

Analysis of Workplan Activities Completed FY '08 -'09; Jefferson County Public Health – Tobacco Prevention Initiative

Strategy	# SMART Objectives	Number of activities under each SMART objectives	Total number of required activities to fulfill SMART Objective for the year	Total actual completed activities	Completion Status
I	7	SMART Objective #1 12	SMART Objective #1 24	89	Fully Completed
		SMART Objective #2 10	SMART Objective #2 45	54	Fully Completed
		SMART Objective #3 7	SMART Objective #3 21	67	Fully Completed
		SMART Objective #4 9	SMART Objective #4 52	116	Fully Completed
		SMART Objective #5 7	SMART Objective #5 18	66	Fully Completed
		SMART Objective #6 5	SMART Objective #6 11	64	Fully Completed
		SMART Objective #7 2	SMART Objective #7	2	Fully Completed
II	11	SMART Objective #1 7	SMART Objective #1 26	36	Fully Completed
		SMART Objective #2 5	SMART Objective #2 14	169	Fully Completed
		SMART Objective #3 7	SMART Objective #3 16	36	Partially Complete
		SMART Objective #4 10	SMART Objective #4 35	88	Fully Completed
		SMART Objective #5 13	SMART Objective #5 30	97	Fully Completed
		SMART Objective #6 4	SMART Objective #6 5	13	Fully Completed
		SMART Objective #7 6	SMART Objective #7 17	23	Partially Complete
		SMART Objective #8 5	SMART Objective #8 19	27	Fully Completed
		SMART Objective #9 6	SMART Objective #9 21	55	Fully Completed
		SMART Objective #10 6	SMART Objective #10 2	6	Fully Completed
		SMART Objective #11 2	SMART Objective #11 *0	*0	Fully Completed
III	5	SMART Objective #1 9	SMART Objective #1 16	40	Fully Completed
		SMART Objective #2 5	SMART Objective #2 60	136	Fully Completed
		SMART Objective #3 3	SMART Objective #3 7	15	Fully Completed
		SMART Objective #4 4	SMART Objective #4 *0	*0	Fully Completed
		SMART Objective #5 4	SMART Objective #5 4	4	Fully Completed
IV	4	SMART Objective #1 5	SMART Objective #1 3	3	Fully Completed
		SMART Objective #2 5	SMART Objective #2 15	31	Fully Completed
		SMART Objective #3 4	SMART Objective #3 *0	*0	Fully Completed
		SMART Objective #4 4	SMART Objective #4 *0	*0	Fully Completed
Total	27	166	463	1237	

*0= Number was previously reported in another section. See below.

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- Strategy II:** to avoid duplication, SMART Objective 11 was reported under Strategy I, SMART Objective 7.
- Strategy III:** to avoid duplication, SMART Objective 4 was reported under Strategy I, SMART Objective 6, Activities 6.1-6.4.
- Strategy IV:** to avoid duplication, SMART Objective 3 was reported under Strategy I, SMART Objective 6, Activities 6.1-6.4.
- Strategy IV:** to avoid duplication, SMART Objective 4 was reported under Strategy III, SMART Objective 5, Activities 5.1-5.4.

Explanation of activities that were not fully complete:

Strategy II; SMART Objective 3 had 7 activities, 6 of them were completed. The following activity was not completed:

Activity 3.2: By 10/31/2008, in collaboration with CAUSE and in partnership with at least two restaurant/bar owners and 1 staff member from business/food service licensing agencies, develop an educational brochure designed to inform prospective restaurant, bar and other business owners about the stipulations of local and State smoke-free public/workplace laws; have it reviewed/approved by STEPP Media Director, a minimum of one representative from the District Attorney's office and one City Attorney's office; distribute a minimum of 250 copies to the Consumer Protection Program in Jefferson County for dispensing to restaurant/bar owners seeking new/renewed food service licenses. Inform the relevant licensing agencies in a minimum of 5 local jurisdictions about the purpose of the brochure and provide them with a copy. **This activity was not completed as specified.**

Though the draft brochure was reviewed by coalition members, City staff, business owners and a representative from the DA's office, input from reviewers indicated that the variations in smoke-free laws and responses to non-compliance issues vary so greatly among the local jurisdictions, that creating one document as a good base of information is too complicated and confusing, especially as local jurisdictions are considering strengthening their laws (akin to what Arvada did). We plan to revisit the usefulness of this document during first quarter '09.

SMART Objective 7 had 6 activities, 3 of them were completed. The following were not completed:

Activity 7.2a: By 4/30/2009, using the Policy-Continuum Workbook Tool, conduct at least two meetings with the Tobacco-Free Jeffco members and a coalition workgroup made up of representatives from Red Rocks Community College (RRCC) to assess campus readiness for tobacco-control policy implementation.

Activity 7.2b: By 6/30/2009, participate in at least one meeting with key campus administrators to review findings of readiness assessment.

Activity 7.3b: By 6/30/2009, conduct a minimum of 3 meetings and provide necessary technical assistance to the RRCC working group to assure effectiveness of the campus-wide tobacco-control activity.

These activities were not completed as specified because the core group at Red Rocks has been dismantled and TPI staff have not been able to reallocate time to initiate a new working group at Red Rocks this year.