



THE NCSTM
The National Citizen SurveyTM

Unincorporated Jefferson County, CO

Comparisons by Demographic Subgroups

2015



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Summary

The National Citizen Survey™ (The NCS™) is a collaborative effort between National Research Center, Inc. (NRC) and the International City/County Management Association (ICMA). The survey and its administration are standardized to assure high quality research methods and directly comparable results across The NCS communities. This report discusses differences in opinion of survey respondents by length of residency, household income, age and gender.

Responses in the following tables show only the proportion of respondents giving a certain answer; for example, the percent of respondents who rated the quality of life as “excellent” or “good,” or the percent of respondents who attended a public meeting more than once a month. ANOVA and chi-square tests of significance were applied to these comparisons of survey questions. A “p-value” of 0.05 or less indicates that there is less than a 5% probability that differences observed between subgroups are due to chance; or in other words, a greater than 95% probability that the differences observed are “real.” Where differences were statistically significant, they have been shaded grey.

The margin of error for this report is generally no greater than plus or minus three percentage points around any given percent reported for the entire sample (892 completed surveys). For subgroups of responses, the margin of error increases because the sample size for the subgroup is smaller. For subgroups of approximately 100 respondents, the margin of error is plus or minus 10 percentage points.

Notable differences between demographic subgroups included the following:

- Residents who had lived in unincorporated Jefferson County for five years or less, earned \$100,000 or more per year, or were female tended to give higher ratings to most aspects of Community Characteristics than their counterparts. Ratings by age group were more varied. Younger residents between the ages of 18-34 gave higher ratings for traffic flow, employment opportunities and opportunities to volunteer; residents between the ages of 35-54 gave higher ratings for their neighborhood as a place to live, Jefferson County as a place to raise children, the overall feeling of safety in Jefferson County, ease of walking and neighborliness of residents; and residents 55 or older gave more positive ratings to the overall image of Jefferson County, availability of paths and walking trails, cleanliness of the County, the availability of affordable quality housing and Jefferson County as a place to work.
- Residents who had lived in unincorporated Jefferson County for at least 5 years, earned \$50,000 per year or more, were age 35-54 or female tended to give higher ratings to general aspects of Governance than other residents. However, males gave higher ratings to Sheriff services and crime prevention than females. Respondents who had lived in the county for 6-20 years gave higher ratings to the services provided by the Federal Government, code enforcement and economic development than their counterparts.
- Rates of Participation across demographic groups tended to vary. Those who had lived in the County for 5 years or less or made less than \$50,000 per year were less likely to have been the victim of a crime compared to their counterparts. Residents who had lived in the County for more than 20 years, made less than \$50,000 per year, were 35 or older or were male reported higher rates of contacting Jefferson County for help or information compared to their counterparts. Younger residents between 18-34 years of age were less likely to have stocked supplies for an emergency, recycled at home, or to believe that the economy would have a positive impact on their income; however, they were more likely to walk or bike instead of driving, use public transportation, use recreation centers and to have visited a neighborhood park or County open space park. Men were more likely than women to have participated in a club or to have attended or watched a local public meeting.
- When asked about their preferences for reducing spending, those who had lived in the County for 5 years or less were more likely to support reducing law enforcement services, road maintenance, and County office hours than residents who had lived in the County for a longer period of time. Residents who earned \$100,000 per year or more, were at least 35 years of age, or were female were more likely to support a property tax increase to fund law enforcement services.

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Table 1: Community Characteristics - General

Percent rating positively (e.g., excellent/good)	Length of residency			Household income			Age			Sex		Overall
	5 years or less	6 to 20 years	More than 20 years	Less than \$50,000	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	Female	Male	
The overall quality of life in Jefferson County	99%	95%	87%	93%	91%	94%	92%	94%	92%	95%	90%	92%
Overall image or reputation of Jefferson County	93%	69%	74%	66%	77%	80%	59%	77%	84%	81%	70%	76%
Jefferson County as a place to live	99%	97%	90%	95%	92%	96%	92%	96%	95%	96%	93%	94%
Your neighborhood as a place to live	98%	92%	88%	80%	92%	97%	86%	95%	91%	92%	92%	92%
Jefferson County as a place to raise children	92%	90%	84%	83%	88%	91%	81%	93%	88%	89%	87%	88%
Jefferson County as a place to retire	89%	66%	67%	67%	71%	73%	91%	62%	75%	77%	64%	71%
Overall appearance of Jefferson County	97%	86%	80%	83%	86%	89%	92%	84%	87%	90%	81%	86%

