



**THE NCS**<sup>TM</sup>  
The National Citizen Survey<sup>TM</sup>

# Unincorporated Jefferson County, CO

Technical Appendices  
2015



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# Appendix A: Complete Survey Responses

## Responses excluding “don’t know”

The following pages contain a complete set of responses to each question on the survey, excluding the “don’t know” responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with “N=”).

Table 1: Question 1

Please rate each of the following aspects of quality of life in Jefferson County:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Jefferson County as a place to live	47%	N=415	47%	N=417	5%	N=45	1%	N=6	100%	N=883
Your neighborhood as a place to live	49%	N=430	43%	N=380	7%	N=59	2%	N=16	100%	N=885
Jefferson County as a place to raise children	43%	N=337	45%	N=354	10%	N=79	2%	N=16	100%	N=785
Jefferson County as a place to work	28%	N=186	49%	N=324	20%	N=135	3%	N=22	100%	N=666
Jefferson County as a place to visit	37%	N=314	46%	N=389	17%	N=142	1%	N=8	100%	N=852
Jefferson County as a place to retire	34%	N=243	37%	N=265	21%	N=154	7%	N=53	100%	N=715
The overall quality of life in Jefferson County	41%	N=361	52%	N=455	7%	N=58	1%	N=8	100%	N=883

Table 2: Question 2

Please rate each of the following characteristics as they relate to Jefferson County as a whole:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Overall feeling of safety in Jefferson County	27%	N=242	60%	N=532	12%	N=104	1%	N=11	100%	N=889
Overall ease of getting to the places you usually have to visit	25%	N=224	52%	N=462	19%	N=166	4%	N=37	100%	N=888
Quality of overall natural environment in Jefferson County	42%	N=372	49%	N=430	8%	N=67	2%	N=14	100%	N=882
Overall “built environment” of Jefferson County (including overall design, buildings, parks and transportation systems)	15%	N=132	54%	N=479	25%	N=224	5%	N=46	100%	N=881
Health and wellness opportunities in Jefferson County	28%	N=241	51%	N=432	19%	N=164	2%	N=14	100%	N=851
Overall opportunities for education and enrichment	20%	N=156	45%	N=356	29%	N=234	7%	N=52	100%	N=798
Overall economic health of Jefferson County	12%	N=98	58%	N=454	27%	N=215	2%	N=19	100%	N=787
Sense of community	16%	N=142	41%	N=358	38%	N=326	5%	N=41	100%	N=867
Overall image or reputation of Jefferson County	15%	N=134	61%	N=525	21%	N=178	3%	N=29	100%	N=867

Table 3: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Total	
	%	N	%	N	%	N	%	N	%	N
Recommend living in Jefferson County to someone who asks	59%	N=522	34%	N=298	4%	N=32	4%	N=33	100%	N=884
Remain in Jefferson County for the next five years	71%	N=623	20%	N=172	6%	N=53	4%	N=31	100%	N=880

Table 4: Question 4

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
In your neighborhood during the day	74%	N=655	21%	N=189	3%	N=28	1%	N=5	1%	N=5	100%	N=881
In Jefferson County’s downtown/commercial areas during the day	51%	N=444	39%	N=337	8%	N=66	2%	N=16	0%	N=1	100%	N=863

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Table 5: Question 5

Please rate each of the following characteristics as they relate to Jefferson County as a whole:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Traffic flow on major streets	6%	N=56	45%	N=397	35%	N=311	13%	N=119	100%	N=882
Ease of travel by car in Jefferson County	9%	N=82	55%	N=482	30%	N=263	6%	N=49	100%	N=876
Ease of travel by bicycle in Jefferson County	13%	N=78	39%	N=228	36%	N=213	12%	N=72	100%	N=591
Ease of walking in Jefferson County	11%	N=91	47%	N=390	30%	N=248	11%	N=93	100%	N=823
Availability of paths and walking trails	28%	N=237	42%	N=351	25%	N=206	6%	N=46	100%	N=840
Air quality	23%	N=200	56%	N=497	18%	N=161	3%	N=23	100%	N=881
Cleanliness of Jefferson County	19%	N=172	62%	N=548	17%	N=154	1%	N=10	100%	N=884
Overall appearance of Jefferson County	22%	N=195	64%	N=563	13%	N=113	1%	N=12	100%	N=883
Public places where people want to spend time	19%	N=165	56%	N=488	23%	N=200	2%	N=17	100%	N=870
Variety of housing options	11%	N=90	39%	N=307	42%	N=333	8%	N=67	100%	N=798
Availability of affordable quality housing	6%	N=44	22%	N=166	43%	N=322	29%	N=218	100%	N=750
Fitness opportunities (including exercise classes and paths or trails, etc.)	31%	N=260	53%	N=451	14%	N=119	3%	N=21	100%	N=851
Recreational opportunities	38%	N=327	48%	N=414	12%	N=105	2%	N=15	100%	N=862
Availability of affordable quality food	22%	N=195	55%	N=481	19%	N=168	4%	N=36	100%	N=879
Availability of affordable quality health care	17%	N=144	48%	N=392	29%	N=242	6%	N=47	100%	N=825
Availability of preventive health services	18%	N=142	52%	N=419	28%	N=229	3%	N=22	100%	N=812
Availability of affordable quality mental health care	9%	N=49	36%	N=183	33%	N=172	22%	N=113	100%	N=516

Table 6: Question 6

Please rate each of the following characteristics as they relate to Jefferson County as a whole:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Availability of affordable quality child care/preschool	13%	N=55	35%	N=152	36%	N=155	16%	N=70	100%	N=433
Opportunities to attend cultural/arts/music activities	15%	N=125	46%	N=379	33%	N=270	6%	N=49	100%	N=823
Employment opportunities	10%	N=68	40%	N=270	38%	N=256	11%	N=74	100%	N=668
Shopping opportunities	19%	N=164	50%	N=436	29%	N=250	3%	N=28	100%	N=878
Cost of living in Jefferson County	4%	N=38	37%	N=323	44%	N=389	14%	N=125	100%	N=875
Overall quality of business and service establishments in Jefferson County	10%	N=90	61%	N=529	27%	N=238	2%	N=14	100%	N=870
Vibrant downtown/commercial area	9%	N=76	39%	N=327	44%	N=372	8%	N=67	100%	N=841
Overall quality of new development in Jefferson County	8%	N=60	41%	N=294	42%	N=303	9%	N=64	100%	N=721
Opportunities to participate in social events and activities	13%	N=107	50%	N=408	33%	N=271	4%	N=37	100%	N=823
Opportunities to volunteer	22%	N=146	51%	N=340	23%	N=149	4%	N=28	100%	N=663
Opportunities to participate in community matters	15%	N=98	47%	N=312	34%	N=226	5%	N=32	100%	N=668
Openness and acceptance of the community toward people of diverse backgrounds	10%	N=79	43%	N=328	35%	N=266	12%	N=91	100%	N=764
Neighborliness of residents in Jefferson County	15%	N=130	52%	N=443	28%	N=236	5%	N=40	100%	N=849

Table 7: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
	%	N	%	N	%	N
Made efforts to conserve water	8%	N=71	92%	N=817	100%	N=888
Made efforts to make your home more energy efficient	18%	N=153	82%	N=714	100%	N=867
Observed a code violation or other hazard in Jefferson County	56%	N=491	44%	N=383	100%	N=874
Household member was a victim of a crime in Jefferson County	93%	N=822	7%	N=59	100%	N=881
Reported a crime to the Sheriff's office in Jefferson County	84%	N=744	16%	N=137	100%	N=880

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Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
Stocked supplies in preparation for an emergency	64%	N=554	36%	N=317	100%	N=871
Campaigned or advocated for an issue, cause or candidate	74%	N=655	26%	N=226	100%	N=881
Contacted Jefferson County (in-person, phone, email or web) for help or information	53%	N=467	47%	N=414	100%	N=881
Contacted Jefferson County elected officials (in-person, phone, email or web) to express your opinion	85%	N=743	15%	N=129	100%	N=872

Table 8: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Jefferson County?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Used recreation centers or their services	18%	N=162	22%	N=191	29%	N=257	31%	N=268	100%	N=878
Visited a neighborhood park or County open space park	38%	N=339	34%	N=303	22%	N=194	5%	N=47	100%	N=883
Used Jefferson County public libraries or their services	16%	N=140	25%	N=222	32%	N=282	27%	N=239	100%	N=884
Used bus, light rail or other public transportation instead of driving	9%	N=81	7%	N=60	34%	N=298	50%	N=438	100%	N=877
Carpooled with other adults or children instead of driving alone	12%	N=102	11%	N=101	20%	N=173	57%	N=503	100%	N=879
Walked or biked instead of driving	12%	N=103	14%	N=124	28%	N=250	46%	N=401	100%	N=878
Volunteered your time to some group/activity in Jefferson County	9%	N=83	13%	N=117	20%	N=172	58%	N=507	100%	N=879
Participated in a club	8%	N=70	12%	N=108	9%	N=80	70%	N=618	100%	N=877
Talked to or visited with your immediate neighbors	55%	N=486	32%	N=277	11%	N=95	2%	N=21	100%	N=880
Done a favor for a neighbor	30%	N=261	28%	N=245	35%	N=305	8%	N=70	100%	N=880

Table 9: Question 9

Thinking about local public meetings (of local elected officials like County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Attended a local public meeting	1%	N=9	2%	N=16	23%	N=205	74%	N=653	100%	N=883
Watched (online or on television) a local public meeting	2%	N=17	5%	N=47	22%	N=192	71%	N=629	100%	N=885

Table 10: Question 10

Please rate the quality of each of the following services in Jefferson County:	Excellent		Good		Fair		Poor		Total	
Sheriff services	28%	N=205	55%	N=407	12%	N=92	5%	N=35	100%	N=739
Fire services	47%	N=329	44%	N=306	7%	N=52	1%	N=9	100%	N=696
Ambulance or emergency medical services	41%	N=252	48%	N=298	9%	N=56	2%	N=11	100%	N=617
Crime prevention	19%	N=122	52%	N=331	24%	N=155	4%	N=27	100%	N=636
Fire prevention and education	26%	N=159	53%	N=323	16%	N=96	5%	N=31	100%	N=609
Traffic enforcement	12%	N=94	46%	N=350	30%	N=225	12%	N=91	100%	N=761
Street and road repair	5%	N=45	19%	N=163	54%	N=462	22%	N=186	100%	N=857
Street cleaning	9%	N=75	37%	N=301	42%	N=335	12%	N=94	100%	N=805
Snow removal	21%	N=176	41%	N=350	27%	N=227	11%	N=95	100%	N=848
Sidewalk maintenance	8%	N=58	43%	N=292	35%	N=244	14%	N=93	100%	N=688
Traffic signal timing	5%	N=45	41%	N=338	34%	N=282	20%	N=163	100%	N=828
Storm drainage	8%	N=63	57%	N=423	26%	N=192	9%	N=65	100%	N=743
County parks	38%	N=318	48%	N=396	11%	N=91	3%	N=21	100%	N=825
Recreation programs or classes	30%	N=198	50%	N=329	18%	N=122	2%	N=15	100%	N=664
Recreation centers or facilities	37%	N=273	48%	N=359	13%	N=93	2%	N=17	100%	N=742

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Please rate the quality of each of the following services in Jefferson County:	Excellent		Good		Fair		Poor		Total	
Land use, planning and zoning	12%	N=81	42%	N=281	31%	N=210	15%	N=103	100%	N=674
Code enforcement (weeds, abandoned buildings, etc.)	7%	N=43	42%	N=266	32%	N=205	19%	N=119	100%	N=632
Animal control	11%	N=71	53%	N=341	26%	N=168	10%	N=68	100%	N=648
Economic development	9%	N=51	47%	N=280	36%	N=213	8%	N=47	100%	N=591
Health services	15%	N=102	49%	N=334	31%	N=208	5%	N=34	100%	N=678
Public library services	36%	N=262	51%	N=372	13%	N=96	0%	N=3	100%	N=733
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	14%	N=74	47%	N=254	30%	N=161	10%	N=53	100%	N=542
Preservation of natural areas such as open space, farmlands and greenbelts	34%	N=276	40%	N=330	19%	N=156	7%	N=57	100%	N=820
Jefferson County open space	44%	N=352	37%	N=295	17%	N=134	3%	N=23	100%	N=804
Overall customer service by Jefferson County employees (sheriff deputies, receptionists, planners, etc.)	26%	N=191	51%	N=379	18%	N=134	5%	N=40	100%	N=744

Table 11: Question 11

Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Total	
Jefferson County	19%	N=165	57%	N=484	21%	N=174	3%	N=23	100%	N=846
The Federal Government	6%	N=47	27%	N=218	39%	N=315	28%	N=226	100%	N=806

Table 12: Question 12

Please rate the following categories of Jefferson County government performance:	Excellent		Good		Fair		Poor		Total	
The value of services for the taxes paid to Jefferson County	8%	N=68	42%	N=337	38%	N=304	11%	N=89	100%	N=798
The overall direction that Jefferson County is taking	7%	N=51	43%	N=312	37%	N=269	12%	N=87	100%	N=719
The job Jefferson County government does at welcoming citizen involvement	5%	N=30	42%	N=241	37%	N=212	17%	N=96	100%	N=578
Overall confidence in Jefferson County government	5%	N=40	38%	N=284	42%	N=309	15%	N=110	100%	N=743
Generally acting in the best interest of the community	4%	N=34	43%	N=327	38%	N=287	15%	N=116	100%	N=764
Being honest	6%	N=40	37%	N=237	37%	N=235	19%	N=124	100%	N=635
Treating all residents fairly	8%	N=48	43%	N=277	32%	N=205	17%	N=109	100%	N=639

Table 13: Question 13

Please rate how important, if at all, you think it is for the Jefferson County community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
Overall feeling of safety in Jefferson County	48%	N=417	38%	N=335	13%	N=112	1%	N=10	100%	N=874
Overall ease of getting to the places you usually have to visit	22%	N=189	60%	N=524	16%	N=142	2%	N=21	100%	N=876
Quality of overall natural environment in Jefferson County	44%	N=387	40%	N=352	14%	N=122	1%	N=10	100%	N=872
Overall "built environment" of Jefferson County (including overall design, buildings, parks and transportation systems)	22%	N=189	51%	N=443	24%	N=208	4%	N=34	100%	N=873
Health and wellness opportunities in Jefferson County	23%	N=199	51%	N=447	24%	N=214	2%	N=15	100%	N=875
Overall opportunities for education and enrichment	39%	N=338	44%	N=386	16%	N=139	1%	N=11	100%	N=874
Overall economic health of Jefferson County	37%	N=323	51%	N=448	11%	N=95	1%	N=11	100%	N=876
Sense of community	23%	N=203	48%	N=424	26%	N=224	3%	N=26	100%	N=877

