

Tobacco Control Activities to Address Secondhand Smoke Exposure 2008 – 2009 4th Quarter Highlights of Accomplishments

Targets/Goals: This area of work includes education, coalition building and policy advocacy efforts in support of formal policies and local laws specifically focused on reducing secondhand smoke exposure by limiting where people are permitted to smoke. Though the target is to implement policies/laws which cover the general population, we also focus on policies which will help protect low income/other disparity affected populations.

Policy advocacy: Policy work includes advocating for voluntary policy change at the individual, family and organizational levels, as well as for local laws and policies which expand and/or strengthen smoke-free ordinances.

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Education and Policy Advocacy for Smoke-Free Homes:

▪ **Smoke-Free Homes and Multi-Unit Housing (MUH):**

- Continued work with individual MUH complexes and housing authorities to implement smoke-free policies through outreach, education, media efforts and advocacy with key community leaders, property owners, residents and policy makers re: benefits of smoke-free policies in MUH. Work includes a collaborative relationship with Rocky Mountain Housing Development Corporation, Inc., a faith-based, nonprofit agency that provides housing for 250 low-income families; also provided technical assistance to 9 residents this quarter concerning smoke intrusion in MUH.
- Did follow-up with 13 Jefferson County MUH complexes which **have adopted smoke-free policies**, to providing ongoing support, education and technical assistance. Provided technical assistance and support to Heritage Club of Lakewood, an Assisted Living facility that wants to move the designated smoking area to eliminate smoke intrusion.
- In partnership with Denver and Boulder Public Health, facilitated a Smoke-Free Housing Forum for property owners/landlords on April 24. The next forum will be over the summer, date to be determined.
- Along with SHAC (Smoke-Free Housing Action Committee) developed a PowerPoint presentation to use with landlords/property managers showing the benefits of smoke-free housing policies.

Increasing Compliance with local and State Smoke-Free Workplaces/Public Places Laws/Policies:

- The TPI team facilitated a meeting June 4 with Tobacco Free JeffCo Chairs, City Council members from Lakewood, Golden and Wheat Ridge, a Jefferson County Commissioner, County Manager and a representative from the DA's office to discuss tobacco control efforts, the Colorado Clean Indoor Air Act (CCIAA) and opportunities to further protect workers and the public from secondhand smoke exposure. The next meeting will be held July 16.
- Conducted training through the Wheat Ridge Police Dept. to 22 law enforcement officers re: compliance/ enforcement issues surrounding the CCIAA.
- Conducted a meeting June 16 with local law enforcement, city staff representatives serving as liaisons; and a representative from the District and County Attorneys' offices to celebrate successes and discuss challenges and solutions regarding compliance with and enforcement of the CCIAA at the local level.
- Coalition and team members conducted six compliance checks this quarter in businesses to address citizen complaints about smoke intrusion into neighboring business, smoking on patio enclosures, smoking in indoor areas and smoking within the smoke-free entranceway zones. This year 40 compliance checks have been conducted, with 25 addressing citizen complaints.
- Several discussions/meetings with representatives from the DA's office and JeffCo Consumer Protection Program re: strategies to increase compliance with the CCIAA in establishments with food/liquor licenses.