Table 2: Community Characteristics - Safety

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Length of residency			Household income			Age			Sex		Overall
	5 years or less	6 to 20 years	More than 20 years	Less than \$50,000	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	Female	Male	
Overall feeling of safety in Jefferson County	96%	85%	85%	78%	83%	96%	73%	93%	88%	87%	88%	87%
In your neighborhood during the day	100%	98%	92%	97%	93%	98%	93%	98%	96%	96%	96%	96%
In Jefferson County's downtown/commercial areas during the day	96%	93%	86%	93%	88%	92%	92%	92%	90%	94%	87%	90%

Table 3: Community Characteristics - Mobility

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Length of residency			Household income			Age			Sex		Overall
	5 years or less	6 to 20 years	More than 20 years	Less than \$50,000	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	Female	Male	
Overall ease of getting to the places you usually have to visit	84%	82%	70%	77%	78%	79%	79%	78%	78%	81%	72%	77%
Traffic flow on major streets	66%	53%	43%	46%	57%	51%	62%	49%	50%	57%	44%	51%
Ease of travel by car in Jefferson County	81%	66%	57%	68%	65%	65%	65%	66%	64%	67%	62%	64%
Ease of travel by bicycle in Jefferson County	51%	47%	56%	62%	41%	55%	53%	54%	49%	46%	57%	52%
Ease of walking in Jefferson County	60%	56%	60%	51%	59%	63%	38%	66%	59%	59%	58%	59%
Availability of paths and walking trails	79%	67%	68%	73%	71%	70%	62%	71%	74%	74%	65%	70%

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Table 4: Community Characteristics - Natural Environment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Length of residency			Household income			Age			Sex		Overall
	5 years or less	6 to 20 years	More than 20 years	Less than \$50,000	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	Female	Male	
Quality of overall natural environment in Jefferson County	97%	90%	89%	84%	95%	93%	91%	92%	91%	94%	88%	91%
Air quality	92%	73%	79%	69%	79%	85%	61%	84%	83%	81%	79%	79%
Cleanliness of Jefferson County	96%	80%	76%	75%	85%	83%	74%	82%	86%	87%	75%	81%

Table 5: Community Characteristics - Built Environment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Length of residency			Household income			Age			Sex		Overall
	5 years or less	6 to 20 years	More than 20 years	Less than \$50,000	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	Female	Male	
Overall "built environment" of Jefferson County (including overall design, buildings, parks and transportation systems)	84%	72%	60%	66%	73%	70%	68%	69%	72%	73%	65%	69%
Public places where people want to spend time	85%	72%	73%	70%	70%	81%	72%	76%	77%	79%	70%	75%
Variety of housing options	60%	41%	53%	43%	57%	49%	43%	51%	53%	55%	43%	50%
Availability of affordable quality housing	25%	28%	29%	28%	27%	29%	15%	28%	35%	31%	23%	28%
Overall quality of new development in Jefferson County	50%	49%	48%	47%	44%	55%	43%	51%	50%	53%	44%	49%

Table 6: Community Characteristics - Economy

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Length of residency			Household income			Age			Sex		Overall
	5 years or less	6 to 20 years	More than 20 years	Less than \$50,000	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	Female	Male	
Overall economic health of Jefferson County	86%	69%	65%	64%	61%	79%	47%	76%	74%	74%	65%	70%
Jefferson County as a place to work	90%	71%	75%	68%	75%	81%	75%	74%	83%	81%	70%	76%
Jefferson County as a place to visit	83%	84%	80%	75%	79%	87%	74%	87%	83%	80%	86%	82%
Employment opportunities	64%	48%	47%	49%	50%	51%	60%	48%	49%	55%	45%	51%
Shopping opportunities	80%	61%	69%	66%	69%	72%	64%	71%	68%	68%	69%	68%
Cost of living in Jefferson County	41%	42%	41%	30%	37%	49%	32%	45%	41%	44%	37%	41%
Overall quality of business and service establishments in Jefferson County	83%	64%	72%	62%	73%	75%	72%	70%	74%	75%	66%	71%
Vibrant downtown/commercial area	53%	47%	46%	44%	51%	47%	34%	52%	51%	54%	41%	48%