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Table 14: Question 14

If the County had to reduce spending due to reduced revenues, to what extent would you support or oppose service reductions in each of the following areas?	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Total	
	Percent	N	Percent	N	Percent	N	Percent	N	Percent	N
Law enforcement services	14%	N=116	13%	N=107	27%	N=232	47%	N=400	100%	N=856
Library services	10%	N=87	35%	N=307	32%	N=279	23%	N=204	100%	N=876
Social services for seniors, children and families in need	10%	N=84	21%	N=183	33%	N=291	36%	N=317	100%	N=874
Public Health-related services	8%	N=73	26%	N=228	40%	N=351	25%	N=219	100%	N=871
Road maintenance and snowplowing	10%	N=85	18%	N=156	35%	N=302	37%	N=326	100%	N=870
Building new roads and improving existing roads	13%	N=111	30%	N=254	35%	N=290	22%	N=187	100%	N=842
County office hours for providing services (currently Monday-Friday, 7:30 a.m.to 5:30 p.m.)	21%	N=184	47%	N=406	23%	N=199	9%	N=77	100%	N=866

Table 15: Question 15

To what extent would you support or oppose a property tax increase to enhance law enforcement services (e.g., responses to calls for assistance, substation construction, new equipment) in unincorporated Jefferson County?	Percent	Number
Strongly support	11%	N=97
Somewhat support	41%	N=350
Somewhat oppose	20%	N=174
Strongly oppose	28%	N=241
Total	100%	N=862

Table 16: Question 16

Jefferson County may see an increase in tax revenue in 2016 as a result of the increasing value of residential properties. If the increased tax revenue exceeds the level that is allowed in Colorado with the TABOR amendment to the State Constitution (which limits government spending), the County needs to refund the excess taxes. To what extent do you support or oppose each of the following County actions:	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Total	
	Percent	N	Percent	N	Percent	N	Percent	N	Percent	N
The County mill levy would be temporarily reduced for one year so that the money above the TABOR limit is not collected	23%	N=195	38%	N=315	26%	N=221	12%	N=104	100%	N=835
The County would mail checks to all individual property owners	36%	N=307	27%	N=228	17%	N=146	19%	N=162	100%	N=842
The County would provide a tax bill credit the following year for the amount that needs to be refunded	31%	N=261	38%	N=316	18%	N=148	13%	N=109	100%	N=834
The County would ask voters through a ballot issue if the excess money can be kept for road repairs and other County services for one year	29%	N=250	29%	N=246	18%	N=154	24%	N=200	100%	N=849

Table 17: Question 17

In a typical month, about how many times, if ever, do you do the following?	Never		1-3 times a month		Once a week		Multiple times a week		Daily		Total	
	Percent	N	Percent	N	Percent	N	Percent	N	Percent	N	Percent	N
Visited the County's website (www.Jeffco.us) for information about property records, Open Space parks, the Sheriff's Office or other services	46%	N=391	47%	N=404	5%	N=40	2%	N=16	0%	N=2	100%	N=853
Read Jefferson County's Twitter feed	93%	N=816	6%	N=49	1%	N=4	0%	N=2	0%	N=3	100%	N=874
View Facebook posts by Jefferson County	91%	N=792	6%	N=48	3%	N=25	0%	N=3	1%	N=4	100%	N=872
View Facebook posts by friends and family	48%	N=418	11%	N=97	4%	N=35	16%	N=139	21%	N=183	100%	N=872
Watch local news on TV	14%	N=125	17%	N=145	10%	N=89	16%	N=138	43%	N=374	100%	N=871
Read a local weekly or daily newspaper	29%	N=253	18%	N=163	15%	N=134	14%	N=124	24%	N=208	100%	N=881
Use any kind of social media	19%	N=165	14%	N=118	7%	N=60	22%	N=188	39%	N=342	100%	N=873

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Table 18: Question 18

Please indicate your level of preference for each of the following methods for contacting the County for services or information.	Strongly prefer		Somewhat prefer		Do not prefer		Total	
	Percentage	N	Percentage	N	Percentage	N	Percentage	N
In person	23%	N=198	42%	N=361	35%	N=304	100%	N=864
By telephone	53%	N=465	30%	N=262	17%	N=147	100%	N=875
By email	44%	N=377	38%	N=328	18%	N=157	100%	N=862
By the County website	37%	N=320	38%	N=326	25%	N=216	100%	N=863
By a smartphone app	15%	N=132	27%	N=237	57%	N=495	100%	N=863

Table 19: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?	Never		Rarely		Sometimes		Usually		Always		Total	
	Percentage	N										
Recycle at home	13%	N=114	5%	N=48	9%	N=76	14%	N=126	59%	N=517	100%	N=881
Purchase goods or services from a business located in Jefferson County	1%	N=5	1%	N=4	10%	N=87	58%	N=517	31%	N=272	100%	N=885
Eat at least 5 portions of fruits and vegetables a day	3%	N=27	10%	N=88	34%	N=297	35%	N=307	18%	N=160	100%	N=879
Participate in moderate or vigorous physical activity	2%	N=16	7%	N=65	29%	N=256	34%	N=299	28%	N=246	100%	N=881
Read or watch local news (via television, paper, computer, etc.)	2%	N=20	12%	N=104	14%	N=121	26%	N=226	47%	N=411	100%	N=882
Vote in local elections	2%	N=15	4%	N=31	7%	N=65	20%	N=174	68%	N=599	100%	N=885

Table 20: Question D2

Would you say that in general your health is:	Percent	Number
Excellent	21%	N=181
Very good	51%	N=448
Good	22%	N=198
Fair	5%	N=46
Poor	1%	N=11
Total	100%	N=884

Table 21: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Percent	Number
Very positive	4%	N=36
Somewhat positive	19%	N=169
Neutral	54%	N=472
Somewhat negative	20%	N=173
Very negative	3%	N=28
Total	100%	N=876

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Table 22: Question D4

What is your employment status?	Percent	Number
Working full time for pay	62%	N=549
Working part time for pay	11%	N=95
Unemployed, looking for paid work	4%	N=35
Unemployed, not looking for paid work	3%	N=26
Fully retired	20%	N=176
Total	100%	N=881

Table 23: Question D5

Do you work inside the boundaries of Jefferson County?	Percent	Number
Yes, outside the home	30%	N=260
Yes, from home	13%	N=109
No	57%	N=488
Total	100%	N=857

Table 24: Question D6

How many years have you lived in Jefferson County?	Percent	Number
Less than 2 years	9%	N=79
2 to 5 years	10%	N=91
6 to 10 years	15%	N=132
11 to 20 years	23%	N=200
More than 20 years	43%	N=384
Total	100%	N=885

Table 25: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	82%	N=728
Building with two or more homes (duplex, townhome, apartment or condominium)	16%	N=140
Mobile home	0%	N=0
Other	2%	N=18
Total	100%	N=885

Table 26: Question D8

Is this house, apartment or mobile home...	Percent	Number
Rented	15%	N=135
Owned	85%	N=743
Total	100%	N=878

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Table 27: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than \$300 per month	5%	N=47
\$300 to \$599 per month	9%	N=77
\$600 to \$999 per month	10%	N=87
\$1,000 to \$1,499 per month	23%	N=199
\$1,500 to \$2,499 per month	36%	N=316
\$2,500 or more per month	17%	N=149
Total	100%	N=875

Table 28: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	58%	N=514
Yes	42%	N=372
Total	100%	N=886

Table 29: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	76%	N=671
Yes	24%	N=208
Total	100%	N=879

Table 30: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
Less than \$25,000	6%	N=47
\$25,000 to \$49,999	15%	N=124
\$50,000 to \$99,999	30%	N=259
\$100,000 to \$149,999	26%	N=223
\$150,000 or more	23%	N=198
Total	100%	N=851

Table 31: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	92%	N=808
Yes, I consider myself to be Spanish, Hispanic or Latino	8%	N=72
Total	100%	N=880

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Table 32: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	1%	N=8
Asian, Asian Indian or Pacific Islander	1%	N=10
Black or African American	1%	N=11
White	96%	N=826
Other	2%	N=19

Total may exceed 100% as respondents could select more than one option.

Table 33: Question D15

In which category is your age?	Percent	Number
18 to 24 years	0%	N=0
25 to 34 years	17%	N=153
35 to 44 years	18%	N=153
45 to 54 years	30%	N=259
55 to 64 years	16%	N=137
65 to 74 years	12%	N=106
75 years or older	8%	N=68
Total	100%	N=876

Table 34: Question D16

What is your sex?	Percent	Number
Female	57%	N=497
Male	43%	N=377
Total	100%	N=874

Table 35: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	58%	N=513
Land line	24%	N=213
Both	17%	N=154
Total	100%	N=880

## Responses including “don’t know”

The following pages contain a complete set of responses to each question on the survey, including the “don’t know” responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with “N=”).

Table 36: Question 1

Please rate each of the following aspects of quality of life in Jefferson County:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Jefferson County as a place to live	47%	N=415	47%	N=417	5%	N=45	1%	N=6	0%	N=2	100%	N=885
Your neighborhood as a place to live	48%	N=430	43%	N=380	7%	N=59	2%	N=16	0%	N=2	100%	N=887
Jefferson County as a place to raise children	38%	N=337	40%	N=354	9%	N=79	2%	N=16	11%	N=99	100%	N=884
Jefferson County as a place to work	21%	N=186	37%	N=324	15%	N=135	2%	N=22	24%	N=216	100%	N=882
Jefferson County as a place to visit	35%	N=314	44%	N=389	16%	N=142	1%	N=8	4%	N=32	100%	N=884
Jefferson County as a place to retire	28%	N=243	30%	N=265	17%	N=154	6%	N=53	19%	N=167	100%	N=882
The overall quality of life in Jefferson County	41%	N=361	51%	N=455	7%	N=58	1%	N=8	0%	N=2	100%	N=885

Table 37: Question 2

Please rate each of the following characteristics as they relate to Jefferson County as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Overall feeling of safety in Jefferson County	27%	N=242	60%	N=532	12%	N=104	1%	N=11	0%	N=2	100%	N=891
Overall ease of getting to the places you usually have to visit	25%	N=224	52%	N=462	19%	N=166	4%	N=37	0%	N=2	100%	N=890
Quality of overall natural environment in Jefferson County	42%	N=372	49%	N=430	8%	N=67	2%	N=14	0%	N=0	100%	N=882
Overall “built environment” of Jefferson County (including overall design, buildings, parks and transportation systems)	15%	N=132	54%	N=479	25%	N=224	5%	N=46	1%	N=7	100%	N=889
Health and wellness opportunities in Jefferson County	27%	N=241	49%	N=432	19%	N=164	2%	N=14	4%	N=33	100%	N=884
Overall opportunities for education and enrichment	18%	N=156	40%	N=356	26%	N=234	6%	N=52	10%	N=85	100%	N=884
Overall economic health of Jefferson County	11%	N=98	51%	N=454	24%	N=215	2%	N=19	11%	N=96	100%	N=883
Sense of community	16%	N=142	41%	N=358	37%	N=326	5%	N=41	2%	N=16	100%	N=883
Overall image or reputation of Jefferson County	15%	N=134	59%	N=525	20%	N=178	3%	N=29	2%	N=18	100%	N=885

Table 38: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Recommend living in Jefferson County to someone who asks	59%	N=522	34%	N=298	4%	N=32	4%	N=33	1%	N=5	100%	N=889
Remain in Jefferson County for the next five years	70%	N=623	19%	N=172	6%	N=53	4%	N=31	1%	N=7	100%	N=887

Table 39: Question 4

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N	%	N
In your neighborhood during the day	74%	N=655	21%	N=189	3%	N=28	1%	N=5	1%	N=5	0%	N=0	100%	N=881
In Jefferson County's downtown/commercial areas during the day	51%	N=444	38%	N=337	7%	N=66	2%	N=16	0%	N=1	2%	N=14	100%	N=877

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Table 40: Question 5

Please rate each of the following characteristics as they relate to Jefferson County as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Traffic flow on major streets	6%	N=56	45%	N=397	35%	N=311	13%	N=119	0%	N=3	100%	N=885
Ease of travel by car in Jefferson County	9%	N=82	55%	N=482	30%	N=263	6%	N=49	1%	N=5	100%	N=881
Ease of travel by bicycle in Jefferson County	9%	N=78	26%	N=228	24%	N=213	8%	N=72	33%	N=292	100%	N=883
Ease of walking in Jefferson County	10%	N=91	44%	N=390	28%	N=248	11%	N=93	7%	N=62	100%	N=885
Availability of paths and walking trails	27%	N=237	40%	N=351	23%	N=206	5%	N=46	5%	N=45	100%	N=885
Air quality	23%	N=200	56%	N=497	18%	N=161	3%	N=23	1%	N=6	100%	N=887
Cleanliness of Jefferson County	19%	N=172	62%	N=548	17%	N=154	1%	N=10	0%	N=2	100%	N=885
Overall appearance of Jefferson County	22%	N=195	64%	N=563	13%	N=113	1%	N=12	0%	N=2	100%	N=885
Public places where people want to spend time	19%	N=165	55%	N=488	23%	N=200	2%	N=17	1%	N=11	100%	N=881
Variety of housing options	10%	N=90	35%	N=307	38%	N=333	8%	N=67	10%	N=89	100%	N=887
Availability of affordable quality housing	5%	N=44	19%	N=166	36%	N=322	25%	N=218	15%	N=135	100%	N=885
Fitness opportunities (including exercise classes and paths or trails, etc.)	30%	N=260	51%	N=451	14%	N=119	2%	N=21	3%	N=28	100%	N=879
Recreational opportunities	37%	N=327	47%	N=414	12%	N=105	2%	N=15	2%	N=20	100%	N=882
Availability of affordable quality food	22%	N=195	54%	N=481	19%	N=168	4%	N=36	1%	N=7	100%	N=886
Availability of affordable quality health care	16%	N=144	44%	N=392	27%	N=242	5%	N=47	7%	N=63	100%	N=888
Availability of preventive health services	16%	N=142	48%	N=419	26%	N=229	2%	N=22	8%	N=69	100%	N=881
Availability of affordable quality mental health care	6%	N=49	21%	N=183	19%	N=172	13%	N=113	41%	N=365	100%	N=881

Table 41: Question 6

Please rate each of the following characteristics as they relate to Jefferson County as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Availability of affordable quality child care/preschool	6%	N=55	17%	N=152	18%	N=155	8%	N=70	50%	N=442	100%	N=875
Opportunities to attend cultural/arts/music activities	14%	N=125	43%	N=379	31%	N=270	6%	N=49	6%	N=57	100%	N=880
Employment opportunities	8%	N=68	31%	N=270	29%	N=256	8%	N=74	24%	N=214	100%	N=882
Shopping opportunities	19%	N=164	49%	N=436	28%	N=250	3%	N=28	1%	N=5	100%	N=883
Cost of living in Jefferson County	4%	N=38	37%	N=323	44%	N=389	14%	N=125	1%	N=6	100%	N=881
Overall quality of business and service establishments in Jefferson County	10%	N=90	60%	N=529	27%	N=238	2%	N=14	2%	N=15	100%	N=885
Vibrant downtown/commercial area	9%	N=76	37%	N=327	42%	N=372	8%	N=67	5%	N=44	100%	N=885
Overall quality of new development in Jefferson County	7%	N=60	33%	N=294	34%	N=303	7%	N=64	18%	N=160	100%	N=881
Opportunities to participate in social events and activities	12%	N=107	46%	N=408	31%	N=271	4%	N=37	7%	N=61	100%	N=884
Opportunities to volunteer	17%	N=146	39%	N=340	17%	N=149	3%	N=28	25%	N=218	100%	N=881
Opportunities to participate in community matters	11%	N=98	36%	N=312	26%	N=226	4%	N=32	23%	N=205	100%	N=873
Openness and acceptance of the community toward people of diverse backgrounds	9%	N=79	37%	N=328	30%	N=266	10%	N=91	13%	N=116	100%	N=881
Neighborliness of residents in Jefferson County	15%	N=130	50%	N=443	27%	N=236	5%	N=40	4%	N=32	100%	N=881

