventions.



# Childcare Providers/Pediatric Healthcare

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- TPI will work with childcare centers/ pediatric healthcare providers serving priority populations to improve their secondhand smoke prevention and cessation interventions.