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Table 7: Community Characteristics - Recreation and Wellness

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Length of residency			Household income			Age			Sex		Overall
	5 years or less	6 to 20 years	More than 20 years	Less than \$50,000	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	Female	Male	
Health and wellness opportunities in Jefferson County	80%	83%	76%	80%	79%	80%	67%	83%	81%	83%	75%	79%
Fitness opportunities (including exercise classes and paths or trails, etc.)	91%	83%	80%	79%	82%	88%	87%	85%	82%	86%	81%	83%
Recreational opportunities	90%	88%	82%	83%	85%	91%	86%	87%	86%	88%	84%	86%
Availability of affordable quality food	86%	72%	77%	75%	76%	79%	79%	75%	81%	81%	72%	77%
Availability of affordable quality health care	65%	62%	67%	64%	60%	69%	37%	68%	75%	69%	60%	65%
Availability of preventive health services	78%	61%	71%	64%	70%	72%	48%	73%	77%	75%	62%	69%
Availability of affordable quality mental health care	59%	39%	43%	46%	46%	46%	26%	55%	47%	47%	41%	45%

Table 8: Community Characteristics - Education and Enrichment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Length of residency			Household income			Age			Sex		Overall
	5 years or less	6 to 20 years	More than 20 years	Less than \$50,000	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	Female	Male	
Overall opportunities for education and enrichment	76%	60%	63%	65%	57%	69%	42%	65%	74%	71%	56%	64%
Availability of affordable quality child care/preschool	73%	42%	42%	31%	32%	61%	38%	49%	56%	51%	43%	48%
Opportunities to attend cultural/arts/music activities	68%	62%	57%	56%	63%	63%	56%	63%	63%	62%	60%	61%

Table 9: Community Characteristics - Community Engagement

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Length of residency			Household income			Age			Sex		Overall
	5 years or less	6 to 20 years	More than 20 years	Less than \$50,000	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	Female	Male	
Opportunities to participate in social events and activities	78%	59%	58%	59%	63%	65%	58%	61%	69%	68%	55%	63%
Opportunities to volunteer	84%	76%	67%	71%	73%	77%	90%	65%	79%	80%	66%	73%
Opportunities to participate in community matters	68%	64%	56%	55%	56%	67%	64%	57%	67%	67%	55%	61%
Openness and acceptance of the community toward people of diverse backgrounds	59%	46%	57%	43%	50%	58%	34%	57%	61%	53%	53%	53%
Neighborliness of residents in Jefferson County	69%	71%	64%	65%	55%	76%	51%	76%	65%	64%	71%	68%

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Table 10: Governance - General

Percent rating positively (e.g., excellent/good)	Length of residency			Household income			Age			Sex		Overall
	5 years or less	6 to 20 years	More than 20 years	Less than \$50,000	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	Female	Male	
Jefferson County	85%	74%	75%	70%	76%	81%	76%	80%	75%	80%	73%	77%
The value of services for the taxes paid to Jefferson County	71%	46%	48%	32%	49%	61%	46%	53%	52%	57%	44%	51%
The overall direction that Jefferson County is taking	65%	50%	45%	39%	55%	55%	42%	56%	48%	51%	49%	50%
The job Jefferson County government does at welcoming citizen involvement	66%	45%	40%	30%	49%	52%	46%	48%	46%	47%	45%	47%
Overall confidence in Jefferson County government	46%	44%	42%	29%	47%	48%	31%	48%	44%	44%	42%	44%
Generally acting in the best interest of the community	67%	43%	42%	26%	53%	53%	58%	47%	43%	53%	40%	47%
Being honest	41%	44%	44%	28%	46%	47%	32%	46%	46%	46%	41%	44%
Treating all residents fairly	69%	47%	47%	35%	53%	55%	46%	54%	50%	56%	45%	51%
Overall customer service by Jefferson County employees (sheriff deputies, receptionists, planners, etc.)	89%	76%	72%	70%	76%	80%	75%	81%	73%	75%	78%	77%
The Federal Government	31%	39%	28%	31%	30%	34%	36%	37%	25%	33%	32%	33%