Table 42: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
	%	N	%	N	%	N
Made efforts to conserve water	8%	N=71	92%	N=817	100%	N=888
Made efforts to make your home more energy efficient	18%	N=153	82%	N=714	100%	N=867
Observed a code violation or other hazard in Jefferson County	56%	N=491	44%	N=383	100%	N=874
Household member was a victim of a crime in Jefferson County	93%	N=822	7%	N=59	100%	N=881

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Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
Reported a crime to the Sheriff's office in Jefferson County	84%	N=744	16%	N=137	100%	N=880
Stocked supplies in preparation for an emergency	64%	N=554	36%	N=317	100%	N=871
Campaigned or advocated for an issue, cause or candidate	74%	N=655	26%	N=226	100%	N=881
Contacted Jefferson County (in-person, phone, email or web) for help or information	53%	N=467	47%	N=414	100%	N=881
Contacted Jefferson County elected officials (in-person, phone, email or web) to express your opinion	85%	N=743	15%	N=129	100%	N=872

Table 43: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Jefferson County?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Used recreation centers or their services	18%	N=162	22%	N=191	29%	N=257	31%	N=268	100%	N=878
Visited a neighborhood park or County open space park	38%	N=339	34%	N=303	22%	N=194	5%	N=47	100%	N=883
Used Jefferson County public libraries or their services	16%	N=140	25%	N=222	32%	N=282	27%	N=239	100%	N=884
Used bus, light rail or other public transportation instead of driving	9%	N=81	7%	N=60	34%	N=298	50%	N=438	100%	N=877
Carpooled with other adults or children instead of driving alone	12%	N=102	11%	N=101	20%	N=173	57%	N=503	100%	N=879
Walked or biked instead of driving	12%	N=103	14%	N=124	28%	N=250	46%	N=401	100%	N=878
Volunteered your time to some group/activity in Jefferson County	9%	N=83	13%	N=117	20%	N=172	58%	N=507	100%	N=879
Participated in a club	8%	N=70	12%	N=108	9%	N=80	70%	N=618	100%	N=877
Talked to or visited with your immediate neighbors	55%	N=486	32%	N=277	11%	N=95	2%	N=21	100%	N=880
Done a favor for a neighbor	30%	N=261	28%	N=245	35%	N=305	8%	N=70	100%	N=880

Table 44: Question 9

Thinking about local public meetings (of local elected officials like County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Attended a local public meeting	1%	N=9	2%	N=16	23%	N=205	74%	N=653	100%	N=883
Watched (online or on television) a local public meeting	2%	N=17	5%	N=47	22%	N=192	71%	N=629	100%	N=885

Table 45: Question 10

Please rate the quality of each of the following services in Jefferson County:	Excellent		Good		Fair		Poor		Don't know		Total	
Sheriff services	23%	N=205	46%	N=407	10%	N=92	4%	N=35	16%	N=139	100%	N=878
Fire services	37%	N=329	35%	N=306	6%	N=52	1%	N=9	21%	N=184	100%	N=880
Ambulance or emergency medical services	29%	N=252	34%	N=298	6%	N=56	1%	N=11	30%	N=261	100%	N=878
Crime prevention	14%	N=122	38%	N=331	18%	N=155	3%	N=27	27%	N=239	100%	N=875
Fire prevention and education	18%	N=159	37%	N=323	11%	N=96	4%	N=31	31%	N=268	100%	N=877
Traffic enforcement	11%	N=94	40%	N=350	26%	N=225	10%	N=91	13%	N=115	100%	N=875
Street and road repair	5%	N=45	19%	N=163	53%	N=462	21%	N=186	2%	N=20	100%	N=877
Street cleaning	9%	N=75	35%	N=301	38%	N=335	11%	N=94	8%	N=68	100%	N=873
Snow removal	20%	N=176	40%	N=350	26%	N=227	11%	N=95	3%	N=29	100%	N=877
Sidewalk maintenance	7%	N=58	33%	N=292	28%	N=244	11%	N=93	21%	N=186	100%	N=874
Traffic signal timing	5%	N=45	39%	N=338	32%	N=282	19%	N=163	5%	N=41	100%	N=869
Storm drainage	7%	N=63	48%	N=423	22%	N=192	7%	N=65	15%	N=133	100%	N=876
County parks	37%	N=318	46%	N=396	11%	N=91	2%	N=21	5%	N=39	100%	N=865
Recreation programs or classes	23%	N=198	38%	N=329	14%	N=122	2%	N=15	24%	N=210	100%	N=874

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Please rate the quality of each of the following services in Jefferson County:	Excellent		Good		Fair		Poor		Don't know		Total	
Recreation centers or facilities	32%	N=273	42%	N=359	11%	N=93	2%	N=17	14%	N=121	100%	N=863
Land use, planning and zoning	9%	N=81	32%	N=281	24%	N=210	12%	N=103	23%	N=200	100%	N=874
Code enforcement (weeds, abandoned buildings, etc.)	5%	N=43	30%	N=266	23%	N=205	14%	N=119	28%	N=240	100%	N=872
Animal control	8%	N=71	39%	N=341	19%	N=168	8%	N=68	26%	N=227	100%	N=875
Economic development	6%	N=51	32%	N=280	25%	N=213	5%	N=47	32%	N=272	100%	N=863
Health services	12%	N=102	39%	N=334	24%	N=208	4%	N=34	22%	N=187	100%	N=865
Public library services	30%	N=262	42%	N=372	11%	N=96	0%	N=3	17%	N=146	100%	N=879
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	9%	N=74	29%	N=254	19%	N=161	6%	N=53	38%	N=328	100%	N=871
Preservation of natural areas such as open space, farmlands and greenbelts	32%	N=276	39%	N=330	18%	N=156	7%	N=57	4%	N=33	100%	N=853
Jefferson County open space	42%	N=352	35%	N=295	16%	N=134	3%	N=23	4%	N=33	100%	N=837
Overall customer service by Jefferson County employees (sheriff deputies, receptionists, planners, etc.)	22%	N=191	44%	N=379	16%	N=134	5%	N=40	14%	N=117	100%	N=861

Table 46: Question 11

Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Don't know		Total	
Jefferson County	19%	N=165	55%	N=484	20%	N=174	3%	N=23	3%	N=29	100%	N=874
The Federal Government	5%	N=47	25%	N=218	36%	N=315	26%	N=226	7%	N=65	100%	N=871

Table 47: Question 12

Please rate the following categories of Jefferson County government performance:	Excellent		Good		Fair		Poor		Don't know		Total	
The value of services for the taxes paid to Jefferson County	8%	N=68	39%	N=337	35%	N=304	10%	N=89	9%	N=76	100%	N=874
The overall direction that Jefferson County is taking	6%	N=51	36%	N=312	31%	N=269	10%	N=87	18%	N=155	100%	N=874
The job Jefferson County government does at welcoming citizen involvement	3%	N=30	27%	N=241	24%	N=212	11%	N=96	34%	N=297	100%	N=875
Overall confidence in Jefferson County government	5%	N=40	33%	N=284	35%	N=309	13%	N=110	15%	N=129	100%	N=872
Generally acting in the best interest of the community	4%	N=34	38%	N=327	33%	N=287	13%	N=116	12%	N=104	100%	N=868
Being honest	5%	N=40	27%	N=237	27%	N=235	14%	N=124	27%	N=232	100%	N=867
Treating all residents fairly	6%	N=48	32%	N=277	24%	N=205	12%	N=109	27%	N=234	100%	N=873

Table 48: Question 13

Please rate how important, if at all, you think it is for the Jefferson County community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
Overall feeling of safety in Jefferson County	48%	N=417	38%	N=335	13%	N=112	1%	N=10	100%	N=874
Overall ease of getting to the places you usually have to visit	22%	N=189	60%	N=524	16%	N=142	2%	N=21	100%	N=876
Quality of overall natural environment in Jefferson County	44%	N=387	40%	N=352	14%	N=122	1%	N=10	100%	N=872
Overall "built environment" of Jefferson County (including overall design, buildings, parks and transportation systems)	22%	N=189	51%	N=443	24%	N=208	4%	N=34	100%	N=873
Health and wellness opportunities in Jefferson County	23%	N=199	51%	N=447	24%	N=214	2%	N=15	100%	N=875
Overall opportunities for education and enrichment	39%	N=338	44%	N=386	16%	N=139	1%	N=11	100%	N=874
Overall economic health of Jefferson County	37%	N=323	51%	N=448	11%	N=95	1%	N=11	100%	N=876
Sense of community	23%	N=203	48%	N=424	26%	N=224	3%	N=26	100%	N=877

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Table 49: Question 14

If the County had to reduce spending due to reduced revenues, to what extent would you support or oppose service reductions in each of the following areas?	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Total	
	Percent	N	Percent	N	Percent	N	Percent	N	Percent	N
Law enforcement services	14%	N=116	13%	N=107	27%	N=232	47%	N=400	100%	N=856
Library services	10%	N=87	35%	N=307	32%	N=279	23%	N=204	100%	N=876
Social services for seniors, children and families in need	10%	N=84	21%	N=183	33%	N=291	36%	N=317	100%	N=874
Public Health-related services	8%	N=73	26%	N=228	40%	N=351	25%	N=219	100%	N=871
Road maintenance and snowplowing	10%	N=85	18%	N=156	35%	N=302	37%	N=326	100%	N=870
Building new roads and improving existing roads	13%	N=111	30%	N=254	35%	N=290	22%	N=187	100%	N=842
County office hours for providing services (currently Monday-Friday, 7:30 a.m.to 5:30 p.m.)	21%	N=184	47%	N=406	23%	N=199	9%	N=77	100%	N=866

Table 50: Question 15

To what extent would you support or oppose a property tax increase to enhance law enforcement services (e.g., responses to calls for assistance, substation construction, new equipment) in unincorporated Jefferson County?	Percent	Number
Strongly support	11%	N=97
Somewhat support	41%	N=350
Somewhat oppose	20%	N=174
Strongly oppose	28%	N=241
Total	100%	N=862

Table 51: Question 16

Jefferson County may see an increase in tax revenue in 2016 as a result of the increasing value of residential properties. If the increased tax revenue exceeds the level that is allowed in Colorado with the TABOR amendment to the State Constitution (which limits government spending), the County needs to refund the excess taxes. To what extent do you support or oppose each of the following County actions:	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Total	
	Percent	N	Percent	N	Percent	N	Percent	N	Percent	N
The County mill levy would be temporarily reduced for one year so that the money above the TABOR limit is not collected	23%	N=195	38%	N=315	26%	N=221	12%	N=104	100%	N=835
The County would mail checks to all individual property owners	36%	N=307	27%	N=228	17%	N=146	19%	N=162	100%	N=842
The County would provide a tax bill credit the following year for the amount that needs to be refunded	31%	N=261	38%	N=316	18%	N=148	13%	N=109	100%	N=834
The County would ask voters through a ballot issue if the excess money can be kept for road repairs and other County services for one year	29%	N=250	29%	N=246	18%	N=154	24%	N=200	100%	N=849

Table 52: Question 17

In a typical month, about how many times, if ever, do you do the following?	Never		1-3 times a month		Once a week		Multiple times a week		Daily		Total	
	Percent	N	Percent	N	Percent	N	Percent	N	Percent	N	Percent	N
Visited the County's website (www.Jeffco.us) for information about property records, Open Space parks, the Sheriff's Office or other services	46%	N=391	47%	N=404	5%	N=40	2%	N=16	0%	N=2	100%	N=853
Read Jefferson County's Twitter feed	93%	N=816	6%	N=49	1%	N=4	0%	N=2	0%	N=3	100%	N=874
View Facebook posts by Jefferson County	91%	N=792	6%	N=48	3%	N=25	0%	N=3	1%	N=4	100%	N=872
View Facebook posts by friends and family	48%	N=418	11%	N=97	4%	N=35	16%	N=139	21%	N=183	100%	N=872
Watch local news on TV	14%	N=125	17%	N=145	10%	N=89	16%	N=138	43%	N=374	100%	N=871
Read a local weekly or daily newspaper	29%	N=253	18%	N=163	15%	N=134	14%	N=124	24%	N=208	100%	N=881
Use any kind of social media	19%	N=165	14%	N=118	7%	N=60	22%	N=188	39%	N=342	100%	N=873

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Table 53: Question 18

Please indicate your level of preference for each of the following methods for contacting the County for services or information.	Strongly prefer		Somewhat prefer		Do not prefer		Total	
	Percentage	N	Percentage	N	Percentage	N	Percentage	N
In person	23%	N=198	42%	N=361	35%	N=304	100%	N=864
By telephone	53%	N=465	30%	N=262	17%	N=147	100%	N=875
By email	44%	N=377	38%	N=328	18%	N=157	100%	N=862
By the County website	37%	N=320	38%	N=326	25%	N=216	100%	N=863
By a smartphone app	15%	N=132	27%	N=237	57%	N=495	100%	N=863

Table 54: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?	Never		Rarely		Sometimes		Usually		Always		Total	
	Percentage	N										
Recycle at home	13%	N=114	5%	N=48	9%	N=76	14%	N=126	59%	N=517	100%	N=881
Purchase goods or services from a business located in Jefferson County	1%	N=5	1%	N=4	10%	N=87	58%	N=517	31%	N=272	100%	N=885
Eat at least 5 portions of fruits and vegetables a day	3%	N=27	10%	N=88	34%	N=297	35%	N=307	18%	N=160	100%	N=879
Participate in moderate or vigorous physical activity	2%	N=16	7%	N=65	29%	N=256	34%	N=299	28%	N=246	100%	N=881
Read or watch local news (via television, paper, computer, etc.)	2%	N=20	12%	N=104	14%	N=121	26%	N=226	47%	N=411	100%	N=882
Vote in local elections	2%	N=15	4%	N=31	7%	N=65	20%	N=174	68%	N=599	100%	N=885

Table 55: Question D2

Would you say that in general your health is:	Percent	Number
Excellent	21%	N=181
Very good	51%	N=448
Good	22%	N=198
Fair	5%	N=46
Poor	1%	N=11
Total	100%	N=884

Table 56: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Percent	Number
Very positive	4%	N=36
Somewhat positive	19%	N=169
Neutral	54%	N=472
Somewhat negative	20%	N=173
Very negative	3%	N=28
Total	100%	N=876

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Table 57: Question D4

What is your employment status?	Percent	Number
Working full time for pay	62%	N=549
Working part time for pay	11%	N=95
Unemployed, looking for paid work	4%	N=35
Unemployed, not looking for paid work	3%	N=26
Fully retired	20%	N=176
Total	100%	N=881

Table 58: Question D5

Do you work inside the boundaries of Jefferson County?	Percent	Number
Yes, outside the home	30%	N=260
Yes, from home	13%	N=109
No	57%	N=488
Total	100%	N=857

Table 59: Question D6

How many years have you lived in Jefferson County?	Percent	Number
Less than 2 years	9%	N=79
2 to 5 years	10%	N=91
6 to 10 years	15%	N=132
11 to 20 years	23%	N=200
More than 20 years	43%	N=384
Total	100%	N=885

Table 60: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	82%	N=728
Building with two or more homes (duplex, townhome, apartment or condominium)	16%	N=140
Mobile home	0%	N=0
Other	2%	N=18
Total	100%	N=885

Table 61: Question D8

Is this house, apartment or mobile home...	Percent	Number
Rented	15%	N=135
Owned	85%	N=743
Total	100%	N=878

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Table 62: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than \$300 per month	5%	N=47
\$300 to \$599 per month	9%	N=77
\$600 to \$999 per month	10%	N=87
\$1,000 to \$1,499 per month	23%	N=199
\$1,500 to \$2,499 per month	36%	N=316
\$2,500 or more per month	17%	N=149
Total	100%	N=875

Table 63: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	58%	N=514
Yes	42%	N=372
Total	100%	N=886

Table 64: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	76%	N=671
Yes	24%	N=208
Total	100%	N=879

Table 65: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
Less than \$25,000	6%	N=47
\$25,000 to \$49,999	15%	N=124
\$50,000 to \$99,999	30%	N=259
\$100,000 to \$149,999	26%	N=223
\$150,000 or more	23%	N=198
Total	100%	N=851

Table 66: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	92%	N=808
Yes, I consider myself to be Spanish, Hispanic or Latino	8%	N=72
Total	100%	N=880

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Table 67: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	1%	N=8
Asian, Asian Indian or Pacific Islander	1%	N=10
Black or African American	1%	N=11
White	96%	N=826
Other	2%	N=19

Total may exceed 100% as respondents could select more than one option.

