

## Why is RealtyWatch Important?

Law enforcement agencies cannot be everywhere all the time. Police rely on assistance from the public to help them solve crimes. The real estate industry, with its vast manpower resources and its activity in residential neighborhoods, can provide extra eyes and ears to protect our communities.

Studies have shown that crime prevention is most effective when stakeholders other than police are actively involved. Most neighborhood crime in Jefferson County is opportunistic and can be effectively reduced through simple crime prevention techniques.



*As law enforcement professionals, we pledge to serve the Jefferson County community, build trust and confidence, and respond to community needs with:*

### Integrity

We interact with each other and the community we serve with honesty, dignity, and respect.

### Innovation

We respond to the community's needs with vision and initiative, relying on both traditional and non-traditional problem-solving methods.

### Partnership

We actively promote a spirit of teamwork and cooperation through open communication and the free exchange of ideas.

### Service

We continuously develop our skills and talents to provide top quality, responsive, effective law enforcement services.

### Accountability

We ensure judicious management of human, financial, and physical resources.

#### Jefferson County Sheriff's Office

200 Jefferson County Parkway  
Golden, CO 80401

Office Hours: 8 a.m. - 5 p.m., Mon.-Fri.

Phone: 303.277.0211

Emergency: Dial 911

[www.jeffcosheriff.com](http://www.jeffcosheriff.com)

S H E R I F F

# Realty Watch



*Partnership for safer homes*



# Realty Watch

*The Jefferson County Sheriff's Office has joined forces with real estate professionals working in Jefferson County neighborhoods, in an effort to make neighborhoods safer. This partnership, called Realty Watch, can help prevent and solve crime in our communities while enhancing our residents' quality of life.*



## Why Realty Watch?

Real estate professionals (licensed agents, brokers, appraisers, home inspectors, management companies, mortgage companies, etc.) spend a great deal of time in our neighborhoods. They are in a perfect position to notice suspicious or criminal activity in or around the properties they visit. The Realty Watch program is designed to teach real estate professionals crime prevention and proper crime reporting techniques to get them involved in protecting property, possessions ... and themselves.

## The Facts

A safer community will increase the overall quality of life in any neighborhood. Reducing incidents of vandalism, burglary, criminal mischief, assault and other crimes in any area can make properties more valuable and more marketable.

## How Realty Watch Works

Real estate agents attend a Realty Watch training session to learn how to recognize and report suspicious activity and how to avoid dangerous situations.

Once trained, agents return to work, always keeping an

eye open for suspicious activity in the neighborhoods where they work.

Participants in Realty Watch will receive e-mails from the Sheriff's Office with crime prevention tips, personal safety tips, crime trends and crime notifications of particular interest to the real estate industry.

## Training

Jefferson County Sheriff's Office crime prevention deputies developed the Realty Watch training curriculum in conjunction with local real estate professionals. The training addresses personal safety, crime prevention, and proper recognition and reporting of crimes and suspicious activities. A portion of the training provides instruction on how to recognize illegal drug activity, including meth labs.

## Who Benefits?

The Realty Watch program is a win-win situation for all, including real estate professionals, homeowners, neighbors and law enforcement.

## Real Estate Professionals

Industry professionals benefit in several ways. First, it is much easier to sell a home, business or property if the area has a low incidence of crime. Further, agents will learn personal safety tips and gain a better understanding of crime in neighborhoods -- information that will help them in the course of their work. Finally, the course has been approved for continuing education credit for licensed real estate agents.



## Homeowners

Realty Watch is a program that can give added peace of mind to homeowners who know that their listed home is being watched by program participants. Real estate professionals can also offer crime prevention techniques to their clients -- techniques that enhance security and improve the owner's own safety in the home.

## How to Join Realty Watch

If you would like to become part of Jefferson County's Realty Watch program, please contact a Crime Prevention deputy at 303-271-5363 (north Jeffco), 720-377-2002 (south Jeffco), or 720-497-7860 (mountains).

## Neighbors

Neighbors throughout the community will benefit from the program. Because chances are, if crime is affecting your listed home, it may be affecting surrounding homes as well. Stickers in high-visibility areas will let the neighbors know that a Realty Watch member is selling a nearby home.

## The Sheriff's Office

The Sheriff's Office benefits through the added eyes and ears that Realty Watch members bring to our communities. Having a force of trained observers in our neighborhoods each day will help us to fight crime and make Jefferson County safer.

## The Sticker

The removable Realty Watch sticker should be placed in a location that gets maximum visibility, such as a front glass door, front window, or yard sign. Some members also display the emblem on their vehicles and office signs.