

## **Tobacco Control Activities in Major Systems**

These activities target major organizational systems (i.e., Head Start, health care, human service agencies, etc.) particularly those that serve health disparity-affected populations, and address tobacco cessation, secondhand smoke and youth prevention issues through media efforts, training of trainers, agency capacity building, etc. **Primary contacts:** Alma Sandoval – 303-275-7566, [asandova@jeffco.us](mailto:asandova@jeffco.us); worksite programs: Flo Cisan – 303-275-7509, [fdjcisan@jeffco.us](mailto:fdjcisan@jeffco.us)

### Quarter 3 – Highlights of Accomplishments

#### **Worksites:**

- Initiated a partnership with the West Chamber to promote wellness and tobacco prevention to their 1100 members through the weekly e-newsletter.
- Provided resources and follow-up to 8 Vocational/Technical schools in Jefferson County offering our services and support for tobacco control activities.
- Met with City of Lakewood, Veterans Administration, Montview Youth Detention Center and the City of Westminster to support tobacco prevention policies and provide cessation materials
- Worked with Tri-County Workforce to promote cessation resources to “straight- to-work” young adults through materials displayed on-site and Tri-County’s consumer website.
- Contacting Federal Agencies located in the County regarding the upcoming, mandatory regulation changes in tobacco policy - dropped off resources at several sites and will be working with the Veterans Administration to support accessing cessation services and implementing stronger policies around outdoor smoking.
- (also reported under health disparities) Working with a major worksite/behavioral healthcare services provider to support this organization in adopting a tobacco-free campus policy serving employees and consumers.

#### **Healthcare/Childcare and Intra-agency Systems:**

- Several Jefferson County agencies are now utilizing systems-wide strategies to support tobacco-control strategies.
- Continuing work with WIC, pediatric providers and childcare providers – to support them in integrating tobacco control strategies into their agencies in order to reach their clients.
- Continuing work with six health care providers, including Exempla Lutheran Medical Center to provide support for system-wide changes.
- Efforts to address worksite tobacco control needs this quarter resulted in working with a major employer that has committed to implement a tobacco-free campus policy and to support staff and consumers in tobacco use cessation. The organization has not yet announced the plan to staff or the community, but expects that implementation will occur in 2009, serving over 200 employees and countless consumers on an annual basis; staff is providing leadership and assistance through all phases of the process.