Table 68: Question D15

In which category is your age?	Percent	Number
18 to 24 years	0%	N=0
25 to 34 years	17%	N=153
35 to 44 years	18%	N=153
45 to 54 years	30%	N=259
55 to 64 years	16%	N=137
65 to 74 years	12%	N=106
75 years or older	8%	N=68
Total	100%	N=876

Table 69: Question D16

What is your sex?	Percent	Number
Female	57%	N=497
Male	43%	N=377
Total	100%	N=874

Table 70: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	58%	N=513
Land line	24%	N=213
Both	17%	N=154
Total	100%	N=880

## Appendix B: Benchmark Comparisons

### Comparison Data

NRC’s database of comparative resident opinion is comprised of resident perspectives gathered in surveys from over 500 communities whose residents evaluated the same kinds of topics on The National Citizen Survey™. The comparison evaluations are from the most recent survey completed in each community; most communities conduct surveys every year or in alternating years. NRC adds the latest results quickly upon survey completion, keeping the benchmark data fresh and relevant. The communities in the database represent a wide geographic and population range. Jefferson County chose to have comparisons made to the entire database and to a subset of similar jurisdictions from the database (US cities and counties with populations between 300,000 and 1,000,000).

### Interpreting the Results

Ratings are compared when there are at least five communities in which a similar question was asked. Where comparisons are available, four columns are provided in the table. The first column is Jefferson County’s “percent positive.” The percent positive is the combination of the top two most positive response options (i.e., “excellent” and “good,” “very safe” and “somewhat safe,” “essential” and “very important,” etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating “yes” or participating in an activity at least once a month. The second column is the rank assigned to Jefferson County’s rating among communities where a similar question was asked. The third column is the number of communities that asked a similar question. The final column shows the comparison of Jefferson County’s rating to the benchmark.

In that final column, Jefferson County’s results are noted as being “higher” than the benchmark, “lower” than the benchmark or “similar” to the benchmark, meaning that the average rating given by Jefferson County residents is statistically similar to or different (greater or lesser) than the benchmark. More extreme differences are noted as “much higher” or “much lower.”

Benchmark Database Characteristics	
Region	Percent
New England	3%
Middle Atlantic	5%
East North Central	15%
West North Central	13%
South Atlantic	22%
East South Central	3%
West South Central	7%
Mountain	16%
Pacific	16%
Population	Percent
Less than 10,000	10%
10,000 to 24,999	22%
25,000 to 49,999	23%
50,000 to 99,999	22%
100,000 or more	23%

## National Benchmark Comparisons

Table 71: Community Characteristics General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
The overall quality of life in Jefferson County	92%	83	385	Similar
Overall image or reputation of Jefferson County	76%	158	288	Similar
Jefferson County as a place to live	94%	105	330	Similar
Your neighborhood as a place to live	92%	47	255	Similar
Jefferson County as a place to raise children	88%	120	321	Similar
Jefferson County as a place to retire	71%	86	305	Similar
Overall appearance of Jefferson County	86%	93	302	Similar

Table 72: Community Characteristics by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark	
Safety	Overall feeling of safety in Jefferson County	87%	108	210	Similar	
	In your neighborhood during the day	96%	97	293	Similar	
	In Jefferson County's downtown/commercial areas during the day	90%	143	248	Similar	
Mobility	Overall ease of getting to the places you usually have to visit	77%	58	126	Similar	
	Availability of paths and walking trails	70%	86	253	Similar	
	Ease of walking in Jefferson County	59%	160	240	Similar	
	Ease of travel by bicycle in Jefferson County	52%	121	244	Similar	
	Ease of travel by car in Jefferson County	64%	149	245	Similar	
	Traffic flow on major streets	51%	147	288	Similar	
Natural Environment	Quality of overall natural environment in Jefferson County	91%	39	226	Higher	
	Cleanliness of Jefferson County	81%	105	220	Similar	
	Air quality	79%	93	203	Similar	
Built Environment	Overall "built environment" of Jefferson County (including overall design, buildings, parks and transportation systems)	69%	46	122	Similar	
	Overall quality of new development in Jefferson County	49%	161	235	Similar	
	Availability of affordable quality housing	28%	210	247	Lower	
	Variety of housing options	50%	145	225	Similar	
	Public places where people want to spend time	75%	44	115	Similar	
	Overall economic health of Jefferson County	70%	57	126	Similar	
Economy	Vibrant downtown/commercial area	48%	45	112	Similar	
	Overall quality of business and service establishments in Jefferson County	71%	88	220	Similar	
	Cost of living in Jefferson County	41%	73	121	Similar	
	Shopping opportunities	68%	84	245	Similar	
	Employment opportunities	51%	40	259	Higher	
	Jefferson County as a place to visit	82%	25	133	Higher	
	Jefferson County as a place to work	76%	71	296	Similar	
	Recreation and Wellness	Health and wellness opportunities in Jefferson County	79%	39	124	Similar
		Availability of affordable quality mental health care	45%	60	106	Similar
		Availability of preventive health services	69%	61	182	Similar
Availability of affordable quality health care		65%	72	209	Similar	
Availability of affordable quality food		77%	44	181	Similar	
	Recreational opportunities	86%	22	251	Higher	

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		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
	Fitness opportunities (including exercise classes and paths or trails, etc.)	83%	27	119	Similar
Education and Enrichment	Overall opportunities for education and enrichment	64%	73	121	Similar
	Opportunities to attend cultural/arts/music activities	61%	102	244	Similar
	Availability of affordable quality child care/preschool	48%	116	207	Similar
Community Engagement	Opportunities to participate in social events and activities	63%	99	207	Similar
	Neighborhoodliness of Jefferson County	68%	40	117	Similar
	Openness and acceptance of the community toward people of diverse backgrounds	53%	177	237	Similar
	Opportunities to participate in community matters	61%	110	219	Similar
	Opportunities to volunteer	73%	96	215	Similar

Table 73: Governance General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Services provided by Jefferson County	77%	180	371	Similar
Overall customer service by Jefferson County employees (sheriff deputies, receptionists, planners, etc.)	77%	173	307	Similar
Value of services for the taxes paid to Jefferson County	51%	205	336	Similar
Overall direction that Jefferson County is taking	50%	194	270	Similar
Job Jefferson County government does at welcoming citizen involvement	47%	181	257	Similar
Overall confidence in Jefferson County government	44%	81	122	Similar
Generally acting in the best interest of the community	47%	84	121	Similar
Being honest	44%	85	118	Similar
Treating all residents fairly	51%	71	121	Similar
Services provided by the Federal Government	33%	162	200	Similar

Table 74: Governance by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Sheriff services	83%	191	366	Similar
	Fire services	91%	128	296	Similar
	Ambulance or emergency medical services	89%	156	287	Similar
	Crime prevention	71%	154	297	Similar
	Fire prevention and education	79%	132	236	Similar
	Animal control	64%	162	282	Similar
	Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	60%	140	230	Similar
Mobility	Traffic enforcement	58%	242	317	Similar
	Street and road repair	24%	285	358	Lower
	Street cleaning	47%	206	261	Similar
	Snow removal	62%	129	249	Similar
	Sidewalk maintenance	51%	162	265	Similar
	Traffic signal timing	46%	144	204	Similar
Natural Environment	Preservation of natural areas such as open space, farmlands and greenbelts	74%	30	210	Higher
	Jefferson County open space	81%	9	117	Higher
Built Environment	Storm drainage	65%	197	304	Similar
	Land use, planning and zoning	54%	103	245	Similar
	Code enforcement (weeds, abandoned buildings, etc.)	49%	184	301	Similar

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		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Economy	Economic development	56%	92	234	Similar
Recreation and Wellness	County parks	86%	97	272	Similar
	Recreation programs or classes	79%	92	285	Similar
	Recreation centers or facilities	85%	37	230	Higher
	Health services	64%	93	160	Similar
Education and Enrichment	Public library services	86%	134	289	Similar

Table 75: Participation General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Sense of community	58%	157	255	Similar
Recommend living in Jefferson County to someone who asks	93%	76	228	Similar
Remain in Jefferson County for the next five years	90%	36	223	Similar
Contacted Jefferson County (in-person, phone, email or web) for help or information	47%	116	260	Similar

Table 76: Participation by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Stocked supplies in preparation for an emergency	36%	54	108	Similar
	Did NOT report a crime to the Sheriff's office	84%	32	118	Similar
	Household member was NOT a victim of a crime	93%	31	221	Similar
Mobility	Used bus, light rail or other public transportation instead of driving	50%	15	98	Much higher
	Carpooled with other adults or children instead of driving alone	43%	58	114	Similar
	Walked or biked instead of driving	54%	65	118	Similar
Natural Environment	Made efforts to conserve water	92%	13	109	Similar
	Made efforts to make your home more energy efficient	82%	14	109	Similar
	Recycle at home	82%	140	208	Similar
Built Environment	Did NOT observe a code violation or other hazard in Jefferson County	56%	52	110	Similar
	NOT experiencing housing costs stress	71%	77	204	Similar
Economy	Purchase goods or services from a business located in Jefferson County	99%	12	114	Similar
	Economy will have positive impact on income	23%	120	206	Similar
	Work inside boundaries of Jefferson County	43%	53	114	Similar
Recreation and Wellness	Used recreation centers or their services	69%	18	190	Higher
	Visited a neighborhood park or County open space park	95%	6	222	Higher
	Eat at least 5 portions of fruits and vegetables a day	87%	32	111	Similar
	Participate in moderate or vigorous physical activity	91%	10	112	Similar
	In very good to excellent health	71%	42	113	Similar
Education and Enrichment	Used Jefferson County public libraries or their services	73%	56	195	Similar
Community Engagement	Campaigned or advocated for an issue, cause or candidate	26%	31	106	Similar

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	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Contacted Jefferson County elected officials (in-person, phone, email or web) to express your opinion	15%	75	113	Similar
Volunteered your time to some group/activity in Jefferson County	42%	91	213	Similar
Participated in a club	30%	78	189	Similar
Talked to or visited with your immediate neighbors	98%	3	114	Similar
Done a favor for a neighbor	92%	3	110	Higher
Attended a local public meeting	26%	49	213	Similar
Watched (online or on television) a local public meeting	29%	87	178	Similar
Read or watch local news (via television, paper, computer, etc.)	86%	64	113	Similar
Vote in local elections	95%	2	206	Higher

Communities included in national comparisons

The communities included in Jefferson County’s comparisons are listed on the following pages along with their population according to the 2010 Census.

Adams County, CO.....	441,603	Bend city, OR.....	76,639
Airway Heights city, WA.....	6,114	Benicia city, CA.....	26,997
Albany city, OR.....	50,158	Bettendorf city, IA.....	33,217
Albemarle County, VA.....	98,970	Billings city, MT.....	104,170
Albert Lea city, MN.....	18,016	Blaine city, MN.....	57,186
Algonquin village, IL.....	30,046	Bloomfield Hills city, MI.....	3,869
Aliso Viejo city, CA.....	47,823	Bloomington city, MN.....	82,893
Altoona city, IA.....	14,541	Blue Springs city, MO.....	52,575
American Canyon city, CA.....	19,454	Boise City city, ID.....	205,671
Ames city, IA.....	58,965	Boone County, KY.....	118,811
Andover CDP, MA.....	8,762	Boulder city, CO.....	97,385
Ankeny city, IA.....	45,582	Bowling Green city, KY.....	58,067
Ann Arbor city, MI.....	113,934	Brentwood city, MO.....	8,055
Annapolis city, MD.....	38,394	Brentwood city, TN.....	37,060
Apple Valley town, CA.....	69,135	Brighton city, CO.....	33,352
Arapahoe County, CO.....	572,003	Bristol city, TN.....	26,702
Arkansas City city, AR.....	366	Broken Arrow city, OK.....	98,850
Arlington city, TX.....	365,438	Brookfield city, WI.....	37,920
Arlington County, VA.....	207,627	Brookline CDP, MA.....	58,732
Arvada city, CO.....	106,433	Broomfield city, CO.....	55,889
Asheville city, NC.....	83,393	Brownsburg town, IN.....	21,285
Ashland city, OR.....	20,078	Bryan city, TX.....	76,201
Ashland town, VA.....	7,225	Burien city, WA.....	33,313
Auburn city, AL.....	53,380	Burleson city, TX.....	36,690
Auburn city, WA.....	70,180	Cabarrus County, NC.....	178,011
Augusta CCD, GA.....	134,777	Cambridge city, MA.....	105,162
Aurora city, CO.....	325,078	Canton city, SD.....	3,057
Austin city, TX.....	790,390	Cape Coral city, FL.....	154,305
Bainbridge Island city, WA.....	23,025	Cape Girardeau city, MO.....	37,941
Baltimore city, MD.....	620,961	Carlisle borough, PA.....	18,682
Bartonville town, TX.....	1,469	Carlsbad city, CA.....	105,328
Battle Creek city, MI.....	52,347	Carroll city, IA.....	10,103
Bay City city, MI.....	34,932	Cartersville city, GA.....	19,731
Baytown city, TX.....	71,802	Cary town, NC.....	135,234
Bedford city, TX.....	46,979	Casa Grande city, AZ.....	48,571
Bedford town, MA.....	13,320	Casper city, WY.....	55,316
Bellevue city, WA.....	122,363	Castine town, ME.....	1,366
Bellingham city, WA.....	80,885	Castle Pines North city, CO.....	10,360
Beltrami County, MN.....	44,442	Castle Rock town, CO.....	48,231
Benbrook city, TX.....	21,234	Centennial city, CO.....	100,377