Table 11: Governance - Safety

Percent rating positively (e.g., excellent/good)	Length of residency			Household income			Age			Sex		Overall
	5 years or less	6 to 20 years	More than 20 years	Less than \$50,000	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	Female	Male	
Sheriff services	81%	84%	82%	79%	72%	90%	58%	88%	85%	79%	86%	83%
Fire services	91%	91%	92%	93%	89%	92%	82%	95%	90%	91%	91%	91%
Ambulance or emergency medical services	86%	87%	91%	90%	83%	92%	71%	92%	91%	89%	88%	89%
Crime prevention	65%	80%	66%	68%	69%	73%	49%	75%	76%	68%	75%	71%
Fire prevention and education	81%	80%	78%	74%	79%	80%	76%	79%	82%	79%	79%	79%
Animal control	65%	64%	63%	57%	63%	68%	63%	63%	67%	66%	61%	64%
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	47%	58%	66%	50%	67%	62%	37%	63%	65%	63%	58%	60%

Table 12: Governance - Mobility

Percent rating positively (e.g., excellent/good)	Length of residency			Household income			Age			Sex		Overall
	5 years or less	6 to 20 years	More than 20 years	Less than \$50,000	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	Female	Male	
Traffic enforcement	66%	59%	55%	61%	53%	62%	43%	62%	62%	64%	52%	58%
Street and road repair	26%	27%	20%	22%	25%	24%	17%	25%	27%	26%	21%	24%
Street cleaning	60%	46%	42%	43%	48%	49%	51%	47%	45%	57%	34%	47%
Snow removal	68%	60%	62%	60%	66%	61%	38%	65%	71%	65%	59%	62%

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Percent rating positively (e.g., excellent/good)	Length of residency			Household income			Age			Sex		Overall
	5 years or less	6 to 20 years	More than 20 years	Less than \$50,000	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	Female	Male	
Sidewalk maintenance	56%	53%	47%	46%	68%	44%	49%	52%	52%	60%	40%	51%
Traffic signal timing	59%	47%	40%	47%	44%	49%	34%	51%	47%	50%	41%	46%

Table 13: Governance - Natural Environment

Percent rating positively (e.g., excellent/good)	Length of residency			Household income			Age			Sex		Overall
	5 years or less	6 to 20 years	More than 20 years	Less than \$50,000	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	Female	Male	
Preservation of natural areas such as open space, farmlands and greenbelts	93%	71%	68%	60%	82%	76%	71%	74%	76%	80%	67%	74%
Jefferson County open space	92%	81%	75%	64%	85%	86%	80%	82%	82%	82%	79%	81%

Table 14: Governance - Built Environment

Percent rating positively (e.g., excellent/good)	Length of residency			Household income			Age			Sex		Overall
	5 years or less	6 to 20 years	More than 20 years	Less than \$50,000	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	Female	Male	
Storm drainage	76%	61%	65%	61%	66%	68%	79%	64%	64%	67%	63%	65%
Land use, planning and zoning	73%	60%	43%	37%	57%	58%	67%	56%	46%	58%	49%	54%
Code enforcement (weeds, abandoned buildings, etc.)	54%	62%	35%	48%	51%	50%	54%	56%	38%	50%	47%	49%

Table 15: Governance - Economy

Percent rating positively (e.g., excellent/good)	Length of residency			Household income			Age			Sex		Overall
	5 years or less	6 to 20 years	More than 20 years	Less than \$50,000	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	Female	Male	
Economic development	49%	65%	50%	44%	52%	63%	57%	57%	56%	61%	52%	56%

Table 16: Governance - Recreation and Wellness

Percent rating positively (e.g., excellent/good)	Length of residency			Household income			Age			Sex		Overall
	5 years or less	6 to 20 years	More than 20 years	Less than \$50,000	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	Female	Male	
County parks	95%	87%	82%	77%	89%	89%	91%	86%	86%	90%	82%	86%
Recreation programs or classes	80%	81%	77%	73%	74%	87%	73%	78%	88%	81%	78%	79%
Recreation centers or facilities	93%	81%	85%	67%	91%	88%	87%	85%	86%	89%	80%	85%
Health services	66%	61%	66%	60%	60%	71%	40%	72%	71%	68%	60%	64%

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Table 17: Governance - Education and Enrichment

