

Tobacco Free Jeffco

an alliance of coalitions, organizations and community members advocating for tobacco control



**Tobacco/smoking related-diseases kill one in 10 adults globally.
By 2030, if current trends continue, tobacco/smoking will kill one in six people.**
World Health Organization

**Tobacco is the only legally available consumer product that
kills people when it is entirely used as intended**
Oxford Medical Companion, 1994.

About Tobacco Free Jeffco - Members and partners of Tobacco Free Jeffco work together to advocate for policies which reduce the toll of tobacco use and secondhand smoke exposure in our communities. Membership requires only that an individual shares concern about these issues and is willing to take action to support tobacco/smoke-free efforts, including:

- raising awareness about the health, economic, social and environmental harm of tobacco use
- educating about the hazards of secondhand smoke and strategies to eliminate exposure
- working to support social norms which limit the influence of tobacco companies and marketing tactics and support tobacco-free living
- advocating for effective policies which help reduce tobacco use initiation and consumption, and protect people from secondhand smoke exposure
- supporting efforts to eliminate tobacco-related health disparities among vulnerable populations

About our Members - As a grassroots effort, we invite support and partnership from all community members, workers, organizations and business owners who wish to forward our aim of improving the health of our community through reducing the toll of tobacco use and secondhand smoke exposure. Current members include the Coalition Against Unhealthy, Smoke-Filled Environments (CAUSE), the Coloradans Advocating for Smoke-Free Housing (CASH), the Youth Access Coalition, Jefferson County Public Health's Tobacco Prevention Initiative (TPI), the Latino Advisory Committee and nearly 100 individual community members and representatives from various organizations, all committed to effective tobacco control. A Steering Committee and two Co-Chairs make up the primary leadership of the alliance, with technical assistance and support for activity implementation from the TPI.

Getting Involved – Tobacco Free Jeffco hosts quarterly meetings of its members and coalition groups. Each coalition engages in activities specific to their focus area in tobacco control. Individual members are given opportunities to participate in an array of activities to support the aims of Tobacco Free Jeffco. A quarterly e-newsletter, “*The Tobacco Prevention Tribune*” is an additional source of information that can be emailed or mailed to members to support them in getting current news and opportunities in tobacco control. For information about upcoming meetings call (303) 239-7054 or for more information about the work of Tobacco-Free Jeffco call the TPI at (303) 275-7555.