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Centralia city, IL .....	13,032	Edina city, MN .....	47,941
Chambersburg borough, PA .....	20,268	Edmond city, OK .....	81,405
Chandler city, AZ .....	236,123	Edmonds city, WA .....	39,709
Chanhassen city, MN .....	22,952	El Cerrito city, CA .....	23,549
Chapel Hill town, NC .....	57,233	El Dorado County, CA .....	181,058
Charlotte city, NC .....	731,424	El Paso city, TX .....	649,121
Charlotte County, FL .....	159,978	Elk Grove city, CA .....	153,015
Charlottesville city, VA .....	43,475	Elk River city, MN .....	22,974
Chattanooga city, TN .....	167,674	Elko New Market city, MN .....	4,110
Chesterfield County, VA .....	316,236	Elmhurst city, IL .....	44,121
Chippewa Falls city, WI .....	13,661	Encinitas city, CA .....	59,518
Citrus Heights city, CA .....	83,301	Englewood city, CO .....	30,255
Clackamas County, OR .....	375,992	Erie town, CO .....	18,135
Clarendon Hills village, IL .....	8,427	Escambia County, FL .....	297,619
Clayton city, MO .....	15,939	Estes Park town, CO .....	5,858
Clearwater city, FL .....	107,685	Fairview town, TX .....	7,248
Cleveland Heights city, OH .....	46,121	Farmington Hills city, MI .....	79,740
Clive city, IA .....	15,447	Fayetteville city, NC .....	200,564
Clovis city, CA .....	95,631	Fishers town, IN .....	76,794
College Park city, MD .....	30,413	Flower Mound town, TX .....	64,669
College Station city, TX .....	93,857	Forest Grove city, OR .....	21,083
Colleyville city, TX .....	22,807	Fort Collins city, CO .....	143,986
Collinsville city, IL .....	25,579	Fort Smith city, AR .....	86,209
Columbia city, MO .....	108,500	Fort Worth city, TX .....	741,206
Columbia city, SC .....	129,272	Fountain Hills town, AZ .....	22,489
Columbus city, WI .....	4,991	Franklin city, TN .....	62,487
Commerce City city, CO .....	45,913	Fredericksburg city, VA .....	24,286
Concord city, CA .....	122,067	Fremont city, CA .....	214,089
Concord town, MA .....	17,668	Friendswood city, TX .....	35,805
Cookeville city, TN .....	30,435	Fruita city, CO .....	12,646
Coon Rapids city, MN .....	61,476	Gahanna city, OH .....	33,248
Copperas Cove city, TX .....	32,032	Gaithersburg city, MD .....	59,933
Coronado city, CA .....	18,912	Galveston city, TX .....	47,743
Corvallis city, OR .....	54,462	Gardner city, KS .....	19,123
Creve Coeur city, MO .....	17,833	Geneva city, NY .....	13,261
Cross Roads town, TX .....	1,563	Georgetown city, TX .....	47,400
Crystal Lake city, IL .....	40,743	Gilbert town, AZ .....	208,453
Dade City city, FL .....	6,437	Gillette city, WY .....	29,087
Dakota County, MN .....	398,552	Glendora city, CA .....	50,073
Dallas city, OR .....	14,583	Globe city, AZ .....	7,532
Dallas city, TX .....	1,197,816	Golden Valley city, MN .....	20,371
Danville city, KY .....	16,218	Goodyear city, AZ .....	65,275
Dardenne Prairie city, MO .....	11,494	Grafton village, WI .....	11,459
Davenport city, IA .....	99,685	Grand Blanc city, MI .....	8,276
Davidson town, NC .....	10,944	Grand Island city, NE .....	48,520
Decatur city, GA .....	19,335	Grass Valley city, CA .....	12,860
Del Mar city, CA .....	4,161	Greeley city, CO .....	92,889
Delray Beach city, FL .....	60,522	Green Valley CDP, AZ .....	21,391
Denison city, TX .....	22,682	Greenville city, NC .....	84,554
Denton city, TX .....	113,383	Greenwich town, CT .....	61,171
Denver city, CO .....	600,158	Greenwood Village city, CO .....	13,925
Derby city, KS .....	22,158	Greer city, SC .....	25,515
Des Peres city, MO .....	8,373	Guilford County, NC .....	488,406
Destin city, FL .....	12,305	Gunnison County, CO .....	15,324
Dorchester County, MD .....	32,618	Hailey city, ID .....	7,960
Dothan city, AL .....	65,496	Haines Borough, AK .....	2,508
Douglas County, CO .....	285,465	Hallandale Beach city, FL .....	37,113
Dover city, NH .....	29,987	Hamilton city, OH .....	62,477
Dublin city, CA .....	46,036	Hanover County, VA .....	99,863
Duluth city, MN .....	86,265	Harrisonburg city, VA .....	48,914
Duncanville city, TX .....	38,524	Harrisonville city, MO .....	10,019
Durham city, NC .....	228,330	Hayward city, CA .....	144,186
Eagle town, CO .....	6,508	Henderson city, NV .....	257,729
East Baton Rouge Parish, LA .....	440,171	Herndon town, VA .....	23,292
East Grand Forks city, MN .....	8,601	High Point city, NC .....	104,371
East Lansing city, MI .....	48,579	Highland Park city, IL .....	29,763
Eau Claire city, WI .....	65,883	Highlands Ranch CDP, CO .....	96,713
Eden Prairie city, MN .....	60,797	Hillsborough town, NC .....	6,087
Edgerton city, KS .....	1,671	Holland city, MI .....	33,051
Edgewater city, CO .....	5,170	Honolulu County, HI .....	953,207

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Hooksett town, NH.....	13,451	Longmont city, CO.....	86,270
Hopkins city, MN.....	17,591	Longview city, TX.....	80,455
Hopkinton town, MA.....	14,925	Los Alamos County, NM.....	17,950
Hoquiam city, WA.....	8,726	Louisville city, CO.....	18,376
Hudson city, OH.....	22,262	Lynchburg city, VA.....	75,568
Hudson town, CO.....	2,356	Lynnwood city, WA.....	35,836
Hudsonville city, MI.....	7,116	Macomb County, MI.....	840,978
Huntersville town, NC.....	46,773	Madison city, WI.....	233,209
Hurst city, TX.....	37,337	Manhattan Beach city, CA.....	35,135
Hutchinson city, MN.....	14,178	Mankato city, MN.....	39,309
Hutto city, TX.....	14,698	Maple Grove city, MN.....	61,567
Hyattsville city, MD.....	17,557	Maple Valley city, WA.....	22,684
Independence city, MO.....	116,830	Maricopa County, AZ.....	3,817,117
Indian Trail town, NC.....	33,518	Maryland Heights city, MO.....	27,472
Indianola city, IA.....	14,782	Matthews town, NC.....	27,198
Iowa City city, IA.....	67,862	McAllen city, TX.....	129,877
Issaquah city, WA.....	30,434	McDonough city, GA.....	22,084
Jackson County, MI.....	160,248	McKinney city, TX.....	131,117
James City County, VA.....	67,009	McMinnville city, OR.....	32,187
Jefferson City city, MO.....	43,079	Medford city, OR.....	74,907
Jefferson County, CO.....	534,543	Menlo Park city, CA.....	32,026
Jefferson County, NY.....	116,229	Mercer Island city, WA.....	22,699
Jerome city, ID.....	10,890	Meridian charter township, MI.....	39,688
Johnson City city, TN.....	63,152	Meridian city, ID.....	75,092
Johnston city, IA.....	17,278	Merriam city, KS.....	11,003
Jupiter town, FL.....	55,156	Mesa County, CO.....	146,723
Kalamazoo city, MI.....	74,262	Miami Beach city, FL.....	87,779
Kansas City city, KS.....	145,786	Miami city, FL.....	399,457
Kansas City city, MO.....	459,787	Middleton city, WI.....	17,442
Keizer city, OR.....	36,478	Midland city, MI.....	41,863
Kenmore city, WA.....	20,460	Milford city, DE.....	9,559
Kennedale city, TX.....	6,763	Milton city, GA.....	32,661
Kennett Square borough, PA.....	6,072	Minneapolis city, MN.....	382,578
Kettering city, OH.....	56,163	Mission Viejo city, CA.....	93,305
Key West city, FL.....	24,649	Modesto city, CA.....	201,165
King County, WA.....	1,931,249	Monterey city, CA.....	27,810
Kirkland city, WA.....	48,787	Montgomery County, VA.....	94,392
Kirkwood city, MO.....	27,540	Monument town, CO.....	5,530
Knoxville city, IA.....	7,313	Mooresville town, NC.....	32,711
La Mesa city, CA.....	57,065	Morristown city, TN.....	29,137
La Plata town, MD.....	8,753	Morrisville town, NC.....	18,576
La Porte city, TX.....	33,800	Moscow city, ID.....	23,800
La Vista city, NE.....	15,758	Mountain Village town, CO.....	1,320
Lafayette city, CO.....	24,453	Mountlake Terrace city, WA.....	19,909
Laguna Beach city, CA.....	22,723	Muscatine city, IA.....	22,886
Laguna Hills city, CA.....	30,344	Naperville city, IL.....	141,853
Laguna Niguel city, CA.....	62,979	Needham CDP, MA.....	28,886
Lake Oswego city, OR.....	36,619	New Braunfels city, TX.....	57,740
Lake Stevens city, WA.....	28,069	New Brighton city, MN.....	21,456
Lake Worth city, FL.....	34,910	New Hanover County, NC.....	202,667
Lake Zurich village, IL.....	19,631	New Orleans city, LA.....	343,829
Lakeville city, MN.....	55,954	New Smyrna Beach city, FL.....	22,464
Lakewood city, CO.....	142,980	Newberg city, OR.....	22,068
Lane County, OR.....	351,715	Newport Beach city, CA.....	85,186
Larimer County, CO.....	299,630	Newport News city, VA.....	180,719
Las Cruces city, NM.....	97,618	Newton city, IA.....	15,254
Las Vegas city, NV.....	583,756	Noblesville city, IN.....	51,969
Lawrence city, KS.....	87,643	Nogales city, AZ.....	20,837
League City city, TX.....	83,560	Norfolk city, VA.....	242,803
Lee's Summit city, MO.....	91,364	Northglenn city, CO.....	35,789
Lehi city, UT.....	47,407	Novato city, CA.....	51,904
Lenexa city, KS.....	48,190	Novi city, MI.....	55,224
Lewis County, NY.....	27,087	O'Fallon city, IL.....	28,281
Lewisville city, TX.....	95,290	O'Fallon city, MO.....	79,329
Lincoln city, NE.....	258,379	Oak Park village, IL.....	51,878
Lindsborg city, KS.....	3,458	Oakland Park city, FL.....	41,363
Littleton city, CO.....	41,737	Oakley city, CA.....	35,432
Livermore city, CA.....	80,968	Ogdensburg city, NY.....	11,128
Lombard village, IL.....	43,165	Oklahoma City city, OK.....	579,999
Lone Tree city, CO.....	10,218	Olathe city, KS.....	125,872

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Old Town city, ME	7,840	Sammamish city, WA	45,780
Olmsted County, MN	144,248	San Anselmo town, CA	12,336
Olympia city, WA	46,478	San Antonio city, TX	1,327,407
Orland Park village, IL	56,767	San Carlos city, CA	28,406
Oshkosh city, WI	66,083	San Diego city, CA	1,307,402
Otsego County, MI	24,164	San Francisco city, CA	805,235
Overland Park city, KS	173,372	San Jose city, CA	945,942
Oviedo city, FL	33,342	San Juan County, NM	130,044
Paducah city, KY	25,024	San Marcos city, CA	83,781
Palm Coast city, FL	75,180	San Marcos city, TX	44,894
Palo Alto city, CA	64,403	San Rafael city, CA	57,713
Papillion city, NE	18,894	Sandy Springs city, GA	93,853
Park City city, UT	7,558	Sanford city, FL	53,570
Parker town, CO	45,297	Sangamon County, IL	197,465
Parkland city, FL	23,962	Santa Clarita city, CA	176,320
Pasadena city, CA	137,122	Santa Fe County, NM	144,170
Pasco city, WA	59,781	Santa Monica city, CA	89,736
Pasco County, FL	464,697	Sarasota County, FL	379,448
Pearland city, TX	91,252	Savage city, MN	26,911
Peoria city, AZ	154,065	Scarborough CDP, ME	4,403
Peoria city, IL	115,007	Schaumburg village, IL	74,227
Peoria County, IL	186,494	Scott County, MN	129,928
Petoskey city, MI	5,670	Scottsdale city, AZ	217,385
Pflugerville city, TX	46,936	Seaside city, CA	33,025
Phoenix city, AZ	1,445,632	SeaTac city, WA	26,909
Pinal County, AZ	375,770	Sevierville city, TN	14,807
Pinehurst village, NC	13,124	Shawnee city, KS	62,209
Piqua city, OH	20,522	Sheboygan city, WI	49,288
Pitkin County, CO	17,148	Shoreview city, MN	25,043
Platte City city, MO	4,691	Shorewood city, MN	7,307
Plymouth city, MN	70,576	Shorewood village, IL	15,615
Pocatello city, ID	54,255	Shorewood village, WI	13,162
Polk County, IA	430,640	Sioux Center city, IA	7,048
Port Huron city, MI	30,184	Sioux Falls city, SD	153,888
Port Orange city, FL	56,048	Skokie village, IL	64,784
Portland city, OR	583,776	Snellville city, GA	18,242
Post Falls city, ID	27,574	Snowmass Village town, CO	2,826
Prince William County, VA	402,002	South Kingstown town, RI	30,639
Prior Lake city, MN	22,796	South Lake Tahoe city, CA	21,403
Provo city, UT	112,488	South Portland city, ME	25,002
Pueblo city, CO	106,595	Southborough town, MA	9,767
Purcellville town, VA	7,727	Southlake city, TX	26,575
Queen Creek town, AZ	26,361	Sparks city, NV	90,264
Radnor township, PA	31,531	Spokane Valley city, WA	89,755
Ramsey city, MN	23,668	Spring Hill city, KS	5,437
Rapid City city, SD	67,956	Springboro city, OH	17,409
Raymore city, MO	19,206	Springfield city, MO	159,498
Redmond city, WA	54,144	Springfield city, OR	59,403
Rehoboth Beach city, DE	1,327	Springville city, UT	29,466
Reno city, NV	225,221	St. Charles city, IL	32,974
Reston CDP, VA	58,404	St. Cloud city, FL	35,183
Richmond city, CA	103,701	St. Cloud city, MN	65,842
Richmond Heights city, MO	8,603	St. Joseph city, MO	76,780
Rifle city, CO	9,172	St. Louis County, MN	200,226
River Falls city, WI	15,000	St. Louis Park city, MN	45,250
Riverdale city, UT	8,426	Stallings town, NC	13,831
Riverside city, CA	303,871	State College borough, PA	42,034
Riverside city, MO	2,937	Steamboat Springs city, CO	12,088
Rochester Hills city, MI	70,995	Sterling Heights city, MI	129,699
Rock Hill city, SC	66,154	Sugar Grove village, IL	8,997
Rockford city, IL	152,871	Sugar Land city, TX	78,817
Rockville city, MD	61,209	Summit city, NJ	21,457
Rogers city, MN	8,597	Summit County, UT	36,324
Rolla city, MO	19,559	Sunnyvale city, CA	140,081
Roselle village, IL	22,763	Surprise city, AZ	117,517
Roswell city, GA	88,346	Suwanee city, GA	15,355
Round Rock city, TX	99,887	Tacoma city, WA	198,397
Royal Oak city, MI	57,236	Takoma Park city, MD	16,715
Saco city, ME	18,482	Tamarac city, FL	60,427
Sahuarita town, AZ	25,259	Temecula city, CA	100,097