Percent rating positively (e.g., excellent/good)	Length of residency			Household income			Age			Sex		Overall
	5 years or less	6 to 20 years	More than 20 years	Less than \$50,000	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	Female	Male	
Public library services	96%	85%	84%	71%	91%	90%	88%	87%	87%	91%	81%	86%

Table 18: Participation General

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Length of residency			Household income			Age			Sex		Overall
	5 years or less	6 to 20 years	More than 20 years	Less than \$50,000	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	Female	Male	
Sense of community	60%	59%	55%	55%	58%	59%	42%	60%	63%	63%	50%	58%
Recommend living in Jefferson County to someone who asks	98%	95%	89%	93%	91%	96%	92%	93%	94%	94%	91%	93%
Remain in Jefferson County for the next five years	93%	94%	86%	92%	89%	91%	89%	92%	90%	91%	89%	90%
Contacted Jefferson County (in-person, phone, email or web) for help or information	32%	48%	53%	53%	37%	49%	36%	50%	47%	41%	54%	47%

Table 19: Participation - Safety

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Length of residency			Household income			Age			Sex		Overall
	5 years or less	6 to 20 years	More than 20 years	Less than \$50,000	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	Female	Male	
Was NOT the victim of a crime	96%	95%	91%	97%	90%	95%	96%	94%	92%	94%	93%	93%
Did NOT report a crime	91%	88%	78%	91%	80%	85%	89%	83%	84%	84%	84%	84%
Stocked supplies in preparation for an emergency	42%	32%	37%	45%	35%	34%	27%	41%	32%	33%	40%	36%

Table 20: Participation - Mobility

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Length of residency			Household income			Age			Sex		Overall
	5 years or less	6 to 20 years	More than 20 years	Less than \$50,000	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	Female	Male	
Walked or biked instead of driving	76%	57%	42%	54%	48%	60%	75%	55%	44%	54%	55%	54%
Carpooled with other adults or children instead of driving alone	42%	46%	41%	47%	35%	47%	43%	47%	38%	49%	36%	43%
Used bus, light rail or other public transportation instead of driving	50%	51%	50%	50%	51%	52%	70%	44%	50%	51%	49%	50%

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Table 21: Participation - Natural Environment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Length of residency			Household income			Age			Sex		Overall
	5 years or less	6 to 20 years	More than 20 years	Less than \$50,000	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	Female	Male	
Recycle at home	85%	78%	83%	79%	83%	83%	71%	85%	84%	83%	81%	82%
Made efforts to make your home more energy efficient	88%	79%	83%	78%	84%	84%	86%	84%	79%	82%	82%	82%
Made efforts to conserve water	91%	89%	95%	92%	90%	93%	89%	92%	94%	92%	92%	92%

Table 22: Participation - Built Environment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Length of residency			Household income			Age			Sex		Overall
	5 years or less	6 to 20 years	More than 20 years	Less than \$50,000	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	Female	Male	
NOT under housing cost stress	79%	69%	69%	33%	58%	94%	91%	67%	67%	70%	72%	71%
Did NOT observe a code violation	68%	60%	48%	51%	62%	57%	65%	55%	52%	61%	50%	56%

Table 23: Participation - Economy

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Length of residency			Household income			Age			Sex		Overall
	5 years or less	6 to 20 years	More than 20 years	Less than \$50,000	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	Female	Male	
Purchase goods or services from a business located in Jefferson County	99%	99%	99%	100%	98%	99%	99%	99%	99%	99%	99%	99%
Economy will have positive impact on income	14%	28%	23%	11%	24%	28%	16%	26%	24%	21%	27%	23%
Work in Jefferson County	44%	43%	43%	43%	43%	44%	28%	54%	36%	44%	42%	43%

Table 24: Participation - Recreation and Wellness

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Length of residency			Household income			Age			Sex		Overall
	5 years or less	6 to 20 years	More than 20 years	Less than \$50,000	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	Female	Male	
Used recreation centers or their services	66%	76%	66%	62%	69%	73%	76%	73%	62%	70%	69%	69%
Visited a neighborhood park or County open space park	96%	97%	92%	86%	95%	98%	100%	96%	90%	95%	95%	95%
Eat at least 5 portions of fruits and vegetables a day	96%	82%	88%	83%	80%	93%	87%	86%	88%	89%	85%	87%
Participate in moderate or vigorous physical activity	97%	87%	92%	90%	84%	95%	85%	95%	88%	90%	92%	91%
Reported being in "very good" or "excellent" health	81%	69%	69%	48%	65%	86%	70%	75%	67%	73%	69%	71%

