

JCHC 2017 Proposed Goals, Mission, Plans & Projects

(For Discussion at 1/9/17 Retreat at Boettcher Mansion)

Topics to include:

1. Reconfirming JCHC's Mission and Goals (see separate handout)
 - and how they will be accomplished
2. Reviewing current committee descriptions (in member handbook)
 - Administrative/Friends of JCHC (*Mary Lindsey*)
 - Education & History (*Cynthia Shaw*)
 - Hall of Fame & Writer's Awards (*Rita Peterson*)
 - Historic Preservation & Landmarks (*Dennis Dempsey*)
 - Publications (*Margaret Chapman*)
 - Nominating (*Rita Peterson*)
3. Creating specific job descriptions and outlining roles & responsibilities
 - TBD (currently studying sample documents from other non-profits)
4. Forging New Partnerships/Recruiting New Members via:
 - Open Space/Jefferson County Historical Society
 - Local Historical Societies, Museums and Preservation Groups
5. Develop Marketing/Communications Plan (TBD)
 - EventBrite (for registration/reservations)
 - Social Media (for improved publicity via *Facebook, Instagram, Pinterest, Twitter* etc.)
6. Finalize *Historically Jeffco* and Spring Symposium Focus & Title
7. Benchmarking
 - How to Measure Our Success