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Tempe city, AZ .....	161,719	West Carrollton city, OH .....	13,143
Temple city, TX .....	66,102	West Chester borough, PA .....	18,461
The Woodlands CDP, TX .....	93,847	West Des Moines city, IA .....	56,609
Thornton city, CO .....	118,772	West Richland city, WA .....	11,811
Thousand Oaks city, CA .....	126,683	Western Springs village, IL .....	12,975
Tigard city, OR .....	48,035	Westerville city, OH .....	36,120
Tracy city, CA .....	82,922	Westlake town, TX .....	992
Tualatin city, OR .....	26,054	Westminster city, CO .....	106,114
Tulsa city, OK .....	391,906	Weston town, MA .....	11,261
Twin Falls city, ID .....	44,125	Wheat Ridge city, CO .....	30,166
Tyler city, TX .....	96,900	White House city, TN .....	10,255
Umatilla city, OR .....	6,906	Wichita city, KS .....	382,368
Upper Arlington city, OH .....	33,771	Williamsburg city, VA .....	14,068
Urbandale city, IA .....	39,463	Wilmington city, NC .....	106,476
Vail town, CO .....	5,305	Wilsonville city, OR .....	19,509
Vancouver city, WA .....	161,791	Winchester city, VA .....	26,203
Vestavia Hills city, AL .....	34,033	Windsor town, CO .....	18,644
Victoria city, MN .....	7,345	Windsor town, CT .....	29,044
Virginia Beach city, VA .....	437,994	Winnetka village, IL .....	12,187
Wake Forest town, NC .....	30,117	Winston-Salem city, NC .....	229,617
Walnut Creek city, CA .....	64,173	Winter Garden city, FL .....	34,568
Washington County, MN .....	238,136	Woodbury city, MN .....	61,961
Washington town, NH .....	1,123	Woodland city, CA .....	55,468
Washoe County, NV .....	421,407	Woodland city, WA .....	5,509
Watauga city, TX .....	23,497	Wrentham town, MA .....	10,955
Wauwatosa city, WI .....	46,396	Yakima city, WA .....	91,067
Waverly city, IA .....	9,874	York County, VA .....	65,464
Weddington town, NC .....	9,459	Yorktown town, IN .....	9,405
Wentzville city, MO .....	29,070		

### Communities with Populations 300,000-1,000,000 Benchmark Comparisons

Table 77: Community Characteristics General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
The overall quality of life in Jefferson County	92%	1	19	Higher
Overall image or reputation of Jefferson County	76%	5	16	Similar
Jefferson County as a place to live	94%	1	20	Higher
Your neighborhood as a place to live	92%	1	14	Higher
Jefferson County as a place to raise children	88%	1	18	Higher
Jefferson County as a place to retire	71%	3	17	Higher
Overall appearance of Jefferson County	86%	1	15	Higher

Table 78: Community Characteristics by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Overall feeling of safety in Jefferson County	87%	1	11	Higher
	In your neighborhood during the day	96%	1	14	Similar
	In Jefferson County's downtown/commercial areas during the day	90%	1	14	Higher
Mobility	Overall ease of getting to the places you usually have to visit	77%	2	9	Similar
	Availability of paths and walking trails	70%	4	14	Higher
	Ease of walking in Jefferson County	59%	3	10	Similar
	Ease of travel by bicycle in Jefferson County	52%	5	13	Similar
	Ease of travel by car in Jefferson County	64%	6	13	Similar
	Traffic flow on major streets	51%	3	12	Similar
Natural Environment	Quality of overall natural environment in Jefferson County	91%	1	12	Higher
	Cleanliness of Jefferson County	81%	1	10	Higher
	Air quality	79%	2	13	Higher
Built Environment	Overall "built environment" of Jefferson County (including overall design, buildings, parks and transportation systems)	69%	3	9	Similar

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		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark	
	Overall quality of new development in Jefferson County	49%	5	12	Similar	
	Availability of affordable quality housing	28%	9	14	Similar	
	Variety of housing options	50%	8	12	Similar	
	Public places where people want to spend time	75%	2	8	Similar	
Economy	Overall economic health of Jefferson County	70%	3	9	Similar	
	Vibrant downtown/commercial area	48%	4	7	Similar	
	Overall quality of business and service establishments in Jefferson County	71%	3	10	Similar	
	Cost of living in Jefferson County	41%	6	9	Similar	
	Shopping opportunities	68%	8	12	Similar	
	Employment opportunities	51%	5	16	Similar	
	Jefferson County as a place to visit	82%	3	11	Higher	
	Jefferson County as a place to work	76%	6	17	Similar	
	Recreation and Wellness	Health and wellness opportunities in Jefferson County	79%	2	9	Similar
		Availability of affordable quality mental health care	45%	4	9	Similar
Availability of preventive health services		69%	2	11	Similar	
Availability of affordable quality health care		65%	2	13	Similar	
Availability of affordable quality food		77%	2	11	Similar	
Recreational opportunities		86%	2	13	Higher	
Education and Enrichment	Fitness opportunities (including exercise classes and paths or trails, etc.)	83%	2	8	Higher	
	Overall opportunities for education and enrichment	64%	4	8	Similar	
	Opportunities to attend cultural/arts/music activities	61%	7	12	Similar	
Community Engagement	Availability of affordable quality child care/preschool	48%	4	12	Similar	
	Opportunities to participate in social events and activities	63%	3	9	Similar	
	Neighborhoodness of Jefferson County	68%	1	7	Similar	
	Openness and acceptance of the community toward people of diverse backgrounds	53%	11	14	Similar	
	Opportunities to participate in community matters	61%	4	11	Similar	
	Opportunities to volunteer	73%	7	11	Similar	

Table 79: Governance General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Services provided by Jefferson County	77%	1	24	Higher
Overall customer service by Jefferson County employees (sheriff deputies, receptionists, planners, etc.)	77%	4	20	Similar
Value of services for the taxes paid to Jefferson County	51%	3	17	Similar
Overall direction that Jefferson County is taking	50%	8	16	Similar
Job Jefferson County government does at welcoming citizen involvement	47%	5	14	Similar
Overall confidence in Jefferson County government	44%	4	9	Similar
Generally acting in the best interest of the community	47%	4	9	Similar
Being honest	44%	4	9	Similar
Treating all residents fairly	51%	2	9	Similar
Services provided by the Federal Government	33%	9	11	Similar

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Table 80: Governance by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Sheriff services	83%	1	22	Higher
	Fire services	91%	2	17	Similar
	Ambulance or emergency medical services	89%	3	12	Similar
	Crime prevention	71%	1	13	Higher
	Fire prevention and education	79%	1	10	Similar
	Animal control	64%	4	15	Similar
	Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	60%	9	13	Similar
Mobility	Traffic enforcement	58%	3	16	Similar
	Street and road repair	24%	8	16	Similar
	Street cleaning	47%	8	12	Similar
	Snow removal	62%	3	10	Similar
	Sidewalk maintenance	51%	3	10	Similar
	Traffic signal timing	46%	4	10	Similar
Natural Environment	Preservation of natural areas such as open space, farmlands and greenbelts	74%	1	12	Higher
	Jefferson County open space	81%	1	8	Much higher
Built Environment	Storm drainage	65%	6	16	Similar
	Land use, planning and zoning	54%	2	12	Higher
	Code enforcement (weeds, abandoned buildings, etc.)	49%	4	15	Similar
Economy	Economic development	56%	6	14	Similar
Recreation and Wellness	County parks	86%	3	16	Similar
	Recreation programs or classes	79%	1	12	Higher
	Recreation centers or facilities	85%	1	11	Higher
	Health services	64%	2	11	Similar
Education and Enrichment	Public library services	86%	3	15	Similar

Table 81: Participation General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Sense of community	58%	4	13	Similar
Recommend living in Jefferson County to someone who asks	93%	1	13	Higher
Remain in Jefferson County for the next five years	90%	1	13	Similar
Contacted Jefferson County (in-person, phone, email or web) for help or information	47%	8	16	Similar

Table 82: Participation by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Stocked supplies in preparation for an emergency	36%	4	7	Similar
	Did NOT report a crime to the Sheriff's office	84%	2	8	Higher
	Household member was NOT a victim of a crime	93%	1	12	Similar
Mobility	Used bus, light rail or other public transportation instead of driving	50%	2	8	Higher
	Carpooled with other adults or children instead of driving alone	43%	6	9	Similar
	Walked or biked instead of driving	54%	4	9	Similar

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		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Natural Environment	Made efforts to conserve water	92%	2	9	Similar
	Made efforts to make your home more energy efficient	82%	2	9	Similar
	Recycle at home	82%	10	12	Similar
Built Environment	Did NOT observe a code violation or other hazard in Jefferson County	56%	2	8	Similar
	NOT experiencing housing costs stress	71%	3	11	Higher
Economy	Purchase goods or services from a business located in Jefferson County	99%	1	8	Similar
	Economy will have positive impact on income	23%	8	13	Similar
	Work inside boundaries of Jefferson County	43%	7	8	Lower
Recreation and Wellness	Used recreation centers or their services	69%	1	11	Higher
	Visited a neighborhood park or County open space park	95%	2	12	Higher
	Eat at least 5 portions of fruits and vegetables a day	87%	3	8	Similar
	Participate in moderate or vigorous physical activity	91%	1	8	Similar
	In very good to excellent health	71%	2	8	Similar
	Used Jefferson County public libraries or their services	73%	3	11	Similar
Community Engagement	Campaigned or advocated for an issue, cause or candidate	26%	3	6	Similar
	Contacted Jefferson County elected officials (in-person, phone, email or web) to express your opinion	15%	7	8	Similar
	Volunteered your time to some group/activity in Jefferson County	42%	9	11	Similar
	Participated in a club	30%	4	8	Similar
	Talked to or visited with your immediate neighbors	98%	1	7	Higher
	Done a favor for a neighbor	92%	1	7	Higher
	Attended a local public meeting	26%	4	12	Similar
	Watched (online or on television) a local public meeting	29%	7	10	Similar
	Read or watch local news (via television, paper, computer, etc.)	86%	7	8	Similar
	Vote in local elections	95%	1	11	Higher

Communities included in populations 300,000-1,000,000 comparisons

The communities included in Jefferson County’s select comparisons are listed below along with their population according to the 2010 Census.

Arapahoe County, CO.....	572,003	Mesa city, AZ.....	439,041
Arlington city, TX.....	365,438	Minneapolis city, MN.....	382,578
Austin city, TX.....	790,390	Montgomery County, MD.....	971,777
Baltimore County, MD.....	805,029	New Orleans city, LA.....	343,829
Charlotte city, NC.....	731,424	Oklahoma City city, OK.....	579,999
Dakota County, MN.....	398,552	Pasco County, FL.....	464,697
Denver city, CO.....	600,158	Polk County, IA.....	430,640
El Paso city, TX.....	649,121	Portland city, OR.....	583,776
Fort Worth city, TX.....	741,206	San Francisco city, CA.....	805,235
Honolulu County, HI.....	953,207	San Jose city, CA.....	945,942
Jefferson County, CO.....	534,543	Virginia Beach city, VA.....	437,994
Kansas City city, MO.....	459,787	Washoe County, NV.....	421,407
Lane County, OR.....	351,715	Wichita city, KS.....	382,368
Lee County, FL.....	618,754		

## Appendix C: Detailed Survey Methods

The National Citizen Survey (The NCS™), conducted by National Research Center, Inc., was developed to provide communities an accurate, affordable and easy way to assess and interpret resident opinion about important local topics. Standardization of common questions and survey methods provide the rigor to assure valid results, and each community has enough flexibility to construct a customized version of The NCS.

Results offer insight into residents' perspectives about the community as a whole, including local amenities, services, public trust, resident participation and other aspects of the community in order to support budgeting, land use and strategic planning and communication with residents. Resident demographic characteristics permit comparison to the Census as well as comparison of results for different subgroups of residents. Jefferson County funded this research. Please contact Kathryn Heider of the Jefferson County Public Information office at [kheider@co.jefferson.co.us](mailto:kheider@co.jefferson.co.us) if you have any questions about the survey.

### Survey Validity

The question of survey validity has two parts: 1) how can a community be confident that the results from those who completed the questionnaire are representative of the results that would have been obtained had the survey been administered to the entire population? and 2) how closely do the perspectives recorded on the survey reflect what residents really believe or do?

To answer the first question, the best survey research practices were used for the resources spent to ensure that the results from the survey respondents reflect the opinions of residents in the entire community. These practices include:

- Using a mail-out/mail-back methodology, which typically gets a higher response rate than phone for the same dollars spent. A higher response rate lessens the worry that those who did not respond are different than those who did respond.
- Selecting households at random within the community to receive the survey to ensure that the households selected to receive the survey are representative of the larger community.
- Over-sampling multi-family housing units to improve response from hard-to-reach, lower income or younger apartment dwellers.
- Selecting the respondent within the household using an unbiased sampling procedure; in this case, the "birthday method." The cover letter included an instruction requesting that the respondent in the household be the adult (18 years old or older) who most recently had a birthday, irrespective of year of birth.
- Contacting potential respondents three times to encourage response from people who may have different opinions or habits than those who would respond with only a single prompt.
- Inviting response in a compelling manner (using appropriate letterhead/logos and a signature of a visible leader) to appeal to recipients' sense of civic responsibility.
- Providing a pre-addressed, postage-paid return envelope.
- Offering the survey in Spanish or other language when requested by a given community.
- Weighting the results to reflect the demographics of the population.

The answer to the second question about how closely the perspectives recorded on the survey reflect what residents really believe or do is more complex. Resident responses to surveys are influenced by a variety of factors. For questions about service quality, residents' expectations for service quality play a role as well as the "objective" quality of the service provided, the way the resident perceives the entire community (that is, the context in which the service is provided), the scale on which the resident is asked to record his or her opinion and, of course, the opinion, itself, that a resident holds about the service. Similarly a resident's report of certain behaviors is colored by what he or she believes is the socially desirable response (e.g., reporting tolerant behaviors toward "oppressed groups," likelihood of voting for a tax increase for services to poor people, use of alternative modes of travel to work besides the single occupancy vehicle), his or her memory of the actual behavior (if it is not a question speculating about future actions, like a vote), his or her confidence that he or she can be honest without suffering any negative consequences (thus the need for anonymity) as well as the actual behavior itself.

How closely survey results come to recording the way a person really feels or behaves often is measured by the coincidence of reported behavior with observed current behavior (e.g., driving habits), reported intentions to behave with observed future behavior (e.g., voting choices) or reported opinions about current community quality

with objective characteristics of the community (e.g., feelings of safety correlated with rates of crime). There is a body of scientific literature that has investigated the relationship between reported behaviors and actual behaviors. Well-conducted surveys, by and large, do capture true respondent behaviors or intentions to act with great accuracy. Predictions of voting outcomes tend to be quite accurate using survey research, as do reported behaviors that are not about highly sensitive issues (e.g., family abuse or other illegal or morally sanctioned activities). For self-reports about highly sensitive issues, statistical adjustments can be made to correct for the respondents' tendency to report what they think the "correct" response should be.

