

State Tobacco Education and Prevention Partnership (STEPP) Grant Application **Announcement for July 1, 2009 - June 30, 2010 Funding Cycle**

Local Public Health Agencies (LHA) received application information at the end of November, and must submit proposals for funding by January 26th, 2009. Jefferson County Department of Health and Environment's Tobacco Prevention Initiative invites all coalition members and partners interested in assisting with the grant writing process to contact us at 303-275-7555. The following information has been provided by STEPP to guide the planning and grant writing process:

Colorado Policy Priorities

Developing policies that support individual and community health is an essential public health service and a core component of comprehensive tobacco programming. In order to focus state efforts and to effectively mobilize community-level work, Colorado tobacco control partners have selected the **top policy priorities** for fiscal year 2009-2010. Effective policy work occurs along a continuum of organizing, capacity building and education, and mobilization to eventually arrive at the final policy stages of implementation and enforcement.

Primary Priority policies have the strongest evidence of effectiveness and are likely to impact an entire population group. Coordinated state resources (training, technical assistance and media campaign support) will be dedicated to supporting localities working in these policy areas.

Secondary Priority policies are effective at protecting individuals within a defined setting and in changing social norms. Coordinated state resources (technical assistance and training) will be limited, but will be available to support localities working in these policy areas.

Primary Priorities

1. **Limiting youth access to tobacco products, and minimizing youth exposure to tobacco and tobacco advertising.**
 - *Primary Policy Focus Areas* include retailer licensing; local advertising restrictions, sponsorship, sampling, and giveaways; zoning ordinances; and education on the public health benefits of increasing the unit price of cigarette packs.
2. **Enforcement and strengthening of the Colorado Clean Indoor Air Act (CCIAA)**
 - *Primary Policy Focus Areas* include strengthening the CCIAA locally through removal of exemptions; expansion of smoke free perimeters; inclusion of public outdoor spaces and venues not covered in the CCIAA; and enhancing enforcement through coordinated surveillance and increased penalties.

Secondary Priorities

3. **Tobacco-free Campuses (worksites, colleges, schools, hospitals and other health care facilities)**
 - *Secondary Policy Focus Areas* include comprehensive tobacco-free campus (grounds, perimeters and events) policy including cessation support for staff (pharmacotherapy and counseling in the employee health benefit); specified compliance and enforcement procedures, and prohibition of tobacco sponsorship, advertising and funding.
4. **Smoke-free Housing**
 - *Secondary Policy Focus Areas* include reducing smoke intrusion in public housing through policy and voluntary smoke-free home pledges.
5. **Smoke-free Automobiles**
 - *Secondary Policy Focus Area* includes education to increase voluntary smoke-free pledges.
6. **Organizational/Agency Policies**
 - *Secondary Policy Focus Areas* include development and/or strengthening agency/organization policies: comprehensive tobacco-free campus (grounds, perimeters and events) policy including cessation support for staff (pharmacotherapy and counseling included in the employee health benefit) and specified compliance and enforcement procedures (e.g. posting adequate signage, clear and consistent education and communication to volunteers, employees and participants); and prohibition of tobacco sponsorship, advertising and funding.