



Tobacco Free Jeffco Coalition Empowerment Challenge

It's ***YOU*** making a difference in tobacco control while winning ***COOL*** prizes!

Yes, **YOU** can be a STAR of the Tobacco Free Jeffco Coalition at the same time you're making an awesome difference, *and* now you can win prizes by earning points for what you are already doing in your communities to support tobacco prevention. Attached is a log sheet for you to keep track of your on-going point accumulations with an explanation of the specific activities you take on to earn these points. At the end of each quarter, you can submit your points log sheet in any of the following formats that work best for you:

1. **FAX** hard copies of your completed points log sheet to: **303-275-7506**
2. **EMAIL** your completed points log sheet to us at: rkfales@jeffco.us
3. **REPORT via PHONE** by calling **303-275-7555** and leaving us your full name, contact information and the details of your point accumulation. Please leave your contact info clearly in your message in case we have a question.
4. **SEND via US MAIL to: JCPH/TPI, 6303 Wadsworth Bypass, Arvada, CO 80003**

You may also bring your points log sheets forms to the quarterly Coalition meetings (**you get points for coming to these meetings!**)

When to turn in your points: Turn in your log sheets each quarter - no later than the 7th of the month following the end of the quarter – as per this schedule:

Quarter 1: July 1 – Sept. 30	turn in points by October 7th
Quarter 2: Oct. 1 – Dec. 31	turn in points by January 7th
Quarter 3: Jan. 1 – March 31	turn in points by April 7th
Quarter 4: April 1 – June 30	turn in points by July 7th

Winners will be notified and will receive their prizes in the mail following tabulation of points, and before the end of the first month of the next quarter (end of October, January, etc.). We will announce the winners to the members of Tobacco Free Jeffco at the following quarterly meeting, via email to all members, and in the quarterly Tobacco Free Tribune e-newsletter.

Winners of the cool prizes will be selected from the top 3 point scores each quarter and will win Target gift cards and other fabulous prizes.

Opportunities to Participate:

Beginning with the new quarter which starts July 1, 2009, you can earn points for a variety of tobacco prevention related activities conducted on your own time. These activities were identified by Coalition members as aligning with our strategies for the new grant year and can make a huge difference in impacting tobacco use. These activities support Youth Prevention, Tobacco Cessation, Secondhand Smoke Reduction and Health Disparities.

See the Coalition Empowerment Challenge points log sheet for the specific activities and points assigned. These activities were identified as “low”, “medium” and “high” intensity activities. Low intensity tasks are ones that involve minimal time and involvement (i.e., displaying a smoke-free auto message on your vehicle); a high intensity task requires more effort (i.e., testifying at a council meeting or submitting a tobacco related article to the editor of a local newspaper). **You may include activities not on the list by describing them on the points log sheet where they best fit.**

If you have questions or ideas or want to get more involved in empowering the members of TF JeffCo, please contact us at 303-275-7555 or via email at rkfales@jeffco.us.