Research on the correlation of resident opinion about service quality and "objective" ratings of service quality vary, with some showing stronger relationships than others. NRC's own research has demonstrated that residents who report the lowest ratings of street repair live in communities with objectively worse street conditions than those who report high ratings of street repair (based on road quality, delay in street repair, number of road repair employees). Similarly, the lowest rated fire services appear to be "objectively" worse than the highest rated fire services (expenditures per capita, response time, "professional" status of firefighters, breadth of services and training provided). Resident opinion commonly reflects objective performance data but is an important measure on its own. NRC principals have written, "If you collect trash three times a day but residents think that your trash haul is lousy, you still have a problem."

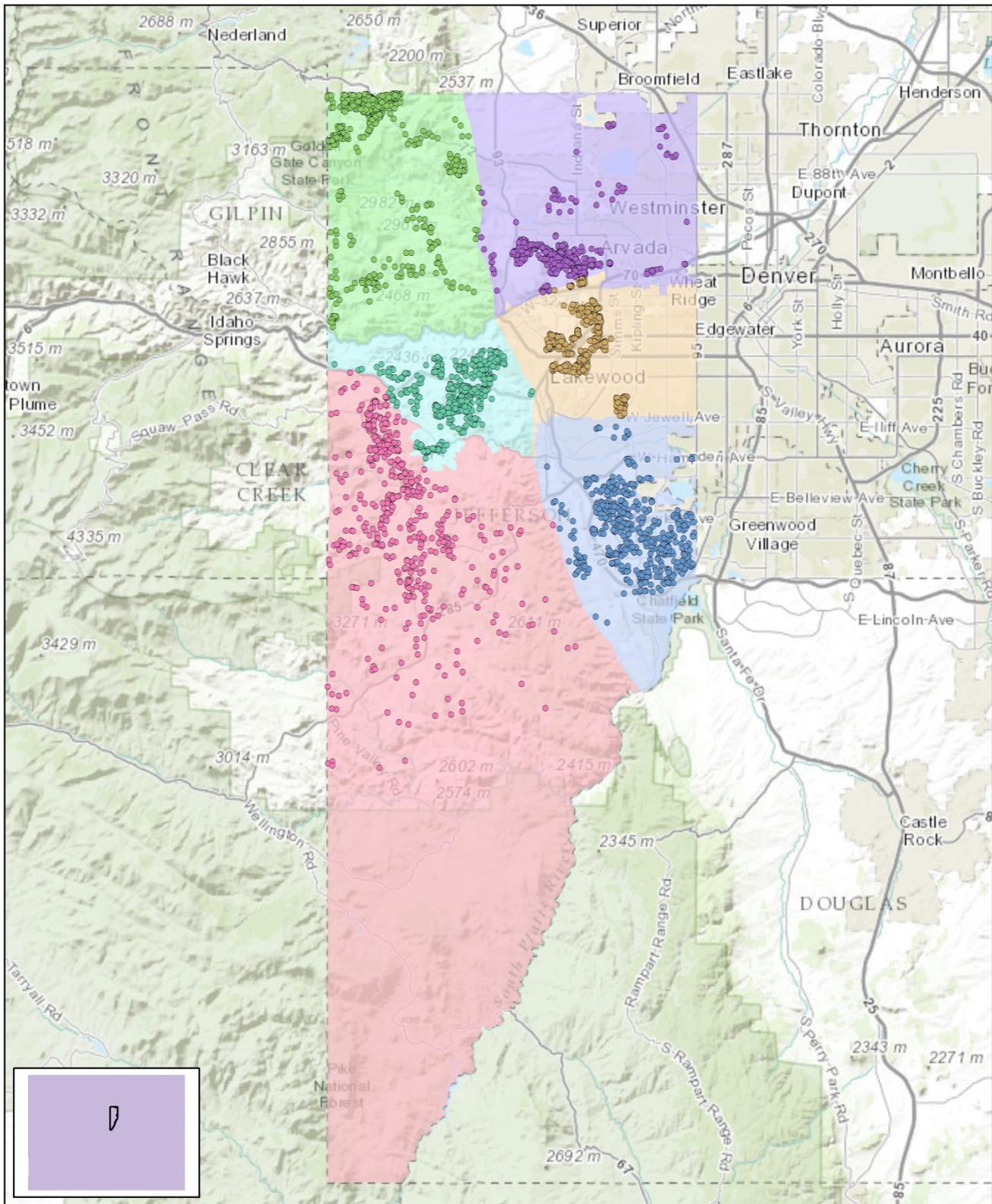
## Survey Sampling

"Sampling" refers to the method by which households were chosen to receive the survey. All households within unincorporated Jefferson County were eligible to participate in the survey. A list of all households within the zip codes serving unincorporated Jefferson County was purchased based on updated listings from the United States Postal Service. Since some of the zip codes that serve unincorporated Jefferson County households may also serve addresses that lie outside of the community, the exact geographic location of each housing unit was compared to community boundaries using the most current municipal boundary file (updated on a quarterly basis) and addresses located outside of unincorporated Jefferson County boundaries were removed from consideration. Each address identified as being within unincorporated County boundaries was further identified as being within one of six subareas within the County Commissioner Districts.

To choose the 3,000 survey recipients, a systematic sampling method was applied to the list of households previously screened for geographic location. Systematic sampling is a procedure whereby a complete list of all possible households is culled, selecting every *Nth* one, giving each eligible household a known probability of selection, until the appropriate number of households is selected. Multi-family housing units were over sampled as residents of this type of housing typically respond at lower rates to surveys than do those in single-family housing units. Figure 1 displays a map of the households selected to receive the survey. In general, because of the random sampling techniques used, the displayed sampling density will closely mirror the overall housing unit density (which may be different from the population density). While the theory of probability assumes no bias in selection, there may be some minor variations in practice (meaning, an area with only 15% of the housing units might be sampled at an actual rate that is slightly above or below that).

An individual within each household was selected using the birthday method. The birthday method selects a person within the household by asking the "person whose birthday has most recently passed" to complete the questionnaire. The underlying assumption in this method is that day of birth has no relationship to the way people respond to surveys. This instruction was contained in the cover letter accompanying the questionnaire.

Figure 1: Location of Survey Recipients



**Survey Recipients in Jefferson County, CO**

- In 1 MTN
- In 2 MTN
- In 3 MTN
- 1 MTN
- 2 MTN
- 3 MTN
- In 1 PLNS
- In 2 PLNS
- In 3 PLNS
- 1 PLNS
- 2 PLNS
- 3 PLNS

0 10 20 Miles



## Survey Administration and Response

Selected households received three mailings, one week apart, beginning on July 7, 2015. The first mailing was a prenotification postcard announcing the upcoming survey. The next mailing contained a letter from the three County Commissioners inviting the household to participate, a questionnaire and a postage-paid return envelope. The final mailing contained a reminder letter, another survey and a postage-paid return envelope. The second cover letter asked those who had not completed the survey to do so and those who had already done so to refrain from turning in another survey. Both cover letters contained a web address for participants who preferred to take the survey online. Completed surveys were collected over the following six weeks.

About 3% of the 3,000 surveys mailed were returned because the housing unit was vacant or the postal service was unable to deliver the survey as addressed. Of the remaining 2,913 households that received the survey, 892 completed the survey, providing an overall response rate of 31%. Of the 892 completed surveys, 52 were completed online. Additionally, responses were tracked by subareas of County Commissioner District; response rates by subarea ranged from 26% to 35%.

Table 83: Survey Response Rates by Subarea of County Commissioner District

	Number mailed	Undeliverable	Eligible	Returned	Response rate
Commissioner District 1—Mountains	500	22	478	125	26%
Commissioner District 1—Plains	500	7	493	168	34%
Commissioner District 2—Mountains	500	12	488	172	35%
Commissioner District 2—Plains	500	16	484	143	30%
Commissioner District 3—Mountains	500	19	481	146	30%
Commissioner District 3—Plains	500	11	489	138	28%
<b>Overall</b>	<b>3,000</b>	<b>87</b>	<b>2,913</b>	<b>892</b>	<b>31%</b>

## Confidence Intervals

It is customary to describe the precision of estimates made from surveys by a “level of confidence” and accompanying “confidence interval” (or margin of error). A traditional level of confidence, and the one used here, is 95%. The 95% confidence interval can be any size and quantifies the sampling error or imprecision of the survey results because some residents’ opinions are relied on to estimate all residents’ opinions.<sup>1</sup>

The margin of error for the unincorporated Jefferson County survey is no greater than plus or minus three percentage points around any given percent reported for the entire sample (892 completed surveys).

For subgroups of responses, the margin of error increases because the sample size for the subgroup is smaller. For subgroups of approximately 100 respondents, the margin of error is plus or minus 10 percentage points.

## Survey Processing (Data Entry)

Upon receipt, completed surveys were assigned a unique identification number. Additionally, each survey was reviewed and “cleaned” as necessary. For example, a question may have asked a respondent to pick two items out of a list of five, but the respondent checked three; in this case, NRC would use protocols to randomly choose two of the three selected items for inclusion in the dataset.

All surveys then were entered twice into an electronic dataset; any discrepancies were resolved in comparison to the original survey form. Range checks as well as other forms of quality control were also performed.

<sup>1</sup> A 95% confidence interval indicates that for every 100 random samples of this many residents, 95 of the confidence intervals created will include the “true” population response. This theory is applied in practice to mean that the “true” perspective of the target population lies within the confidence interval created for a single survey. For example, if 75% of residents rate a service as “excellent” or “good,” then the 4% margin of error (for the 95% confidence interval) indicates that the range of likely responses for the entire community is between 71% and 79%. This source of uncertainty is called sampling error. In addition to sampling error, other sources of error may affect any survey, including the non-response of residents with opinions different from survey responders. Though standardized on The NCS, on other surveys, differences in question wording, order, translation and data entry, as examples, can lead to somewhat varying results.

## Survey Data Weighting

The demographic characteristics of the survey sample were compared to those found in the 2010 Census and American Community Survey estimates for adults in unincorporated Jefferson County. The primary objective of weighting survey data is to make the survey sample reflective of the larger population of the community. The characteristics used for weighting were housing tenure, sex, age and area. The results of the weighting scheme are presented in the following table.

Table 84: Unincorporated Jefferson County, CO 2015 Weighting Table

Characteristic	Population Norm	Unweighted Data	Weighted Data
<b>Housing</b>			
Rent home	13%	6%	15%
Own home	87%	94%	85%
Detached unit	85%	90%	82%
Attached unit	15%	10%	18%
<b>Race and Ethnicity</b>			
White	96%	94%	95%
Not white	4%	6%	5%
Not Hispanic	95%	95%	92%
Hispanic	5%	5%	8%
<b>Sex and Age</b>			
Female	51%	53%	57%
Male	49%	47%	43%
18-34 years of age	20%	4%	17%
35-54 years of age	44%	30%	47%
55+ years of age	36%	67%	35%
Females 18-34	10%	3%	14%
Females 35-54	23%	17%	24%
Females 55+	18%	33%	19%
Males 18-34	10%	1%	4%
Males 35-54	21%	12%	23%
Males 55+	18%	34%	16%
<b>Commissioner Districts</b>			
District 1, Mountains	4%	14%	4%
District 1, Plains	8%	19%	8%
District 2, Mountains	7%	19%	6%
District 2, Plains	8%	16%	8%
District 3, Mountains	23%	16%	20%
District 3, Plains	50%	15%	55%

## Survey Data Analysis and Reporting

The survey dataset was analyzed using the Statistical Package for the Social Sciences (SPSS). For the most part, the percentages presented in the reports represent the “percent positive.” The percent positive is the combination of the top two most positive response options (i.e., “excellent” and “good,” “very safe” and “somewhat safe,” “essential” and “very important,” etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating “yes” or participating in an activity at least once a month.

On many of the questions in the survey respondents may answer “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in Appendix A. However, these responses have been removed from the analyses presented in the reports. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

## Appendix D: Survey Materials

Dear Jefferson County Resident,

It won't take much of your time to make a big difference!

Your household has been randomly selected to participate in a survey about your community. Your survey will arrive in a few days.

Thank you for helping create a better County!

Sincerely,



Libby Szabo  
County Commissioner  
District No. 1



Casey Tighe  
County Commissioner  
District No. 2



Donald Rosier  
County Commissioner  
District No. 3

Dear Jefferson County Resident,

It won't take much of your time to make a big difference!

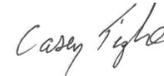
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District No. 1



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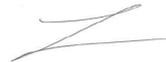
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It won't take much of your time to make a big difference!

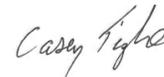
Your household has been randomly selected to participate in a survey about your community. Your survey will arrive in a few days.

Thank you for helping create a better County!

Sincerely,



Libby Szabo  
County Commissioner  
District No. 1



Casey Tighe  
County Commissioner  
District No. 2



Donald Rosier  
County Commissioner  
District No. 3



**Jefferson County**  
100 Jefferson County Parkway  
Golden, CO 80419

Presorted  
First Class Mail  
US Postage  
PAID  
Boulder, CO  
Permit NO. 94



**Jefferson County**  
100 Jefferson County Parkway  
Golden, CO 80419

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**Jefferson County**  
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Golden, CO 80419

Presorted  
First Class Mail  
US Postage  
PAID  
Boulder, CO  
Permit NO.94



**Libby Szabo**  
District No. 1  
**Casey Tighe**  
District No. 2  
**Donald Rosier**  
District No. 3

July 2015

Dear Jefferson County Resident:

Please help us shape the future of Jefferson County! You have been selected at random to participate in the 2015 Jefferson County Citizen Survey.

Please take a few minutes to fill out the enclosed survey. Your participation in this survey is very important – especially since your household is one of only a small number of households being surveyed. Your feedback will help Jefferson County make decisions that affect our County.

**A few things to remember:**

- **Your responses are completely anonymous.**
- In order to hear from a diverse group of residents, the adult 18 years or older in your household who most recently had a birthday should complete this survey.
- **You may return the survey by mail in the enclosed postage-paid envelope, or you can complete the survey online at:**

**[www.n-r-c.com/survey/jeffersonco.htm](http://www.n-r-c.com/survey/jeffersonco.htm)**

If you have any questions about the survey please call 303-271-8515.

Thank you for your time and participation!

Sincerely,

Libby Szabo  
County Commissioner  
District No. 1

Casey Tighe  
County Commissioner  
District No. 2

Donald Rosier  
County Commissioner  
District No. 3



**Libby Szabo**  
District No. 1  
**Casey Tighe**  
District No. 2  
**Donald Rosier**  
District No. 3

July 2015

Dear Jefferson County Resident:

Here's a second chance if you haven't already responded to the 2015 Jefferson County Citizen Survey! **(If you completed it and sent it back, we thank you for your time and ask you to recycle this survey. Please do not respond twice.)**

Please help us shape the future of Jefferson County! You have been selected at random to participate in the 2015 Jefferson County Citizen Survey.

Please take a few minutes to fill out the enclosed survey. Your participation in this survey is very important – especially since your household is one of only a small number of households being surveyed. Your feedback will help Jefferson County make decisions that affect our County.