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Table 25: Participation - Education and Enrichment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Length of residency			Household income			Age			Sex		Overall
	5 years or less	6 to 20 years	More than 20 years	Less than \$50,000	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	Female	Male	
Used Jefferson County public libraries or their services	75%	77%	69%	69%	71%	76%	73%	79%	66%	76%	70%	73%

Table 26: Participation - Community Engagement

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Length of residency			Household income			Age			Sex		Overall
	5 years or less	6 to 20 years	More than 20 years	Less than \$50,000	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	Female	Male	
Campaigned or advocated for an issue, cause or candidate	11%	26%	31%	21%	23%	29%	24%	25%	28%	24%	28%	26%
Contacted Jefferson County elected officials (in-person, phone, email or web) to express your opinion	9%	11%	21%	12%	17%	15%	6%	16%	17%	13%	16%	15%
Volunteered your time to some group/activity in Jefferson County	39%	46%	41%	47%	34%	46%	44%	41%	44%	40%	46%	42%
Participated in a club	30%	28%	31%	29%	20%	36%	26%	27%	35%	24%	37%	30%
Talked to or visited with your immediate neighbors	97%	98%	98%	96%	97%	99%	100%	98%	97%	98%	98%	98%
Done a favor for a neighbor	90%	93%	93%	88%	92%	94%	96%	92%	91%	93%	92%	92%
Attended a local public meeting	18%	24%	32%	22%	17%	31%	6%	31%	29%	21%	33%	26%
Watched (online or on television) a local public meeting	17%	28%	35%	39%	25%	27%	21%	31%	30%	25%	35%	29%
Read or watch local news (via television, paper, computer, etc.)	78%	80%	94%	86%	88%	84%	58%	89%	96%	86%	86%	86%
Vote in local elections	95%	90%	98%	89%	92%	98%	92%	95%	95%	95%	95%	95%

Table 27: Community Focus Areas

Percent rating positively (e.g., essential/very important)	Length of residency			Household income			Age			Sex		Overall
	5 years or less	6 to 20 years	More than 20 years	Less than \$50,000	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	Female	Male	
Overall feeling of safety in Jefferson County	87%	88%	84%	83%	88%	87%	96%	82%	87%	89%	82%	86%
Overall ease of getting to the places you usually have to visit	87%	77%	84%	80%	85%	80%	89%	80%	81%	85%	77%	81%
Quality of overall natural environment in Jefferson County	83%	84%	87%	84%	91%	81%	77%	88%	85%	86%	82%	85%
Overall "built environment" of Jefferson County (including overall design, buildings, parks and transportation systems)	62%	76%	74%	74%	73%	74%	68%	73%	76%	76%	68%	72%
Health and wellness opportunities in Jefferson County	76%	76%	71%	70%	76%	75%	81%	71%	76%	76%	72%	74%
Overall opportunities for education and enrichment	80%	85%	82%	85%	80%	85%	86%	87%	77%	83%	84%	83%

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Percent rating positively (e.g., essential/very important)	Length of residency			Household income			Age			Sex		Overall
	5 years or less	6 to 20 years	More than 20 years	Less than \$50,000	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	Female	Male	
Overall economic health of Jefferson County	82%	89%	90%	87%	92%	86%	86%	91%	85%	87%	90%	88%
Sense of community	78%	74%	66%	72%	74%	70%	83%	70%	68%	72%	71%	71%

Table 28: Support for Service Reductions

If the County had to reduce spending due to reduced revenues, to what extent would you support or oppose service reductions in each of the following areas? (Percent "strongly support" or "somewhat support")	Length of residency			Household income			Age			Sex		Overall
	5 years or less	6 to 20 years	More than 20 years	Less than \$50,000	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	Female	Male	
Law enforcement services	34%	22%	26%	35%	27%	22%	30%	23%	29%	22%	31%	26%
Library services	34%	47%	47%	51%	52%	38%	32%	45%	49%	43%	47%	45%
Social services for seniors, children and families in need	29%	29%	32%	41%	32%	25%	32%	29%	31%	30%	31%	31%
Public Health-related services	33%	36%	34%	41%	38%	30%	22%	36%	38%	35%	34%	35%
Road maintenance and snowplowing	43%	20%	27%	33%	29%	26%	37%	22%	30%	30%	24%	28%
Building new roads and improving existing roads	51%	32%	48%	46%	43%	41%	39%	45%	42%	46%	40%	43%
County office hours for providing services (currently Monday-Friday, 7:30 a.m. to 5:30 p.m.)	80%	66%	64%	60%	73%	67%	55%	75%	64%	68%	68%	68%