**A few things to remember:**

- **Your responses are completely anonymous.**
- In order to hear from a diverse group of residents, the adult 18 years or older in your household who most recently had a birthday should complete this survey.
- **You may return the survey by mail in the enclosed postage-paid envelope, or you can complete the survey online at:**

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Sincerely,

Libby Szabo  
County Commissioner  
District No. 1

Casey Tighe  
County Commissioner  
District No. 2

Donald Rosier  
County Commissioner  
District No. 3

# The Jefferson County 2015 Citizen Survey

Please complete this questionnaire if you are the adult (age 18 or older) in the household who most recently had a birthday. The adult's year of birth does not matter. Please select the response (by circling the number or checking the box) that most closely represents your opinion for each question. Your responses are anonymous and will be reported in group form only.

**1. Please rate each of the following aspects of quality of life in Jefferson County:**

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Jefferson County as a place to live .....	1	2	3	4	5
Your neighborhood as a place to live.....	1	2	3	4	5
Jefferson County as a place to raise children .....	1	2	3	4	5
Jefferson County as a place to work.....	1	2	3	4	5
Jefferson County as a place to visit .....	1	2	3	4	5
Jefferson County as a place to retire .....	1	2	3	4	5
The overall quality of life in Jefferson County .....	1	2	3	4	5

**2. Please rate each of the following characteristics as they relate to Jefferson County as a whole:**

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Overall feeling of safety in Jefferson County.....	1	2	3	4	5
Overall ease of getting to the places you usually have to visit.....	1	2	3	4	5
Quality of overall natural environment in Jefferson County .....	1	2	3	4	5
Overall "built environment" of Jefferson County (including overall design, buildings, parks and transportation systems) .....	1	2	3	4	5
Health and wellness opportunities in Jefferson County .....	1	2	3	4	5
Overall opportunities for education and enrichment.....	1	2	3	4	5
Overall economic health of Jefferson County .....	1	2	3	4	5
Sense of community.....	1	2	3	4	5
Overall image or reputation of Jefferson County.....	1	2	3	4	5

**3. Please indicate how likely or unlikely you are to do each of the following:**

	<i>Very likely</i>	<i>Somewhat likely</i>	<i>Somewhat unlikely</i>	<i>Very unlikely</i>	<i>Don't know</i>
Recommend living in Jefferson County to someone who asks.....	1	2	3	4	5
Remain in Jefferson County for the next five years .....	1	2	3	4	5

**4. Please rate how safe or unsafe you feel:**

	<i>Very safe</i>	<i>Somewhat safe</i>	<i>Neither safe nor unsafe</i>	<i>Somewhat unsafe</i>	<i>Very unsafe</i>	<i>Don't know</i>
In your neighborhood during the day.....	1	2	3	4	5	6
In Jefferson County's downtown/commercial areas during the day.....	1	2	3	4	5	6

**5. Please rate each of the following characteristics as they relate to Jefferson County as a whole:**

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Traffic flow on major streets .....	1	2	3	4	5
Ease of travel by car in Jefferson County.....	1	2	3	4	5
Ease of travel by bicycle in Jefferson County .....	1	2	3	4	5
Ease of walking in Jefferson County .....	1	2	3	4	5
Availability of paths and walking trails .....	1	2	3	4	5
Air quality .....	1	2	3	4	5
Cleanliness of Jefferson County .....	1	2	3	4	5
Overall appearance of Jefferson County.....	1	2	3	4	5
Public places where people want to spend time .....	1	2	3	4	5
Variety of housing options .....	1	2	3	4	5
Availability of affordable quality housing .....	1	2	3	4	5
Fitness opportunities (including exercise classes and paths or trails, etc.) .....	1	2	3	4	5
Recreational opportunities.....	1	2	3	4	5
Availability of affordable quality food.....	1	2	3	4	5
Availability of affordable quality health care .....	1	2	3	4	5
Availability of preventive health services .....	1	2	3	4	5
Availability of affordable quality mental health care .....	1	2	3	4	5

**6. Please rate each of the following characteristics as they relate to Jefferson County as a whole:**

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Availability of affordable quality child care/preschool .....	1	2	3	4	5
Opportunities to attend cultural/arts/music activities .....	1	2	3	4	5
Employment opportunities .....	1	2	3	4	5
Shopping opportunities.....	1	2	3	4	5
Cost of living in Jefferson County .....	1	2	3	4	5
Overall quality of business and service establishments in Jefferson County .....	1	2	3	4	5
Vibrant downtown/commercial areas.....	1	2	3	4	5
Overall quality of new development in Jefferson County .....	1	2	3	4	5
Opportunities to participate in social events and activities .....	1	2	3	4	5
Opportunities to volunteer.....	1	2	3	4	5
Opportunities to participate in community matters .....	1	2	3	4	5
Openness and acceptance of the community toward people of diverse backgrounds .....	1	2	3	4	5
Neighborliness of residents in Jefferson County.....	1	2	3	4	5

**7. Please indicate whether or not you have done each of the following in the last 12 months.**

	<i>No</i>	<i>Yes</i>
Made efforts to conserve water .....	1	2
Made efforts to make your home more energy efficient .....	1	2
Observed a code violation or other hazard in Jefferson County (weeds, abandoned buildings, etc.) .....	1	2
Household member was a victim of a crime in Jefferson County.....	1	2
Reported a crime to the Sheriff's office in Jefferson County.....	1	2
Stocked supplies in preparation for an emergency .....	1	2
Campaigned or advocated for an issue, cause or candidate .....	1	2
Contacted Jefferson County (in-person, phone, email or web) for help or information .....	1	2
Contacted Jefferson County elected officials (in-person, phone, email or web) to express your opinion .....	1	2

**8. In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Jefferson County?**

	<i>2 times a week or more</i>	<i>2-4 times a month</i>	<i>Once a month or less</i>	<i>Not at all</i>
Used recreation centers or their services.....	1	2	3	4
Visited a neighborhood park or County open space park .....	1	2	3	4
Used Jefferson County public libraries or their services .....	1	2	3	4
Used bus, light rail or other public transportation instead of driving .....	1	2	3	4
Carpooled with other adults or children instead of driving alone.....	1	2	3	4
Walked or biked instead of driving .....	1	2	3	4
Volunteered your time to some group/activity in Jefferson County.....	1	2	3	4
Participated in a club .....	1	2	3	4
Talked to or visited with your immediate neighbors .....	1	2	3	4
Done a favor for a neighbor.....	1	2	3	4

**9. Thinking about local public meetings (of local elected officials like County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?**

	<i>2 times a week or more</i>	<i>2-4 times a month</i>	<i>Once a month or less</i>	<i>Not at all</i>
Attended a local public meeting .....	1	2	3	4
Watched/listened to a local public meeting (online, by telephone or on television).....	1	2	3	4

# The Jefferson County 2015 Citizen Survey

## 10. Please rate the quality of each of the following services in Jefferson County:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Sheriff services .....	1	2	3	4	5
Fire services.....	1	2	3	4	5
Ambulance or emergency medical services .....	1	2	3	4	5
Crime prevention.....	1	2	3	4	5
Fire prevention and education.....	1	2	3	4	5
Traffic enforcement.....	1	2	3	4	5
Street and road repair.....	1	2	3	4	5
Street cleaning .....	1	2	3	4	5
Snow removal.....	1	2	3	4	5
Sidewalk maintenance .....	1	2	3	4	5
Traffic signal timing.....	1	2	3	4	5
Storm drainage.....	1	2	3	4	5
County parks.....	1	2	3	4	5
Recreation programs or classes.....	1	2	3	4	5
Recreation centers or facilities .....	1	2	3	4	5
Land use, planning and zoning.....	1	2	3	4	5
Code enforcement (weeds, abandoned buildings, etc.) .....	1	2	3	4	5
Animal control.....	1	2	3	4	5
Economic development .....	1	2	3	4	5
Health services .....	1	2	3	4	5
Public library services .....	1	2	3	4	5
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations).....	1	2	3	4	5
Preservation of natural areas such as open space, farmlands and greenbelts.....	1	2	3	4	5
Jefferson County open space.....	1	2	3	4	5
Overall customer service by Jefferson County employees (sheriff deputies, receptionists, planners, etc.).....	1	2	3	4	5

## 11. Overall, how would you rate the quality of the services provided by each of the following?

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Jefferson County .....	1	2	3	4	5
The State of Colorado .....	1	2	3	4	5
The Federal Government .....	1	2	3	4	5

## 12. Please rate the following categories of Jefferson County government performance:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
The value of services for the taxes paid to Jefferson County .....	1	2	3	4	5
The overall direction that Jefferson County is taking .....	1	2	3	4	5
The job Jefferson County government does at welcoming citizen involvement ...	1	2	3	4	5
Overall confidence in Jefferson County government.....	1	2	3	4	5
Generally acting in the best interest of the community .....	1	2	3	4	5
Being honest.....	1	2	3	4	5
Treating all residents fairly .....	1	2	3	4	5

## 13. Please rate how important, if at all, you think it is for the Jefferson County community to focus on each of the following in the coming two years:

	<i>Essential</i>	<i>Very important</i>	<i>Somewhat important</i>	<i>Not at all important</i>
Overall feeling of safety in Jefferson County.....	1	2	3	4
Overall ease of getting to the places you usually have to visit.....	1	2	3	4
Quality of overall natural environment in Jefferson County .....	1	2	3	4
Overall “built environment” of Jefferson County (including overall design, buildings, parks and transportation systems) .....	1	2	3	4
Health and wellness opportunities in Jefferson County .....	1	2	3	4
Overall opportunities for education and enrichment.....	1	2	3	4
Overall economic health of Jefferson County.....	1	2	3	4
Sense of community.....	1	2	3	4

**14. If the County had to reduce spending due to reduced revenues, to what extent would you support or oppose service reductions in each of the following areas?**

	<i>Strongly support</i>	<i>Somewhat support</i>	<i>Somewhat oppose</i>	<i>Strongly oppose</i>
Law enforcement services .....	1	2	3	4
Library services .....	1	2	3	4
Social services for seniors, children and families in need .....	1	2	3	4
Public Health-related services .....	1	2	3	4
Road maintenance and snowplowing .....	1	2	3	4
Building new roads and improving existing roads .....	1	2	3	4
County office hours for providing services (currently Monday-Friday, 7:30 a.m.to 5:30 p.m) .....	1	2	3	4

**15. To what extent would you support or oppose a property tax increase to enhance law enforcement services (e.g., responses to calls for assistance, substation construction, new equipment) in unincorporated Jefferson County?**

Strongly support     Somewhat support     Somewhat oppose     Strongly oppose

**16. Jefferson County may see an increase in tax revenue in 2016 as a result of the increasing value of residential properties. If the increased tax revenue exceeds the level that is allowed in Colorado with the TABOR amendment to the State Constitution (which limits government spending), the County needs to refund the excess taxes. To what extent do you support or oppose each of the following County actions:**

	<i>Strongly support</i>	<i>Somewhat support</i>	<i>Somewhat oppose</i>	<i>Strongly oppose</i>
The County mill levy would be temporarily reduced for one year so that the money above the TABOR limit is not collected .....	1	2	3	4
The County would mail checks to all individual property owners.....	1	2	3	4
The County would provide a tax bill credit the following year for the amount that needs to be refunded .....	1	2	3	4
The County would ask voters through a ballot issue if the excess money can be kept for road repairs and other County services for one year .....	1	2	3	4

**17. In a typical month, about how many times, if ever, do you do the following?**

	<i>Never</i>	<i>1-3 times a month</i>	<i>Once a week</i>	<i>Multiple times a week</i>	<i>Daily</i>
Visit the County’s website ( <a href="http://www.Jeffco.us">www.Jeffco.us</a> ) for information about property records, Open Space parks, the Sheriff’s Office or other services .....	1	2	3	4	5
Read Jefferson County’s Twitter feed.....	1	2	3	4	5
View Facebook posts by Jefferson County.....	1	2	3	4	5
View Facebook posts by friends and family .....	1	2	3	4	5
Watch local news on TV .....	1	2	3	4	5
Read a local weekly or daily newspaper .....	1	2	3	4	5
Use any kind of social media.....	1	2	3	4	5

**18. Please indicate your level of preference for each of the following methods for contacting the County for services or information.**

	<i>Strongly prefer</i>	<i>Somewhat prefer</i>	<i>Do not prefer</i>
In person .....	1	2	3
By telephone .....	1	2	3
By email .....	1	2	3
By the County website .....	1	2	3
By a smartphone app .....	1	2	3

# The Jefferson County 2015 Citizen Survey

**Our last questions are about you and your household. Again, all of your responses to this survey are completely anonymous and will be reported in group form only.**

**D1. How often, if at all, do you do each of the following, considering all of the times you could?**

	<i>Never</i>	<i>Rarely</i>	<i>Sometimes</i>	<i>Usually</i>	<i>Always</i>
Recycle at home .....	1	2	3	4	5
Purchase goods or services from a business located in Jefferson County .....	1	2	3	4	5
Eat at least 5 portions of fruits and vegetables a day .....	1	2	3	4	5
Participate in moderate or vigorous physical activity .....	1	2	3	4	5
Read or watch local news (via television, paper, computer, etc.) .....	1	2	3	4	5
Vote in local elections.....	1	2	3	4	5

**D2. Would you say that in general your health is:**

- Excellent     
  Very good     
  Good     
  Fair     
  Poor

**D3. What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:**

- Very positive     
  Somewhat positive     
  Neutral     
  Somewhat negative     
  Very negative

**D4. What is your employment status?**

- Working full time for pay  
 Working part time for pay  
 Unemployed, looking for paid work  
 Unemployed, not looking for paid work  
 Fully retired

**D5. Do you work inside the boundaries of Jefferson County?**

- Yes, outside the home  
 Yes, from home  
 No

**D6. How many years have you lived in Jefferson County?**

- Less than 2 years       11-20 years  
 2-5 years       More than 20 years  
 6-10 years

**D7. Which best describes the building you live in?**

- One family house detached from any other houses  
 Building with two or more homes (duplex, townhome, apartment or condominium)  
 Mobile home  
 Other

**D8. Is this house, apartment or mobile home...**

- Rented  
 Owned

**D9. About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?**

- Less than \$300 per month  
 \$300 to \$599 per month  
 \$600 to \$999 per month  
 \$1,000 to \$1,499 per month  
 \$1,500 to \$2,499 per month  
 \$2,500 or more per month

**D10. Do any children 17 or under live in your household?**

- No       Yes

**D11. Are you or any other members of your household aged 65 or older?**

- No       Yes

**D12. How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)**

- Less than \$25,000  
 \$25,000 to \$49,999  
 \$50,000 to \$99,999  
 \$100,000 to \$149,999  
 \$150,000 or more

**Please respond to both questions D13 and D14:**

**D13. Are you Spanish, Hispanic or Latino?**

- No, not Spanish, Hispanic or Latino  
 Yes, I consider myself to be Spanish, Hispanic or Latino

**D14. What is your race? (Mark one or more races to indicate what race you consider yourself to be.)**

- American Indian or Alaskan Native  
 Asian, Asian Indian or Pacific Islander  
 Black or African American  
 White  
 Other

**D15. In which category is your age?**

- 18-24 years       55-64 years  
 25-34 years       65-74 years  
 35-44 years       75 years or older  
 45-54 years

**D16. What is your sex?**

- Female       Male

**D17. Do you consider a cell phone or land line your primary telephone number?**

- Cell       Land line       Both

**Thank you for completing this survey. Please return the completed survey in the postage-paid envelope to: National Research Center, Inc., PO Box 549, Belle Mead, NJ 08502**