Table 29: Support for Property Tax Increase for Law Enforcement

	Length of residency			Household income			Age			Sex		Overall
	5 years or less	6 to 20 years	More than 20 years	Less than \$50,000	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	Female	Male	
To what extent would you support or oppose a property tax increase to enhance law enforcement services (e.g., responses to calls for assistance, substation construction, new equipment) in unincorporated Jefferson County?	44%	53%	55%	51%	44%	59%	40%	55%	54%	55%	48%	52%

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Table 30: Uses for Excess Taxes

Jefferson County may see an increase in tax revenue in 2016 as a result of the increasing value of residential properties. If the increased tax revenue exceeds the level that is allowed in Colorado with the TABOR amendment to the State Constitution (which limits government spending), the County needs to refund the excess taxes. To what extent do you support or oppose each of the following County actions: (Percent "strongly support" or "somewhat support")	Length of residency			Household income			Age			Sex		Overall
	5 years or less	6 to 20 years	More than 20 years	Less than \$50,000	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	Female	Male	
The County mill levy would be temporarily reduced for one year so that the money above the TABOR limit is not collected	59%	53%	69%	59%	60%	61%	50%	54%	76%	60%	61%	61%
The County would mail checks to all individual property owners	67%	66%	59%	65%	76%	56%	76%	61%	61%	68%	57%	63%
The County would provide a tax bill credit the following year for the amount that needs to be refunded	76%	66%	68%	64%	80%	66%	81%	63%	72%	73%	64%	69%
The County would ask voters through a ballot issue if the excess money can be kept for road repairs and other County services for one year	54%	66%	54%	63%	51%	62%	57%	55%	65%	59%	59%	58%

Table 31: Accessing County Information

In a typical month, about how many times, if ever, do you do the following? (Percent "at least once per month")	Length of residency			Household income			Age			Sex		Overall
	5 years or less	6 to 20 years	More than 20 years	Less than \$50,000	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	Female	Male	
Visited the County's website (www.Jeffco.us) for information about property records, Open Space parks, the Sheriff's Office or other services	56%	58%	50%	43%	52%	60%	75%	57%	41%	51%	57%	54%
Read Jefferson County's Twitter feed	2%	12%	4%	11%	2%	8%	13%	6%	4%	3%	10%	7%
View Facebook posts by Jefferson County	5%	12%	9%	13%	9%	7%	2%	13%	7%	8%	10%	9%
View Facebook posts by friends and family	60%	54%	48%	46%	46%	57%	49%	62%	40%	52%	53%	52%
Watch local news on TV	83%	83%	90%	83%	88%	86%	75%	84%	94%	85%	87%	86%
Read a local weekly or daily newspaper	72%	67%	76%	61%	63%	82%	64%	69%	78%	69%	75%	71%
Use any kind of social media	90%	83%	76%	73%	84%	83%	89%	86%	73%	84%	78%	81%

Table 32: Preferences for Contacting the County

Please indicate your level of preference for each of the following methods for contacting the County for services or information. (Percent "strongly prefer" or "somewhat prefer")	Length of residency			Household income			Age			Sex		Overall
	5 years or less	6 to 20 years	More than 20 years	Less than \$50,000	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	Female	Male	
In person	46%	70%	69%	67%	69%	60%	71%	58%	71%	62%	68%	65%
By telephone	62%	85%	91%	89%	83%	80%	71%	79%	94%	82%	83%	83%
By email	90%	82%	78%	77%	83%	83%	90%	86%	73%	81%	82%	82%
By the County website	88%	75%	69%	72%	75%	77%	86%	82%	60%	73%	77%	75%
By a smartphone app	63%	47%	31%	37%	42%	48%	70%	47%	25%	44%	42%	43%